

Infosys BPO Leverages Technology to Create the “Realized Business Value” Advantage for Clients

Technology Value Accelerators portfolio to be 300+ across the enterprise value chain by 2012

Bangalore, India Oct 19, 2011 – Infosys BPO Ltd, today stated on the eve of their annual client event “Colloquium” that they have made significant progress and built momentum on their strategic initiative of building highly functional Technology Value Accelerators (TVA). These TVAs enable clients realize significant business value across outsourced processes in the enterprise value chain. Each TVA creates a business value multiplier by bridging the white spaces in the outsourced business process technology cusp. Along with the traditional value levers of process re-engineering, harmonization, lean & six sigma, analytics and decision accelerators, Infosys BPO has built a portfolio of innovative TVAs, enabling a paradigm shift in the delivery of BPO services. The TVAs enable swifter roll outs of new engagement models like “business process on cloud” and help accelerate speed of implementation and realize business value swiftly.

“Our DNA and ability to innovate and leverage technology is helping us deliver comprehensive business value to our clients, and is contributing to the agility with which clients are now able to roll out their new products and services in new markets. This business value multiplication for clients is clearly moving the needle from transaction effectiveness to transformation multiplier in the outsourcing journey of our clients. In a relatively short period of time, these TVAs now contribute to approximately 16% of our portfolio of services. We continue to pioneer the use of technology for driving business value across the spectrum of enterprise services”, said Swami Swaminathan, CEO and MD, Infosys BPO.

He further added, “This focus on technology-led business value acceleration has allowed clients, depending on their current state on the outsourcing value realization curve, to generate significantly higher business value gains than what they would otherwise have achieved had they used only the traditional outsourcing value levers. The technology accelerators enable automation, efficiency and user-experience enhancement, reduced turnaround time, enhanced self-service, reduced exception handling, straight through processing, end-to-end query resolution, along with a host of other process effectiveness improvements.”

“Infosys currently has a portfolio of 150+ accelerators in the F&A area alone which have been used extensively by our clients. More than 50% of our client portfolio today benefits from leveraging TVAs for realizing accelerated business value. The technology accelerators built by Infosys BPO complement existing technology investments (ERP or Best of Breed) made by our clients, and help bridge the gaps and catalyse business value delivery. While a lot of our TVAs are built in-house, there is also good leverage wherever appropriate of our partner and alliance ecosystem”, said Anantha Radhakrishnan, Vice President and Head, Business Transformation and Technology Services, Infosys BPO.

About Infosys BPO

Infosys BPO Ltd. (www.infosysbpo.com), the Business Process Outsourcing subsidiary of Infosys Limited, was set up in April 2002. Infosys BPO focuses on integrated end-to-end outsourcing and delivers transformational benefits to its clients through reduced costs, ongoing productivity improvements, and process reengineering. Infosys BPO operates in India, the Czech Republic, China, the Philippines, Poland, Mexico, USA and Brazil and as on

September 30, 2011 employed approximately 20,617 people. It closed FY 2010-11 with revenues of \$426.8 million.

About Infosys Ltd.

Many of the world's most successful organizations rely on the 142,000 people of Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering and outsourcing services to help clients in over 30 countries build tomorrow's enterprise.

For more information about Infosys (NASDAQ: INFY), visit www.infosys.com

Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2011 and on Form 6-K for the quarters ended June 30, 2010, September 30, 2010 and December 31, 2010. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

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