

# INFOSYS ENTERPRISE AGILE DEVOPS

Drive Business Value. Faster.



## Infuse Customer centricity & agility with product centric value delivery

To thrive in the digital world, enterprises must rapidly evolve and adapt. According to a recent Infosys Knowledge Institute

study titled [Agile Radar 2021](#), companies with the right Agile approach have a 63 percent higher chance of growth, ahead of their peers.

The approach highlights customer centricity with product thinking

intertwined with business agility as key tenets for an enterprise to successfully drive business value. We believe that a **product-centric approach to value delivery** leveraging our enterprise Agile & DevOps capabilities, can help clients **accelerate business outcomes**.



### Customer centricity is not getting reflected in operating model

– Businesses must reimagine how they deliver products and services if they want to survive competition from digital-first players that have a built-in focus on customer centricity



### Agile adoption occurs in pockets

– Enterprises typically have heterogenous technology landscapes, but agile adoption is prevalent mostly in modern tech stacks, limiting the ability to drive agility in the value stream



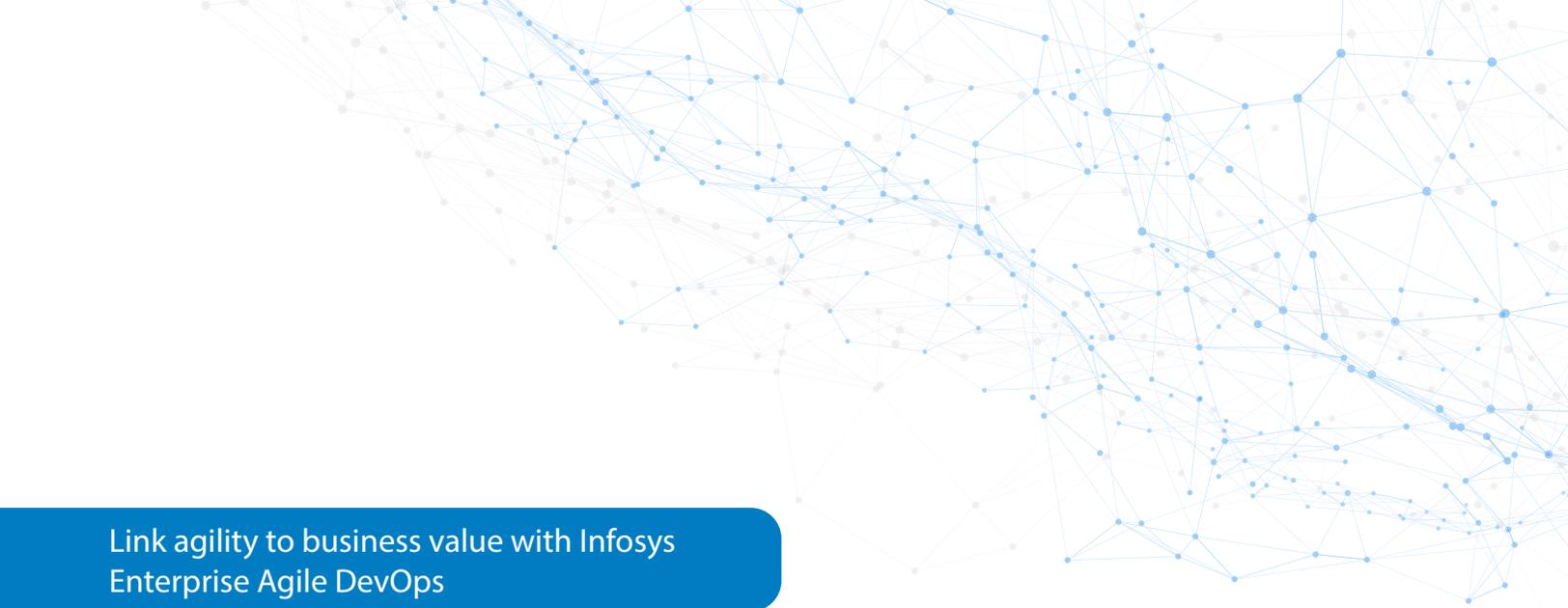
### Security is an afterthought

– With a diverse IT landscape to cater to, enterprises struggle to realize the benefits of DevSecOps – built-in security, speed and stability- across the value stream



### Poor data management leads to missed opportunities

– The lack of a structured and data-driven approach to value stream management can hamper decision-making and limit opportunities for optimization and productivity



## Link agility to business value with Infosys Enterprise Agile DevOps

Infosys Enterprise Agile DevOps adopts a product centric approach, taking an end-to-end view of the value chain, to help clients ingrain customer centricity and innovation

### Organize for Value



We help our clients re-imagine customer journeys & value streams with our deep customer experience capabilities, stand-up product, platform and enabler teams organized around value streams, infuse product thinking amplified by our product management capabilities and thus adopt product centric value delivery.

### Embed Agile-DevSecOps across the value streams



Our customized Agile & DevOps frameworks help address client's agility needs across a heterogeneous landscape (COTS, Legacy, Microservices, Analytics, IOT and more) supplemented by our SRE based approach to operations. Additionally, our unique hybrid scaling model help clients personalize and scale agile seamlessly. Infosys DevSecOps platform helps bake in security in the value stream.

### Adopt Live Engineering



Infosys Live engineering applies the power of advanced analytics and AI on the underlying data in the ALM - DevSecOps toolchain, to help our clients derive persona based actionable insights, use predictive analytics and intelligent automation to enable faster decisions and accelerate the flow of value.



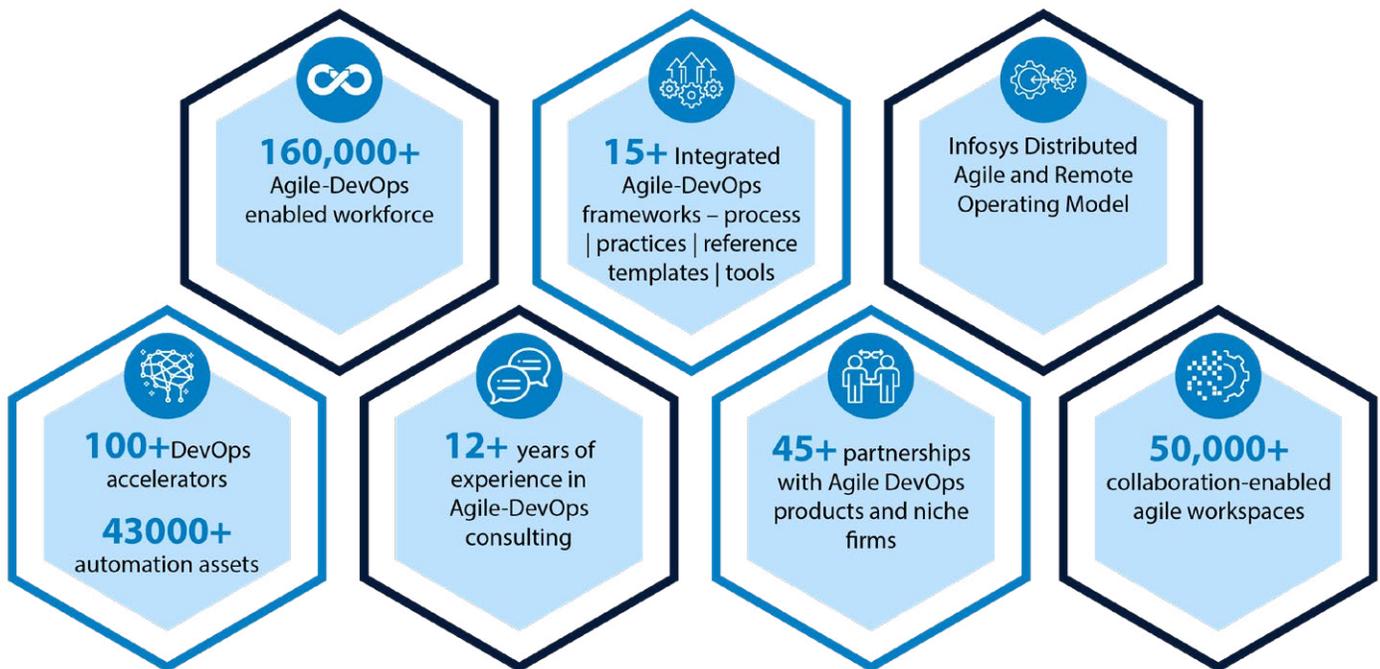
## Enablers to support the transformation journey

With the pandemic highlighting the need for hybrid working models, Infosys has established a robust cloud-based infrastructure alongside an ecosystem that supports flexibility for anywhere, anytime deployments. This is supported by:

**Provisioning the right talent** – Infosys helps enterprises scale teams by leveraging the network talent model. This involves a globally distributed talent pool that is strengthened by full stack teams including power programmers, SDETs, SREs and experienced designers. Together, these resources address the various dimensions of the digital agenda and ensure business continuity

**Co-creating and innovating closer to you** – We use design studios and tech hubs at locations close to client clusters to help them purposefully harness talent and tools for co-creation and innovation. Our distributed agile for hybrid working help clients rapidly setup an effective operating model, adapted for all kinds of engagements

## Infosys Agile DevOps ecosystem

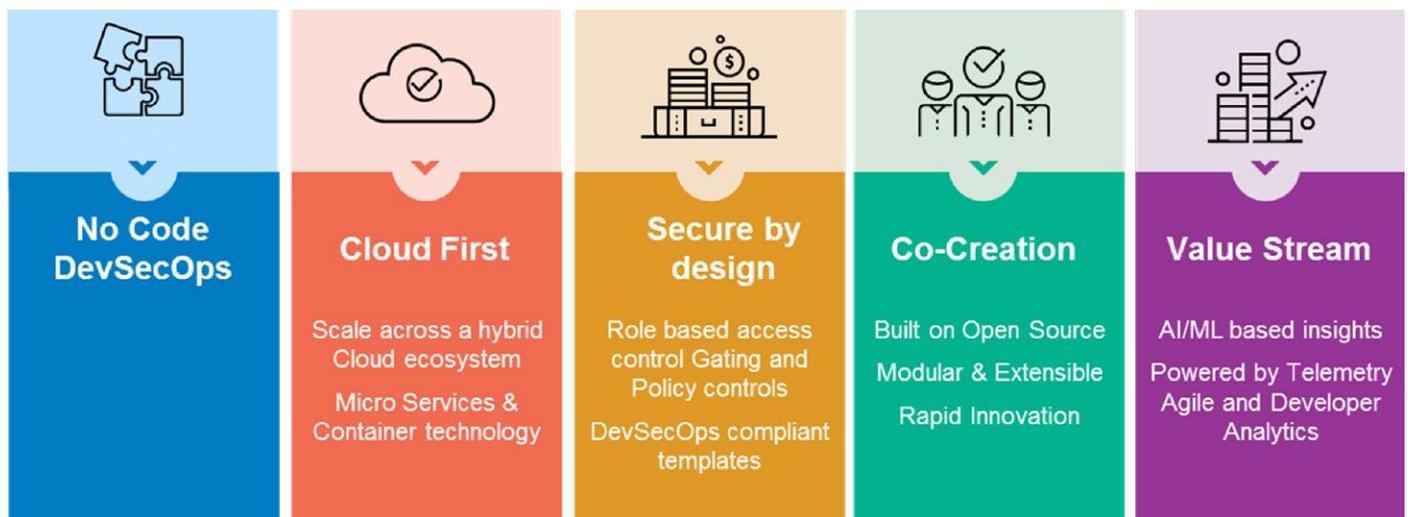


Numbers as of 2021

## Leveraging Infosys offerings, platforms, and accelerators

Enterprises can build an agile, responsive, and optimized ecosystem with our Live Enterprise Suite of offerings.

**Infosys DevSecOps platform** – An open-source enterprise-grade (also a part of Infosys Cobalt), this cloud-native platform is secure and configurable with cognitive AI-based insights. It hosts over 80 tools for enterprise-wide adoption of DevSecOps.

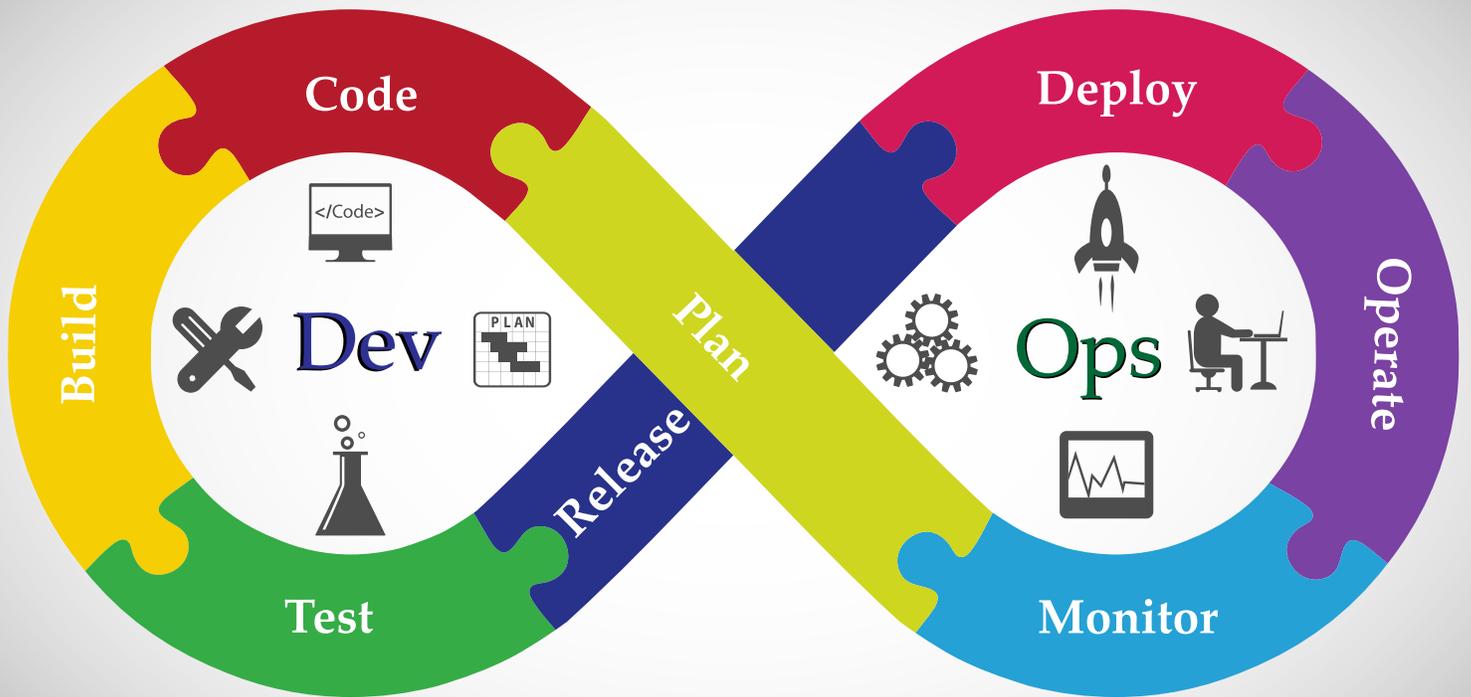


**Infosys Cobalt** is a set of services, solutions, and platforms for enterprises to accelerate their cloud journey.

**Infosys Live Enterprise Application Management platform** – Optimize support operations and prevent business disruption with cognitive bots, DevSecOps and predictive analytics

**Infosys Microservices Acceleration Platform** – Access pre-packaged components to scale and accelerate microservices delivery

**Infosys Business Resilience Testing services** – Based on Chaos and reliability engineering, it injects resilience across the entire value chain



## Benefits



### Enhance speed to value

with faster time to market, frequent end user interaction, responsiveness to market needs



### Enable customer centricity

leading to highly positive end user experience and enhanced customer loyalty



### Strengthen product quality and reliability, with built-in security

through automation across the value stream



### Realize business benefits faster

with higher customer satisfaction, employee engagement, operational performance, and financial performance



## Success stories



### Logistics major boosts revenue with large-scale product-centric delivery

Infosys helped a US based logistics major to fast track their go-to-market strategy with a product centric approach. We partnered with the client to define their digital strategy, reimagine customer journeys and participate in product

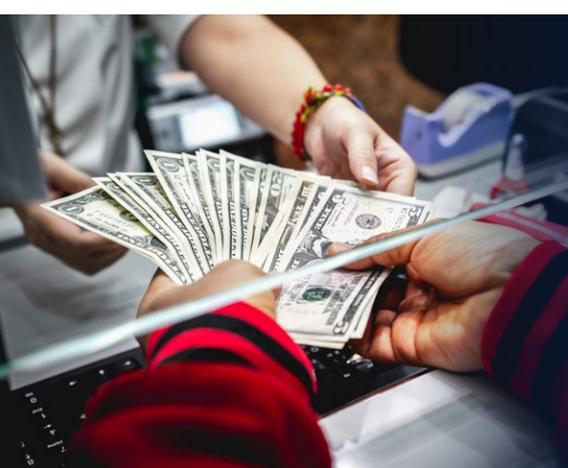
strategy. We setup a product team construct with 40+ autonomous agile teams leveraging devsecops, delivering in a 2-week feature release cadence, fueled by a culture of innovation. This has helped our client realize tremendous business value which includes significant growth in transportation revenue, increased profitability, and increase in shareholder value.



### Telecom leader accelerates digital transformation

For a telecom major embarking on digital transformation, Infosys helped to identify key customer journeys and associated value streams. With over 130 distributed product teams inured in Agile

and DevSecOps and a 'Minimum Viable Product (MVP)' culture that supports experimentation and rapid decision-making, the clients were able to realize 98% improvement in time-to-market and on-demand deployment capabilities for their digital engineering programs.



### Global bank fast-tracks new product rollouts

Infosys partnered with a global bank and built a strong foundation for its digital transformation through Agile-DevSecOps ways of working. We used a product centric approach by setting up value streams &

PODs, leveraged SAFe, established lean portfolio management, and adopted SRE for operations. This has resulted in 50% improvement in release frequency and 70% reduction in Incident MTTR. The bank has achieved 2X card sales in LATAM and faster rollout of new credit card products.

Learn how we can help you infuse agility and accelerate business outcomes in your enterprise ecosystem. Write to us at [agile\\_devops@infosys.com](mailto:agile_devops@infosys.com).

For more information, contact [askus@infosys.com](mailto:askus@infosys.com)



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