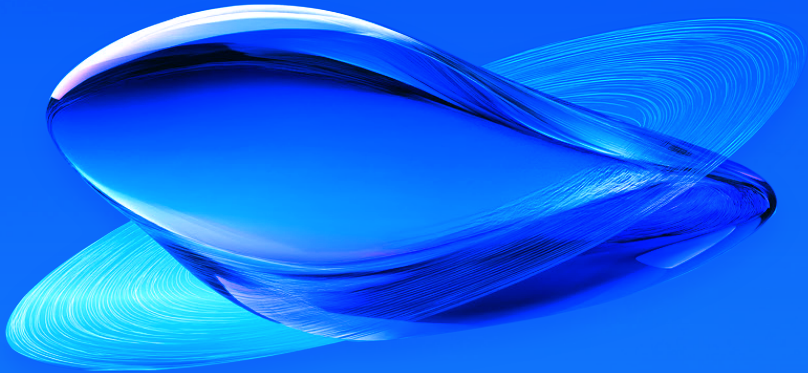


THE AI ROI GAP

Turning Ambition Into Enterprise Value
Invest. Measure. Realize.



87% of executives now call AI a strategic necessity. 80% expect it to grow revenue, not just cut costs.

The returns tell a different story



25% say ROI has come in below what they expected



19% of AI leaders, the ones furthest along, still can't say either way



Speed to market: **0.71**



Revenue growth: **0.25**

AI is moving faster than it's making money.

Measurement is part of the problem



67% can't measure AI's ROI with any real confidence



46% have no framework for tracking it at all

Most pilots don't make it out



72% never reach full production

Usually because nobody set a clear ROI target going in

Productivity's up. So is the exposure.



65% say a fifth of their workforce is shipping AI work nobody's checking

Cybersecurity is now the top barrier to real returns

AI has moved past "what if." It's an execution problem now.

[READ THE FULL REPORT](#)