



# ACCELERATE CLOUD-BASED BUSINESS TRANSFORMATION VIA SDN

Global enterprises undertaking a digital transformation are migrating their IT and network operations to the cloud. The cloud is a catalyst to leverage technologies such as 5G, edge computing and IIoT. However, digital technologies present complex challenges for the network. An ultra-reliable, low-latency communication network is required for smooth on-boarding of new functionalities, applications and technology deployments. In addition, network capacity should scale exponentially to address shifts in business across a dynamic landscape.

Private, public and hybrid clouds are emerging as the de-facto platform for workloads and data traffic. The cloud provides site-to-site and network-to-network connectivity. In the recent past, enterprise cloud strategies have further evolved to a wider multi-cloud environment and as-a-service models, especially PaaS and SaaS. Large-scale cloud applications and widespread user communities compound the workload of networks, which are expected to function with zero latency, leave alone 100% uptime.

In this network-intensive era, enterprises need to keep pace with network technology. It is mission-critical since customers interface with brands through network and connectivity-based applications. Hardware-dependent network infrastructure can neither provide scalable mobility / Wi-Fi access nor flexible capacity. Legacy networks need to be transformed for increased agility, superior performance, a seamless user experience, and mitigating the risk of equipment obsolescence.

## Configure a bespoke network

Software-defined Networking (SDN) offers a robust connectivity solution for cloud-powered infrastructure transformation. It connects end users to cloud-based applications, and allows on-demand provisioning of network resources. SDN enables IT teams to program the network based on business requirements and deliver seamless services using Application Programming Interfaces (APIs) and digital interfaces.

As global enterprises undertake digital transformation to future-proof their business, SDN enables an end-to-end transition to cloud services. The migration of applications from global datacenters to the cloud eliminates latency challenges associated with hardware-centric networks. Moreover, self-service portals allow network managers to configure, activate and manage services using mobile devices.

Virtualization of hardware components such as routers, switches, gateways, and firewalls in the SDN environment provides flexibility, scalability and security. Besides, SDN enables centralized programming of network behavior. Virtualization also allows dynamic provisioning and scaling of services based on specific business requirements. The integration of Internet connectivity with the infrastructure and need-based network services rationalizes capital investment and reduces operational expenditure.

*A global manufacturing company built greenfield Software-defined Wide Area Network (SD-WAN) and LAN solutions to consolidate four datacenters and 170 enterprise sites across 51 countries. SD infrastructure reduced the datacenter footprint by 50% while improving network turnaround time by 50%. The solutions delivered 40% improvement in WAN connectivity and 30% savings in WAN TCO.*



## Simplify infrastructure management

SDN simplifies network management by automating reconfiguration and software updates. It facilitates a proactive approach to manage network expansion and capability enhancements while eliminating human intervention. Centralized and automated operations ensure consistency in network services and maximize availability. Further, APIs simplify the integration of infrastructure components and devices into the software-defined environment. Algorithm-driven processing accelerates response times and optimizes traffic distribution.

SDN technology provides real-time network visibility, enabling teams to manage disparate elements in globally distributed environments. It ensures reliability by safeguarding data, applications, user / IoT devices, and the infrastructure from security breaches. Notably, SDN allows enterprises to leverage cloud-based cybersecurity solutions and managed security platforms for mitigating risks and site-specific vulnerabilities.

SD-WAN solutions provide scalable bandwidth for digital transformation and strengthen the digital core by preventing network congestion. SD-WAN also reduces network management costs through automated routing and prioritization of data flow and traffic.

*A Central European electric utility company transformed a legacy network architecture into a hybrid WAN environment with software-defined solutions. It achieved 30%-40% reduction in network costs and 20%-30% savings in bandwidth consumption. In addition, provisioning time reduced from weeks to a few hours.*

## Boost network performance

Enterprises adopting SDN overcome limitations of finite capacity of physical devices as well as manual processes in traditional networks. When dedicated hardware is replaced with multi-functional software, it increases network speed. At the same time, real-time network monitoring streamlines troubleshooting as well as issue resolution. In addition, programmability of services for diverse work streams improves responsiveness.

On-demand provisioning of connectivity and security services ensures prompt access to cloud applications and data, which boosts employee productivity and IT performance while delivering a seamless service experience. SDN controllers assess real-time workload to route traffic through software-defined pathways. This improves network efficiency, quality of service, and uptime.

*An Australian logistics service provider adopted the SDN model to maximize network availability and leverage AIOps. The SDN migration helped the enterprise realize 5x improvement in application performance and 30%-40% cost savings.*

SDN addresses network management challenges arising due to mass cloud migration and digitization. It provides high-speed and cost-effective network connectivity - a critical factor in digital transformation. SD-WAN allows enterprises to better manage IT systems, improve response times, rationalize costs, and enrich the user experience.



## About the author



**Pandiya Kumar Rajamony (Pandi)**

Vice President – Delivery Head

Pandi has over 25 years of experience in cloud infrastructure and security services consulting, advisory, solutions, delivery and practice development. At Infosys, he manages cloud infrastructure and security services delivery for many customers across various segments and is responsible for the network transformation practice. Pandi has created successful teams and practices around data center transformation, private cloud and other cutting-edge technologies like open source solutions in infrastructure. Pandi is an automation evangelist and has created solutions, methodologies and frameworks for the adoption of automation.

**Infosys Cobalt** is a set of services, solutions and platforms for enterprises to accelerate their cloud journey. It offers over 14,000 cloud assets, over 200 industry cloud solution blueprints and a thriving community of cloud business and technology practitioners to drive increased business value. With Infosys Cobalt, regulatory and security compliance, along with technical and financial governance comes baked into every solution delivered.

For more information, contact [askus@infosys.com](mailto:askus@infosys.com)



© 2021 Infosys Limited, Bengaluru, India. All Rights Reserved. Infosys believes the information in this document is accurate as of its publication date; such information is subject to change without notice. Infosys acknowledges the proprietary rights of other companies to the trademarks, product names and such other intellectual property rights mentioned in this document. Except as expressly permitted, neither this documentation nor any part of it may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, printing, photocopying, recording or otherwise, without the prior permission of Infosys Limited and/ or any named intellectual property rights holders under this document.

