

## Infosys Launches Flypp™ Mobile Application Platform

*White-labeled smart application platform to enable mobile operators deliver next-generation consumer experience*

**Bangalore, London, New York - December 14, 2009:** Infosys Technologies Ltd (NASDAQ: INFY) today announced the launch of Flypp™, an application platform which will empower mobile service providers to delight digital consumers through a host of ready-to-use experiential applications across the universe of devices. More information on Flypp™ is available at: <http://www.infosys.com/flypp>

Worldwide, the mobile applications market is rapidly evolving and emerging markets including India are a hot bed of opportunity and innovation. The emerging digital consumer is driven by convenience, choice and instant gratification.

According to Subhash Dhar, Member, Executive Council, and Group Head, Sales & Marketing at Infosys, “Smart applications are now making it possible to deliver a personalized and interactive user experience. Mobile service providers are seeing a steady shift in value from providing connectivity to monetizing digital demand. Flypp™ from Infosys enables this capability for mobile operators through a plug-and-play model. This is part of our continued thrust to provide platforms and products to help our clients rapidly capitalize on evolving business opportunities.”

Flypp™ from Infosys is a ‘Ready to Launch’ Application platform for mobile operators. This “operator-centric” platform enables mobile operators to offer a bouquet of applications, including third party ones to its subscribers with a rich and engaging customer experience. The platform can be easily integrated into operator’s current technology environment and can also plug-and- play with their existing on-deck applications.

Flypp™ also provides Independent Software Vendors (ISVs) a viable and attractive channel to showcase and monetize their proprietary applications across multiple regions and service providers. The platform also includes an Application Toolbox to test and certify the satisfactory operation of applications on service provider environments.

### **About Infosys Technologies Limited**

Infosys Technologies Limited (NASDAQ: INFY) defines, designs and delivers IT-enabled business solutions that help Global 2000 companies win in a Flat World. These solutions focus on providing strategic differentiation and operational superiority to clients. With Infosys, clients are assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their IT budget by leveraging the Global Delivery Model that Infosys pioneered. Infosys has over 104,000 employees in over 50 offices worldwide. Infosys is part of the NASDAQ-100 Index and The Global Dow. For more information, visit [www.infosys.com](http://www.infosys.com).

### **Infosys Safe Harbor**

Statements in connection with this release may include forward-looking statements within the meaning of US Securities laws intended to qualify for the “safe harbor” under the Private Securities Litigation Reform Act. These forward-looking statements are subject to risks and uncertainties including those described in our SEC filings available at [www.sec.gov](http://www.sec.gov) including our Annual Report on Form 20-F for the year ended March 31, 2009, and our other recent filings, and actual results may differ materially from those projected by forward-

looking statements. We may make additional written and oral forward-looking statements but do not undertake, and disclaim any obligation, to update them.

**For further information please contact:**

<b>Infosys Press Office - Bangalore</b> Sujeet Pramanik Infosys Technologies Limited +91 80 4105 7551 <a href="mailto:sujeet_pramanik@infosys.com">sujeet_pramanik@infosys.com</a>	<b>Infosys Press Office – London</b> Shamima Begum Golin Harris +44 (0) 20 7067 0469 <a href="mailto:sbegum@golinharris.com">sbegum@golinharris.com</a>	<b>Infosys Press Office – New York</b> Sapana Shende BitePR +1 510 396 0416 <a href="mailto:sapana.shende@bitecommunications.com">sapana.shende@bitecommunications.com</a>
--	---	--