SOLUTION BRIEF





BRINGING TOMORROW'S Solutions to Today's retailers

Prepare for the next wave of disruption by transforming your business into a cloud-connected enterprise



Partner

ORACLE

The retail industry has witnessed a whirlwind of change over the last few years—and the changes keep on coming. Retailers who are thriving in this environment are those who have recognized the importance of technology modernizations that enable them to pivot to digital offerings and adapt to quickly evolving customer needs. Today's cloud-connected retailers are not only more agile, but they can also tap into data-driven, real-time decision-making to deliver a seamless customer experience.

By combining cloud solutions from Oracle with retail solutions, industry expertise from Infosys, and <u>Infosys Cobalt</u>, you can accelerate your digital transformation to support next-gen retailing capabilities—and ensure that your business is prepared for whatever comes next.

Lock in organizational resilience and expand innovation with a cloud-connected enterprise

Infosys and Oracle have a proven track record of helping retailers transform to meet changing market conditions. Our joint retail solutions apply the power of Oracle Cloud to transform customer experiences and leverage Infosys Cobalt's community of innovators to address the challenges and growth opportunities in today's rapidly changing business environment.

The Infosys Cobalt set of services, solutions, and platforms helps retailers redesign their enterprises to be responsive and resilient. With Infosys Cobalt on Oracle Cloud, retailers can amplify innovation, accelerate speed to market, secure their environments with single-point accountability, and leverage the full potential of Oracle Cloud applications and infrastructure to drive increased business value. Our powerful, comprehensive, and accelerated transformation solutions speed the retail cloud migration journey with flexible deployment models and help retailers make the transition to cloud securely and cost-effectively.

Infosys has its fingers on the pulse of customer expectations and uses in-depth industry knowledge and experience to strategize retail solutions that work. Infosys retail solutions for Oracle Cloud provide retailers with a clear view into the customer experience and help capture the benefits of digital retail transformation.



Through improved algorithms for inbound replenishment plans and outbound allocations, Infosys and Oracle helped one Middle Eastern retail pharmacy:

reduce inventory by **10% to 30%**

optimize inventory turns by **2% to 5%**

reduce lost sales by **30% to 40%**¹

Simplify supply planning, reduce time to market, and modernize the customer and employee experience

The retail solutions from Infosys and Oracle enhance the customer experience and streamline operations across the enterprise and supply chain. Our cross-channel platforms enable brick-andmortar retail stores and hybrid retailers to improve operational efficiency, accelerate outcomes, engage shoppers, and influence purchasing decisions.

Simplify your supply planning: Easily adapt to last-minute changes with the Infosys-Oracle solution for supply chain planning, which enables flexibility by aligning supply with demand. The cloud-compatible solution comes with prebuilt, easy-to-customize templates to drive faster time to market. The solution's softwareas-a-service (SaaS) and platform-as-a-service (PaaS) options can reduce your total cost of ownership by up to 20%.¹

Integrate product design and procurement: Bring your new products to market faster with Oracle's template-based item and purchase order induction combined with Infosys' integrated sourcing across buyers and suppliers. This collaborative tool for product introductions and procurement simplifies offline buying and improves productivity for your business users.

Modernize the customer and employee experience: Meet your customers' demands for a contactless mobile checkout experience with Oracle's Retail Xstore Point-of-Service (POS) solution combined with Infosys Extended Store, a lightweight, noninvasive POS add-on. Together, we enable you to enhance the customer experience with self-service and faster checkout while also enabling product traceability to support inventory management.

Are you ready to modernize the retail experience?

Infosys and Oracle have a long history of delivering innovative value to our mutual clients through customized, easy-toimplement solutions. Combined with our collective knowledge and understanding of the retail industry, we are well positioned to assist all types of retail organizations as they modernize, adapt to the changing retail environment, and meet evolving customer expectations.

Contact Infosys to accelerate your cloud transformation.

About Infosys

Infosys is a global leader in next-generation digital services and consulting. We enable clients in more than 50 countries to navigate their digital transformation. With over four decades of experience in managing the systems and workings of global enterprises, we expertly steer our clients through their digital journey. We do it by enabling the enterprise with an Al-powered core that helps prioritize the execution of change. We also empower the business with agile digital at scale to deliver unprecedented levels of performance and customer delight. Our always-on learning agenda drives their continuous improvement through building and transferring digital skills, expertise, and ideas from our innovation ecosystem.

Visit <u>www.infosys.com</u> to see how Infosys (NSE, BSE, NYSE: INFY) can help your enterprise navigate your next.

About Oracle

Oracle offers integrated suites of applications plus secure, autonomous infrastructure in the Oracle Cloud. For more information about Oracle (NYSE: ORCL), please visit us at <u>www.oracle.com</u>.

Infosys Cobalt is a set of services, solutions and platforms for enterprises to accelerate their cloud journey. It offers over 35,000 cloud assets, over 300 industry cloud solution blueprints and a thriving community of cloud business and technology practitioners to drive increased business value. With Infosys Cobalt, regulatory and security compliance, along with technical and financial governance comes baked into every solution delivered.



For more information, contact askus@infosys.com

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