**DATA PRIVACY PROTECTION MANAGEMENT**

**Did you know?**

1. **STEP 1**
   - 7 million data records are compromised each day

2. **STEP 2**
   - It takes 187 days to detect a data breach on average

3. **STEP 3**
   - 60% of jurisdictions around the world have promoted data privacy and data protection laws

4. **STEP 4**
   - In 2021, CCPA 2.0 will lead to the introduction of federal privacy legislation in the US

5. **STEP 5**
   - By 2023, 65% of the world’s population will have their personal information protected under modern privacy regulations

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**Are you aware of these data breaches?**

- **Separate incidents at two US healthcare organizations compromised the personal data of more than 190,000 patients**
- **A federal cabinet agency disclosed a security breach where personal information of 46,000 veterans was obtained by a malicious third-party**
- **The LockBit ransomware gang launched a new data leak site to be used as part of their double extortion strategy**
- **A database belonging to one of the world’s largest marketing community leaked the records of over 800,000 users**
- **REvil gang advertised 337MB data of one of the largest IT staffing companies in the US on the dark web**
- **A separate incident at two US healthcare organizations compromised the personal data of more than 190,000 patients**

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**Challenges faced by organizations**

- Lack of visibility of sensitive data across the organization – Structured vs. Unstructured, Cloud vs. On premise, Internal vs. External
- Protecting sensitive data from internal and external threats
- Comprehending the global privacy law requirements and building compliance roadmap
- Privacy program management and continual improvement
- Assess readiness and meet GDPR compliance requirements for safeguarding the privacy of data subjects - employees, customers and third-party suppliers

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**How can we help?**

- **Data Discovery and Classification services**
  - Data flow analysis
  - Data discovery
  - Data classification
- **Data Protection services**
  - Data Protection Advisory
  - Data Protection
  - Solutions Implementation
- **Data Privacy services**
  - Data Privacy Gap and impact Assessment
  - Privacy Policy Design and Implementation
  - Privacy by Design
  - Vendor Risk Assessment + Management

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**Source:**

- [https://www.information-age.com/forrester-releases-privacy-cy-ber-security-predictions-2021-123492371/#:~:text=CCPA%202.0%20will%20lead%20to,increase%20federal%20protection%20for%20users.](https://www.information-age.com/forrester-releases-privacy-cy-ber-security-predictions-2021-123492371/#:~:text=CCPA%202.0%20will%20lead%20to,increase%20federal%20protection%20for%20users.)