Elevating CFOs to Strategic Value Drivers for Tomorrow’s Enterprise

The role of a Chief Financial Officer (CFO) is changing in the ever-manuring business organizations. In the 1990s, the CFO was tasked with being the financial gatekeeper thanks to globalization. However in the recent years, CFO’s are being elevated to the role of sustainable value managers who must strategize effectively and become more value-driven and future-oriented.

In the future, CFOs will need to ensure that the finance function turns into a catalyst for change and work towards outcomes that support long-term business goals. Yet, CFOs often confess that they face challenges around not being able to operate consistently in a way that delivers truly transformational value. The path towards a sustainable finance operation poses significant challenges for CFOs such as:

- How do they enable the entire finance function to operate efficiently via shared services?
- How can they drive effective decision-making with future-ready insights?
- How do they increase collaboration and transparency within the business to support compliance and reinforce accountability?

Make Finance a Strategic Business Enabler

Infosys offers a future-ready Finance-as-a-Service (FaaS) transformation framework based on Oracle Cloud ERP and EPM products that help address these key challenges.

CFOs are under constant pressure to contain and justify costs. Infosys FaaS assists them in doing more at the same or lower costs. At the same time, it elevates CFOs to a business partner position where they participate more deeply in value adding activities.

Infosys Offers:

- **Health-check / Discovery**
  - Assessment Driven Cost Rationalization and Operational Effectiveness – Value Generation

- **Greenfield / Brownfield Implementation**
  - Evolution towards a true Digital Finance Enterprise

- **Optimization – Continuous Improvement**
  - Amplify Business Agility

Finance as a Service framework by Infosys for Oracle ERP/EPM Cloud
As the CFO’s workloads shift from lower to higher value, the FaaS Value Stream Analysis strategy helps guide the CFO team along that value generation path. FaaS is a unique blend of core finance processes and modern technologies that provide decision support tools for a maturing finance function. The Infosys Digital Change Management platform enables seamless FaaS adoption by focusing on micro changes in the continuously evolving finance function. In essence, the Finance as a Service framework by Infosys for Oracle ERP/EPM Cloud acts as an enabler of the CFO’s perpetual journey towards a target operating model (TOM) that aligns with people, process, technology, data, and governance. It helps maximize how CFOs add value to their customers. Emerging technologies like AI/ML, Blockchain are embedded in the framework with unique turnkey pre-built solutions. Some examples of these are the CFO Cockpit, which is a one-stop solution for a CFO’s daily business indicators, as well as a Continuous Close solution designed to streamline closing without compromising on quality or compliance.

### Finance as a Service framework by Infosys for Oracle ERP/EPM Cloud - Value Proposition

<table>
<thead>
<tr>
<th>Advisory-oriented and business KPI led finance transformation approach</th>
<th>30-45% Increase in operating efficiency with touchless processing</th>
<th>Pre-built third-party integrators for common applications like tax and FX rates</th>
<th>100% Automated policy controls and compliance</th>
<th>25-40% Decrease in period close times with Continuous Close</th>
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<tr>
<td>New-age future-ready working with hybrid and shared workforce</td>
<td>CFO-centric</td>
<td>Champion organization change management</td>
<td>10-30% Cut in days sales outstanding (DSO)</td>
<td>Scale the innovation agenda by automating up to 80% of transactional work</td>
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<td>8 Renewed core L0 processes</td>
<td>Real-time insights and intelligence to make more informed decisions with solutions like CFO Cockpit and FAW</td>
<td>60-80% Cash flow forecast accuracy improvement with predictive ML</td>
<td>25% Reduction in cycle time of delivering new reports with pre-built report libraries</td>
<td>Adopting a value realization framework to generate sustainable value for business</td>
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### Success Stories

- **Leading mobile connectivity and Internet services provider in South-East Asia**
  - 20% reduction in finance operational cost by process standardization
  - 3x increase in compliance effectiveness
  - 80% accuracy in account reconciliation and transaction matching
  - 20% faster period close cycles
- **Leading US-based office supply retail company**
  - Automated cashflow reporting resulting in savings of 1.5 man-days each month
  - 25% gain in operational efficiencies by reducing number of reconciliations through groupings based on organizational units
  - 30% automated reconciliations achieved through intelligent rules configuration
  - Close cycle reduced by 2 days with standardization, automation, and consolidation
- **Global materials science design and manufacturing company**
  - COA standardization and automated financial consolidation and reporting, reducing manual reporting effort by 60%
  - Modern UI, SOA-based architecture, and integrated mobility and analytics with simplified global architecture, lowering TCO by 15-20%
  - 90% automated controls and compliance through systematic audits and workflow-driven approvals

For more information, contact askus@infosys.com