
Wm. Wrigley Jr. Company Launches Effort to Reduce Carbon Footprint Enabled by Infosys Technologies

World's Largest Manufacturer of Chewing Gum Seeks to Transform Logistics Operations in Western Europe

London, UK - November 20, 2008: In a move to extend its social responsibility leadership, the world's leading manufacturer of chewing gum Wm. Wrigley Jr. Company is reducing the carbon footprint it creates in its logistics operations, Infosys Technologies announced today. Infosys is enabling Wrigley to transform its logistics operations by providing solutions and services in a pilot to determine how much carbon emissions are produced and subsequently may be reduced across the company's truck-based shipping operations in Western Europe.

"Managing our impact on the environment is an integral part of Wrigley corporate philosophy," said Ian Robertson, head of supply chain sustainability at Wm. Wrigley Jr. Company. "We're committed to making improvements across all operations but need an integrated enterprise system to measure progress. Infosys provided that solution and services to empower that process."

Early in the pilot, Infosys identified logistics operations in which Wrigley may reduce its carbon footprint by as much as 20 percent, and provided process consulting around operational adoption. The analysis will continue to evaluate Wrigley's complex distribution network across six countries in Western Europe – spanning more than 44 million kilometers a year in shipments between suppliers, the company and its own customers and includes its distribution centers – for CO₂ emissions emitted according to the UK's Defra (Department for Environment, Food and Rural Affairs) standards. Infosys is using its patent-pending Logistics Optimization solution and carbon management tools to deliver the carbon footprint analysis to Wrigley as a managed information service.

"Companies around the world are accepting their role as a force for good in advancing their sustainability and cost-cutting goals together," said Sandeep Dadlani, vice president of retail, consumer packaged goods and logistics at Infosys Technologies. "We are partnering with progressive leaders like Wrigley by providing solutions and services that help them with their sustainability and profitability goals together."

About the Wrigley Company

Wm. Wrigley Jr. Company is a recognized leader in confections with a wide range of product offerings including gum, mints, hard and chewy candies, lollipops, and chocolate. The Company has operations in more than 40 countries and distributes its world-famous brands in more than 180 countries. Three of these brands – Wrigley Spearmint®, Juicy Fruit®, and Altoids® – have heritages stretching back more than a century. Other well-loved brands include Doublemint®, Life Savers®, Skittles®, Big Red®, Boomer®, Pim Pom®, Winterfresh®, Extra®, Starburst®, Freedent®, Hubba Bubba®, Orbit®, Excel®, Creme Savers®, Lucas®, Eclipse®, Airwaves®, Solano®, Sugus®, Locketts®, P.K.®, Cool Air® and 5™. Wrigley is headquartered in Chicago, IL and operates as a subsidiary of Mars, Incorporated, based in McLean, VA. Mars is a \$27-billion, family-owned company that produces some of the world's leading confectionery, food and petcare products and has growing beverage and health & nutrition businesses.

About Infosys Technologies Ltd.

Infosys (NASDAQ: INFY - News) defines, designs and delivers IT-enabled business solutions that help Global 2000 companies win in a Flat World. These solutions focus on providing strategic differentiation and operational superiority to clients. With Infosys, clients are assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their IT budget by leveraging the Global Delivery Model that Infosys pioneered. Infosys has over 100,000 employees in over 50 offices worldwide. Infosys is part of the NASDAQ-100 Index. For more information, visit www.infosys.com.

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For further information please contact:

The Americas Daylan Burlison Infosys Technologies Ltd, USA Phone: +1 646 254 3141 Daylan_Burlison@infosys.com	Asia Pacific Bani Paintal Dhawan Infosys Technologies Ltd, India Phone: +91 80 2852 2408 Bani_Dhawan@infosys.com
Australia Shyam Deshpande Infosys Technologies Ltd, Australia Phone : +61 3 9860 2547 Shyam_Deshpande@infosys.com	EMEA Antonia Maneta Infosys Technologies Ltd, UK Phone: +44 0 20771 53499 antonia_maneta@infosys.com