

# Infosys, in partnership with UBM TechWeb, unveils Cloud Ecosystem, a global community to ease enterprise cloud adoption

**Bangalore and New York, July 20, 2012:** Infosys, a global leader in consulting and technology, recently unveiled cloudecosystem.com, a worldwide community for enterprise leaders to accelerate successful cloud adoption. Bringing together thought leaders from cloud, application, and service providers, along with experts from enterprises, this site offers a forum to facilitate discussions around industry issues and share best-practices for cloud adoption. Blogs, expert chat, and interactive polls on cloudecosystem.com are making the community the preferred virtual destination for enterprises to validate their cloud journeys.

Weekly polls on cloudecosystem.com are guiding decision makers with insights to leverage their cloud investments. A recent poll on big-data revealed that over 46 percent of respondents find the best use of big-data in the cloud for "social networking analysis".

According to Vishnu Bhat, Vice-President and Global Head - Cloud, Infosys: "As organizations navigate their cloud journey, they are challenged to manage its enormous complexities and yet leverage the cloud's true potential to drive efficiencies and growth. A forum like cloudecosystem.com, rich with insights-on-demand, is our endeavor to demystify what it takes for businesses to build their cloud-enabled enterprises of tomorrow."

Cloudecosystem.com is set up in collaboration with UBM TechWeb, a global leader in technology media and professional business information. Editor-in-Chief Rodney Brown states, "The launch of cloudecosystem.com has been enthusiastically received by the IT community, and we are very pleased with how engaged our community members are. Our goal is to become the definitive must-visit site for cloud computing information and analysis. This wonderful early traction confirms that we are progressing on the right path."

## About Infosys Ltd.

Many of the world's most successful organizations rely on the 1,51,000 people of Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering, and outsourcing services to help clients in over 30 countries build tomorrow's enterprise. For more information about Infosys (Nasdaq: INFY), visit www.infosys.com.

## Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional



risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2012 and on Form 6-K for the quarters ended June 30, 2011, September 30, 2011 and December 31, 2011. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

## About UBM TechWeb

UBM TechWeb, the global leader in technology media and professional information, enables people and organizations to harness the transformative power of technology. Through its core businesses – media solutions, marketing services, and professional information – UBM TechWeb produces the most respected and consumed brands, applications, and services in the technology market. More than 14.5 million business and technology professionals (CIOs, IT and IT support managers, Web and digital professionals, software and game developers, government decision makers, and telecom providers) actively participate in UBM TechWeb's communities. UBM TechWeb brands include: global face-to-face events such as Interop, Game Developers Conference (GDC), Web 2.0, Black Hat and VoiceCon; large-scale online networks such as InformationWeek, Light Reading, and Gamasutra; research, training, and certification services, including HDI, Pyramid Research, and InformationWeek Analytics; and market-leading magazines such as InformationWeek and Wall Street & Technology. UBM TechWeb is part of UBM Ltd., a global provider of media and information services for professional B2B communities and markets.

## About UBM plc

UBM plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently. For more information, go to www.ubm.com

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