

# Infosys Technologies Positions Bekins Van Lines for Business Growth

Bekins Partners with Infosys to Transform its Information Technology, Modernizing Critical Operational Systems in 18 Months and Lowering Costs by Over 50 Percent

**Fremont, Calif. – March 16, 2009:** Infosys Technologies Limited (NASDAQ: INFY) today announced that it has worked with Bekins Van Lines to successfully transform its enterprise application architecture to support new business channels and growth opportunities. Bekins is one of the largest North American integrated networks and provides services for movement of household, tradeshow and high value and military goods.

Working closely with Infosys, Bekins simultaneously modernized all critical operational Quote-to-Cash Logistics systems from a 25-year old legacy platform to a service-oriented architecture (SOA) workflow-based system in only 18 months while maintaining business continuity.

"Infosys was a strategic partner throughout our implementation, working with us to help define the modernization strategy and create a migration roadmap at each step of the transformation journey," said Randy Valentino, chief technology officer and vice president of Information Technology at Bekins Van Lines. "The success of this project has not only delivered a highly flexible and efficient IT infrastructure, it has positioned our business for future growth opportunities."

As a result of the transformation, Bekins has eliminated significant system inefficiencies leading to improved business processes and reduction in IT costs. The flexible SOA platform facilitates easier integration with external service providers and channel partners, including internet-based lead generation with core shipment and transportation execution systems, and management of the sales process from prospecting to order booking and rating. Bekins has already reduced IT costs over 50 percent through reduced maintenance, license, system hardware and branch communication costs.

"We worked closely with the team at Bekins to ensure the success of this project," said Sandeep Dadlani, vice president of Retail, Consumer Packaged Goods and Logistics at Infosys Technologies. "Modernization of legacy applications is a challenge that spans industries and geographies and we were pleased to work with Bekins throughout each phase of this successful project from addressing challenges to achieving benefits."

Infosys' leading Logistics Legacy Modernization framework, in concert with deep logistics and distribution industry domain expertise, helped Bekins execute the complex project within a highly aggressive timeframe.

For more information on Infosys' logistics offerings, please visit: http://www.infosys.com/industries/logistics-distribution/default.asp.

#### **About Bekins**

Bekins Van Lines divisions include Bekins International Group and Bekins Tradeshow Services. The company has been providing quality household goods relocation services and high value products transportation services domestically and internationally for corporate accounts, the military and private relocation customers since 1891. More information about Bekins can be found on the company's website at www.bekins.com.



## **About Infosys Technologies Limited**

Infosys (NASDAQ: INFY) defines, designs and delivers IT-enabled business solutions that help Global 2000 companies win in a Flat World. These solutions focus on providing strategic differentiation and operational superiority to clients. With Infosys, clients are assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their IT budget by leveraging the Global Delivery Model that Infosys pioneered. Infosys has over 103,000 employees in over 50 offices worldwide. Infosys is part of the NASDAQ-100 Index and The Global Dow. For more information, visit www.infosys.com

#### **Infosys Safe Harbor**

Statements in connection with this release may include forward-looking statements within the meaning of US Securities laws intended to qualify for the "safe harbor" under the Private Securities Litigation Reform Act. These forward-looking statements are subject to risks and uncertainties including those described in our SEC filings available at www.sec.gov pincluding our Annual Report on Form 20-F for the year ended March 31, 2008, and our other recent filings, and actual results may differ materially from those projected by forward-looking statements. We may make additional written and oral forward-looking statements but do not undertake, and disclaim any obligation, to update them.

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