



## Infosys and Jive in Partnership for Infosys iEngage™ Digital Consumer Platform

*Empowers companies to deepen relationships, accelerate innovation and improve workforce productivity with the convenience of a single point of accountability*

**Bangalore, London, New York, September 21 2010:** Infosys Technologies Ltd (NASDAQ: INFY) and Jive Software today announced a strategic relationship to include Jive Social Business Software for customer and employee engagement functionality within the recently launched Infosys iEngage™ digital consumer platform.

The Jive Social Business Software (SBS) integrates the most powerful aspects of collaboration, community, and social networking software. With over 15 million users, Jive has unmatched expertise in delivering the richest user experience for every type of online community: employee, public or both. Infosys brings to the partnership its comprehensive digital consumer platform, industry-specific focus, global reach, and the convenience of a single point of accountability with its Enterprise SaaS model. Five leading Global 500 companies have already adopted Infosys iEngage™ to power their digital initiatives.

Infosys will work closely with Jive in three areas; product roadmap, platform expertise, and best practice sharing. Collaborating on a common product roadmap ensures that clients may quickly adopt new features and capabilities to meet the growing digital demand. This partnership also enables the development of industry-specific applications which could be made available on Jive Apps Market. Infosys has established a dedicated team of Jive-proficient product experts in all aspects of Jive's technology to accelerate rapid client adoption. Further, the partnership enables the two companies to exchange and develop best practices so clients are provided with specific business solutions to meet changing business needs.

According to Pradeep Prabhu, Vice President and Head – Enterprise SaaS, Infosys Technologies Ltd, "Our strategic relationship with Jive enables us to offer Infosys iEngage digital consumer platform as a unique and comprehensive solution for both customer and employee engagement. The platform enables companies to deepen relationships, accelerate innovation and grow revenues with convenience of a single point of accountability."

"We are thrilled to partner with Infosys and extend the advantages of social business to our mutual customers," said John McCracken, senior vice president of sales, Jive. "By partnering with an industry leader like Infosys, we continue to grow our worldwide presence and further expand our market leadership."

Infosys iEngage™ Digital Consumer Platform on Enterprise SaaS model efficiently supports the sales, marketing, customer service and employee engagement functions for organizations across the world. More on Infosys iEngage™ at: <http://www.infosys.com/iengage>

### About Social Business

Social Business is the new way to engage employees, customers and the social web. Social Business Software (SBS) combines the power of [community software](#), [collaboration software](#), [social networking software](#), and [social media monitoring](#) offerings into an integrated social platform. Just as social technologies have changed our personal lives, Social Business is changing how enterprises create competitive advantage. SBS is emerging as the most important

new enterprise software category in a decade. Analysts project that the Social Business Software market is growing in excess of 25 percent per year and will reach nearly \$5 billion by 2013.

**About Jive – The New Way to Business**

Jive is the largest and fastest growing independent Social Business Software company in the world. For more information, visit [www.jivesoftware.com](http://www.jivesoftware.com).

**About Infosys iEngage™**

Infosys iEngage™ is a Digital Consumer Platform that helps enterprises engage with consumers across the marketing-sales-service lifecycle. It empowers businesses to accelerate awareness, deepen relationships, grow revenue and delight customers. Delivered in the enterprise SaaS model, it includes offerings for social media marketing, e-commerce, customer care and employee engagement. More information at: <http://www.infosys.com/iengage>

**About Infosys Technologies Limited**

Infosys (NASDAQ: INFY) defines, designs and delivers IT-enabled business solutions that help Global 2000 companies win in a Flat World. These solutions focus on providing strategic differentiation and operational superiority to clients. With Infosys, clients are assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their IT budget by leveraging the Global Delivery Model that Infosys pioneered. Infosys has over 113,000 employees in over 50 offices worldwide. Infosys is part of the NASDAQ-100 Index and The Global Dow. For more information, visit [www.infosys.com](http://www.infosys.com).

**Infosys Safe Harbor**

Statements in connection with this release may include forward-looking statements within the meaning of US Securities laws intended to qualify for the “safe harbor” under the Private Securities Litigation Reform Act. These forward-looking statements are subject to risks and uncertainties including those described in our SEC filings available at [www.sec.gov](http://www.sec.gov) including our Annual Report on Form 20-F for the year ended March 31, 2010, and our other recent filings, and actual results may differ materially from those projected by forward-looking statements. We may make additional written and oral forward-looking statements but do not undertake, and disclaim any obligation, to update them.

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