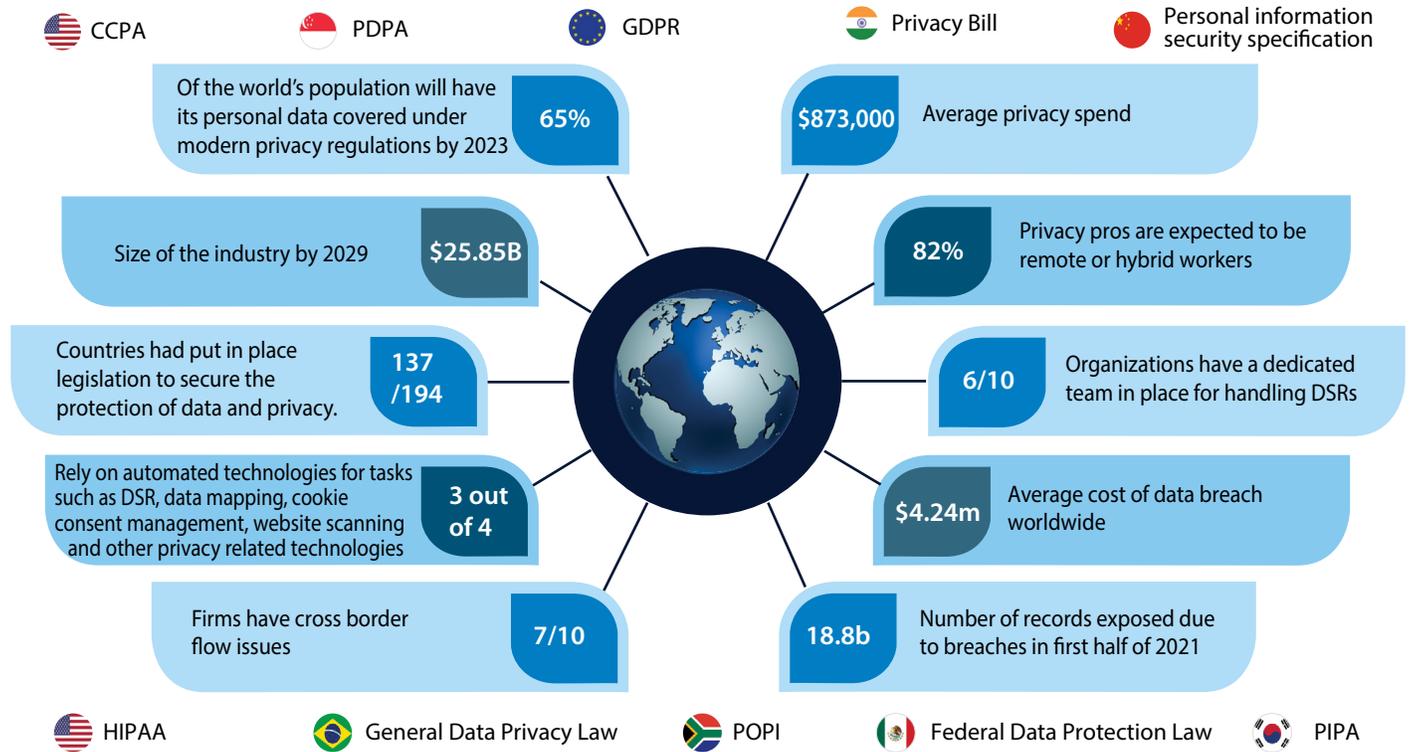


INFOSYS ENTERPRISE PRIVACY SERVICES



Why focus on privacy?

In today's data economy, the biggest source of competitive differentiation comes from how well businesses use data and insights to create new value business models for customers, improve operational effectiveness and create value to customers. Due to this data privacy is much more than cost reduction and compliance. It has become a prime driver for revenue and a lever for growth.



With data as the dominant computing resource, protecting and respecting it will be paramount over the coming years. Advent of data deluge, AI/ML, cognitive capabilities, social movements on inclusivity, shifts in ethical computing, regulation and

compliance, the need for data privacy and data governance will only increase. And if enterprises do not embrace it responsibly, governing bodies across the globe will hasten regulation and compliance. Enterprises need to embed privacy into their business models

to balance the people centric view to protect personal data with the business centric view to meet their business objectives, avoid penalties, violations, and non-compliance to stay relevant in the evolving world of global compliance regulations

People centric view

Engaged customers, partners employees, at the right locations, supported with process controls and right privacy enhancing technology to protect their personal data from privacy risks

Business centric view

Enabling organizations to meet their business objectives, avoid penalty or violations and non-compliance and stay current in changing global regulations

- Aggressive cost efficiency
- Scalability
- Faster time to market
- Simplification and standardisation
- Innovation and transparency
- Zero disruption to services
- Best-in-class experience

Infosys Enterprise Privacy Services will help customers build data privacy as a competitive differentiator through our orchestrated offering

Challenges faced by enterprises

Enterprise IT (Information Technology) and privacy teams are facing challenges in identifying, prioritizing, and mitigating data privacy risks to meet their business objectives. Enterprises need to answer the questions with their business and data

privacy office:

- I. How to ensure privacy first end-to-end delivery and ownership of processes and data?
- II. What are the privacy governance

mechanisms that enable strategic direction while addressing regulatory and compliance requirements?

- III. How to drive end-to-end innovation and transformation of processes without personal data breach?



Inability to offshore and share data

- Inability to deliver business objectives due to misaligned privacy objectives across the eco-system
- Low privacy process maturity in the delivery process
- Lack of data protection capabilities to effectively offshore or share data



Lack of understanding of new regulations

- Unable to adapt and effectively govern service management processes in changing regulatory compliance
- Unable to address and manage personal data protection
- Lack of unified privacy dashboard



Lack of effective privacy controls

- Absence of visibility and transparency into operations due to improper and missing privacy controls
- Risk management and personal data breach management



Inconsistent auditing and reporting

- Lack of single source of truth, transparent reporting and integrated view
- Inconsistent GAP assessment and audit capabilities

Enterprises need privacy services which will be an overarching layer that will work in conjunction with ongoing transformational initiatives while acting as a single door for managing all its people and compliance and regulatory requirements.

Infosys Enterprise Privacy Services

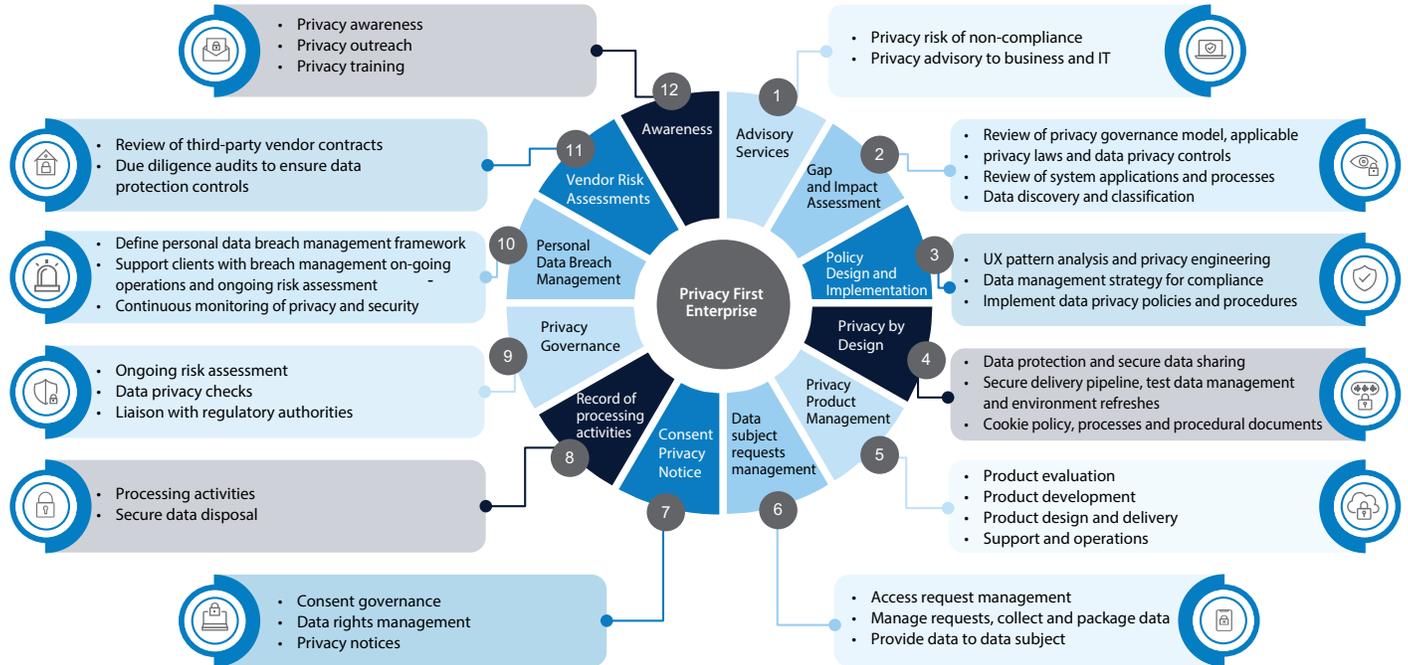
Becoming privacy-first involves engaging employees, partners, and customers through the right privacy governance, build the privacy practices and controls.

Infosys Enterprise Privacy Services aims to make Infosys a trusted partner of choice to provide services for Privacy needs, reduce to the risk of delivery and manage compliance through global talent, best of breed privacy enhancing technologies powered by strategic partnerships, startup ecosystem, and Infosys IP (Intellectual Property).



Overview of our offerings

Infosys Enterprise Privacy Services aims to build a privacy first enterprise through platform driven services which include



Depth and breadth of enterprise privacy requirements

Infosys value add

Infosys has a deep expertise in Data Privacy Services and is one of the few organizations globally to have our PIMS certified with accreditation to the ISO 27701 privacy information management standard. Through our privacy services we aim to aid enterprises' transformation journey to expand, innovate and fulfill their commitments, while maximizing value to stakeholders. We have 100+ successful customer engagements with 11+ years of experience and a team of 200+ privacy professionals.



100+
Successful
engagements



11+ Years
Of market presence and
product maturity with
dedicated customer
success team



**Successful
implementation**
Experience in GDPR, HIPAA,
CCPA & PCI DSS and other
worldwide regulations



200+
Privacy professionals
certified across the globe

For more information, contact askus@infosys.com

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Navigate your next

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