

Industry: **Consumer Goods**
Spotlight: **Customer Goods Technology Award**
Domains: **Outsourcing, I.T. Integration**

Infosys Recognized for Outstanding Customer Experience by Consumer Goods Technology Readers

News Highlights

- Infosys Technologies Limited has for the third time been named a top 10 [Outsourcing/IT Integration](#) provider as well as a breakout favorite for customer experience in the [Annual Consumer Goods Technology Reader's Choice Survey](#).
- Infosys received a leadership ranking by [Consumer Goods Technology](#) readers by offering a winning combination of end-to-end solutions, deep industry expertise, and flexible, scalable pricing and delivery models. Recognition as a breakout winner for customer experience underscores Infosys' focus on meeting customer demands against the backdrop of a highly-competitive marketplace and difficult economic climate. Infosys counts Diageo, Hallmark, Kraft Foods, and Reckitt Benckiser among its [Retail](#) and [Consumer Packaged Goods](#) clients.
- This is the tenth year that [Consumer Goods Technology](#) readers have recognized their top solution providers. [Consumer Goods Technology](#) polled consumer goods executives to identify their most valued solution and service provider in ten technology and services categories. The executives rate their customer experience with each provider on a scale of one to five. The final ranking lists are determined by a combined score.

Key Quotes

- "This recognition validates Infosys' continued commitment to providing our customers the best in innovation, shared services and business transformation" said [Sandeep Dadlani](#), vice president, Retail, Consumer Packaged Goods and Logistics, Infosys Technologies. "We have invested in developing products and services around category analytics, supply chain visibility, digital and mobile marketing, connecting with distributors in emerging markets and leading SAP transformations that help our clients understand the consumer, interact with the consumer, and run their businesses more efficiently."

Resources

- [Infosys and Retail](#)
- [Consumer Goods Technology](#)
- [2010 Readers Choice: Outsourcing | Consumer Goods](#)

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About Infosys Technologies Ltd.

Infosys (NASDAQ: INFY) defines, designs and delivers IT-enabled business solutions that help Global 2000 companies win in a Flat World. These solutions focus on providing strategic differentiation and operational superiority to clients. With Infosys, clients are

assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their IT budget by leveraging the Global Delivery Model that Infosys pioneered. Infosys has over 109,000 employees in over 50 offices worldwide. Infosys is part of the NASDAQ-100 Index and The Global Dow. For more information, visit www.infosys.com.

Infosys Safe Harbor

Statements in connection with this release may include forward-looking statements within the meaning of US Securities laws intended to qualify for the "safe harbor" under the Private Securities Litigation Reform Act. These forward-looking statements are subject to risks and uncertainties including those described in our SEC filings available at www.sec.gov Opens in new window including our Annual Report on Form 20-F for the year ended March 31, 2009, and our other recent filings, and actual results may differ materially from those projected by forward-looking statements. We may make additional written and oral forward-looking statements but do not undertake, and disclaim any obligation, to update them.