

Infosys to Demonstrate Next-Generation Natural User Interface Cable TV Concepts at The Cable Show's "Imagine Park"

Leveraging device sensor capabilities and digital set-top boxes will enable rich, interactive television viewing experiences letting consumers "wave goodbye" to their remote controls

BOSTON, MAY 22, 2012 – Infosys will showcase new and innovative ways that consumers may experience television in the future via multi-channel natural user interfaces at "Imagine Park," an interactive, high-profile platform for introducing and demonstrating innovative new products and services at [The Cable Show 2012](#). Rather than using a remote control, Infosys will show and discuss how digital consumers can use voice, facial-recognition and simple gesture-based movements to access their personalized content and interact with the set-top-box of the future.

Natural user interfaces (NUI) – touch, voice, video and gesture interfaces – in devices ranging from smartphones and tablets to peripherals such as videogame consoles provide an opportunity for cable companies to deliver personalized interactive customer experiences.

"Cable television innovation is crucial to serve the growing number of digital consumers who expect rich, interactive, personalized viewing experiences, and natural user interfaces are the next step in the evolution of TV entertainment," said Mit Majumdar, head of U.S. cable practice at Infosys. "With our breadth and depth of expertise, Infosys provides cable operators the ability to capture the imagination of their customers by helping them quickly launch new technologies like NUI that allow consumers to access personalized TV with the wave of a hand or voice command."

From the perspective of cable multiple services operators, multi-channel user interfaces will enable service providers to increase customer loyalty, emphasize personalization and help add interactive revenue-generating channels to differentiate their television service offerings.

A partner of choice for seven of the top 10 leading cable, media and entertainment companies in the world, Infosys helps build tomorrow's TV entertainment by understanding critical issues facing businesses and consumers, and co-develops innovative solutions with clients including:

- Working with the top three U.S. cable multiple services operators to develop mobile and tablet applications that enable their customers to access account information and TV services including scheduling program recordings.
- Helping a leading telecommunications, media and entertainment company deliver the cable TV experience, including live television and video streaming to their customers, on Android tablets, smartphones and iPads.
- Co-creating second screen solutions for Unwire, a European service provider, to enhance the social TV experience and smart search features via iPads. See video at [Infosys Clients Speak](#).

Infosys at Imagine Park

The presentation, "Wave Goodbye to Your Remote: Discover Natural TV," will take place on Tuesday, May 22, 2012 from 12:15 PM – 1:00 PM EDT at Imagine Park and streamed online live at <http://live.thecableshow.com>.

Viroo Mirji, industry principal, cable and communication Americas will join Mit Majumdar, and share how Infosys is building the foundation for the next-generation customer TV experience via natural voice and gesture controlled user interfaces.

Using popular devices such as Microsoft's XBOX Kinect for accessing Live TV and Video-on-Demand (VOD) on set-top-boxes, Mirji will demonstrate user interfaces that help consumers quickly find personalized content and navigate to their favorite show with the wave of a hand.

About the National Cable and Telecommunications Association

The National Cable and Telecommunications Association (NCTA) is the principal trade association for the U.S. cable industry, representing cable operators serving more than 90 percent of the nation's cable television households and more than 200 cable program networks. The cable industry is the nation's largest broadband provider of high-speed Internet access, serving 45 million customers, after investing more than \$185 billion to build two-way interactive networks with fiber optic technology. Cable companies also provide state-of-the-art digital telephone service to 24 million American consumers.

About Infosys

Many of the world's most successful organizations rely on the 150,000 people of Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering and outsourcing services to help clients in over 30 countries build tomorrow's enterprise. For more information about Infosys (NASDAQ: INFY), visit www.infosys.com

Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2012 and on Form 6-K for the quarter ended June 30, 2011 September 30, 2011 and December 31, 2011. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does

not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

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