Infosys Broadens Retail Practice with Item Data Integrity Solution

Two Leading Retailers Streamline Product Data by Leveraging
New Comprehensive Solution from Infosys; Drives Efficiency Across Supply Chains

Fremont, CA – May 17, 2004: At Retail Systems 2004, Infosys Technologies Ltd. (NASDAQ: INFY) today announced the availability of Item Data Integrity (IDI). The new solution enables retail companies and their partners to reduce time-to-market associated with the introduction of new products and promotions. It helps lower item administration costs, reduce operating errors and improve vendor collaboration. As a result, grocers, department stores, apparel designers, specialty retailers and distributors are improving relationships with partners and delivering products more efficiently to their consumers.

The IDI solution from Infosys is based on years of insight gained from actual engagements involving retailers and their business partners. To address the data redundancies and inaccuracies that retailers face across the enterprise, the IDI solution uses process definition, workflow management, data synchronization, data translations, data storage and access.

"Infosys is a great partner who has helped us in automating our category workflow and in building a robust and scalable enterprise data model," said Bill Homa, chief information officer and senior vice president of IT for Hannaford Bros. Co. "This dual emphasis has created a strong foundation to drive our growth initiatives. After all, the reliability of product data is a prerequisite for better category decisions and speed is essential to capture market opportunities."

"In partnering with Infosys, we conceived a comprehensive approach to optimally manage item, supplier and store data across our supply chain," said Terry Morgan, chief information officer and senior vice president of IT for Food Lion. "By performing an internal readiness assessment and process definition, Infosys exposed speed bumps in our previous processes and contributed to the development of a robust roadmap to successfully implement efficient and effective processes moving forward."

The flexible architecture within IDI allows retailers to leverage industry standards (UCCnet) and offers several advantages including flexibility, quicker time-to-market and scalability. The architecture can be deployed on a variety of platforms commonly used by retailers, such as IBM.

"Retailers often find product-data information scattered across various applications in their supply chains," said U B Pravin Rao, Senior Vice President and Head, Retail, Distribution and Consumer Packaged Goods. "With the launch of IDI, retailers can better manage and process product data, which leads to better performance and improved time-to-market – all critical for today's competitive retail industry."

The launch of IDI complements Infosys' portfolio of retail-specific solutions, including its solution for RFID (Radio Frequency Identification) adoption and Lead Time Optimization (LTO)™. Infosys introduced its solution for RFID adoption to enable customers to harness supply chain information, including advanced product tracking and greater inventory control. LTO enables retailers to significantly reduce order-to-delivery times, markdowns and stock outs by addressing demand uncertainty within flexible supply plans.

Infosys At Retail Systems 2004

For more information about the IDI solution including product details and customer achievements, visit Infosys at Booth 2132 at Retail Systems 2004/VICS Collaborative Commerce, May 17-19, 2004 at McCormick Place in Chicago, IL.

About Infosys Technologies Ltd.

Infosys, a world leader in consulting and information technology services, partners with Global 2000 companies to provide business consulting, systems integration, application development and product engineering services. Through these services, Infosys enables its clients to fully exploit technology for business transformation. Clients leverage Infosys' Global Delivery Model to achieve higher quality, rapid time-to-market and cost-effective solutions. Infosys has over 25,000 employees in over 30 offices worldwide. For more information, visit www.infosys.com.