

## YadaYada Announces Worldwide Partnership with Infosys to Bring Innovative Wireless Technology to Market

Partnership Will Leverage Infosys Expertise in Wireless Solutions and e-Business

New York, NY and Fremont, CA – October 11, 2000 –YadaYada, the first integrated wireless service provider and personalized Mobile Web Portal, announced a long term worldwide strategic partnership with Infosys Technologies Ltd. (Nasdaq: INFY), a leading IT consulting firm. The partnership has been formed to develop YadaYada's core technology needs to launch the first business and consumer Mobile Web Portal for PDAs in the world. Under the terms of the partnership it is planned that, over the next twelve months, Infosys will establish a team of over 100 consultants for YadaYada in the United States, India and Europe to develop end-to-end wireless solutions.

YadaYada was founded to provide personalized wireless Internet access for mobile users with PDA devices. Infosys is providing support in implementing the core technology that will assist YadaYada in offering wireless users the world's first personalized Mobile Web Portal that can access any Web site in the world, synchronize their personal information managers (PIM) and aggregate all personal information including email accounts, calendars, to do lists etc. With its focus on being the first fully integrated wireless service and Mobile Web Portal, YadaYada was looking for a strategic partner to develop, integrate and implement its wireless technologies quickly and with expertise. "Wireless Internet technology is fairly young - and wireless access to Internet sites is even newer and more challenging," stated Amit Joshi, Chief Technology Officer for YadaYada. "YadaYada is focused on producing a reliable, robust and cutting edge technology platform for next generation handheld devices. Infosys brings a strong track record of experience, reliability and flexibility - and has proven its ability to work with the latest technology," Joshi concluded.

"Infosys is excited about partnering with YadaYada to be a part of developing the first truly integrated Mobile Web Portal and wireless ISP for PDA users in the world," declared Subhash Dhar, Head of E-Business Practice for Infosys. "We are glad to be contributing our expertise to make YadaYada's vision a reality - and look forward to providing cutting edge solutions in the wireless market," observed Phaneesh Murthy, Board Member and Head of Worldwide Sales and Marketing. "Our aim is to provide complete solutions spanning both the applications and wireless infrastructure area," he added.

YadaYada plans to expand its relationship with Infosys, relying on the quality of its development, the experience of its staff and the timeliness of its delivery. "Having a YadaYada development center in India puts us at an advantage in many ways. Not only are we staffed with some of the world's top IT professionals, we are also working "round the clock" to bring our high-quality wireless product to market," stated Raj Gupta, President of YadaYada. "Furthermore, we have a philosophy of working with only the "best of breed" companies. We believe Infosys fits that category," Gupta concluded.

## **About YadaYada**

YadaYada Inc. is the first fully integrated Mobile Web Portal and wireless Internet access platform providing mobile applications, content and wireless connectivity for PDAs. YadaYada is building the largest business and consumer Mobile Web Portal for users of PDAs. YadaYada customers will be able to personalize the Mobile Web Portal on their existing desktop computer and access it through their wireless PDA. The YadaYada Mobile Web Portal and Internet access platform allows business professionals and consumers access to any Web site in the world, maintain a universally synchronized personal information manager (PIM) with applications such as address book, calendar, To-Do list and email from multiple existing accounts. The company was founded in 1999 and currently has offices in New York City, San Diego and Birmingham, AL. YadaYada can be reached at www.yadayada.com or toll-free at 1-800-YadaYada (1-800-923-2923).



## About Infosys Technologies Limited (Nasdaq: INFY)

Infosys is an IT consulting and service provider, providing end-to-end consulting for global corporations and emerging dot-com companies. The company has partnered with several Fortune 1000 companies in building their next generation information infrastructure for competitive advantage. The Infosys portfolio of services includes e-strategy consulting and solutions, large application development and enterprise integration services. Infosys also has product co-development initiatives with numerous communication and Internet infrastructure companies that are creating the building blocks for the digital economy.

The Global Delivery Model of the company leverages talent and infrastructure in different parts of the world to provide high quality, rapid time-to-market solutions. Infosys' US headquarters is located in Fremont, California; the company also maintains offices throughout the US, Europe and Asia. For more information, contact Infosys Technologies at +91-80-8520261 in India, +1(510) 742-3000 in the USA or visit us on the World Wide Web at <a href="https://www.infv.com">www.infv.com</a>.

## Safe Harbor

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