

INFOSYS MDM IMPLEMENTATION SERVICES

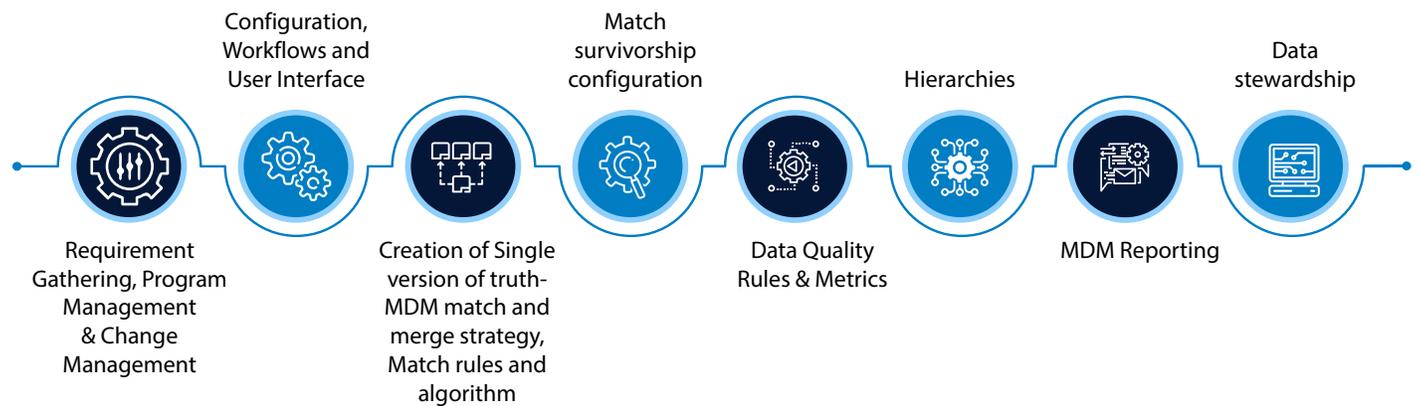
While implementing any MDM solution, businesses face many challenges like misfit of the selected tool, data integration roadblocks, time taken to measure the success of implementation, data stewardship etc., which eventually lead to the failure of MDM programs.



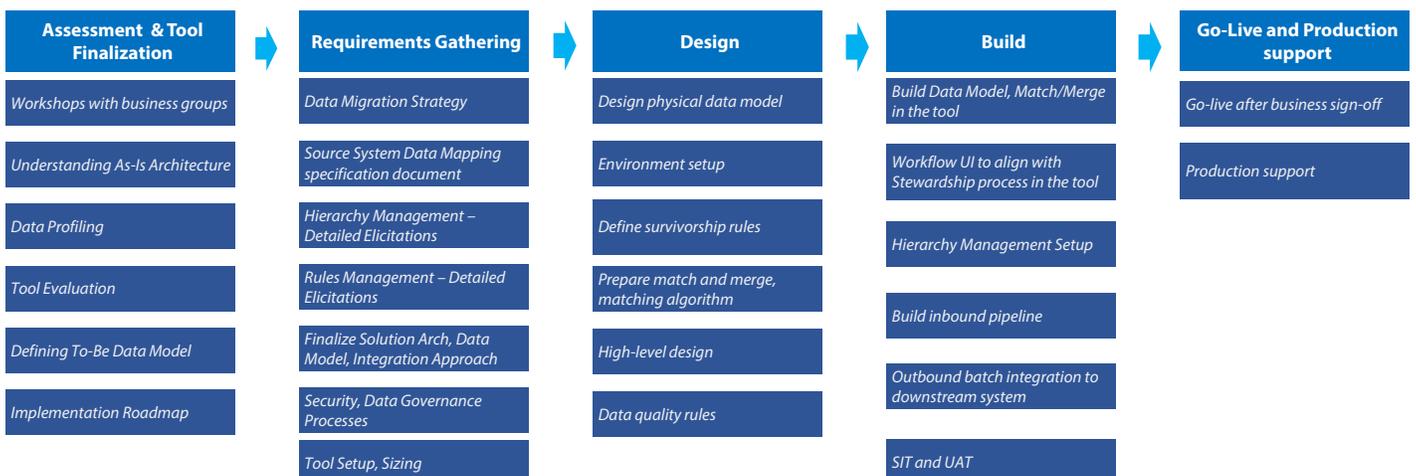
Our MDM implementation services help businesses conquer these challenges by providing the following:

- Faster time to onboard new master data entities
- 50% faster in realizing value from our strategic data initiatives than industry
- 100% increase in adherence to the data quality needs of business
- Stibo's accelerator packages help business's data conform with industry standards

Our MDM implementation services include:



Additionally, it also includes Infosys accelerators which aid in reducing the effort and accelerate MDM implementation:-



Case studies:



Business Context

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For a leading apparel & sports retailer, challenges were:

- A) Consolidate and improve Product Content Management capabilities
- B) Poor product findability due to inconsistent or low quality
- C) Slow and manual process for setting up articles
- D) Different source systems for different consumer facing applications.



Solution

- A) Automatic ingestions of source systems
- B) Provided role based WebUIs for users to view and modify product details
- C) Identified alternate optimum approaches for faster code releases
- D) Worked with STEP consultants from Stobo throughout the implementation to resolve product related issues
- E) 360-degree view of Products, suppliers and e-Comm attributes and assets



Business Value

- A) 100x speed in modifying and creating product details
- B) 10x speed item repository, as the data is centralized, and the data quality is improved
- C) Enhanced Adoption of ML and Auto product creation
- D) Enabled automated tagging of products
- E) Faster Time to Market

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- A) Business is a leading Japanese OEM IN US
- B) Data inconsistencies across different systems resulted in poor data quality and lacks in taking strategic decision
- C) Primary Objective of the project was to De-duplicate customer data to have single unified view for a customer.
- D) Absence of customer hierarchy led to no clear visibility of sales at organization level

- A) Designed Customer MDM solution to De-duplicate Customer records scattered across various Source systems by applying certain sets of validations and trust rules
- B) Created Hierarchies to have Organization visibility for a customer for running correct promotions and offers
- C) "Search before Create" functionality enablement by exposing entity level REST API
- D) Created single step-workflow for Stewardship & Governance process

- A) 360-degree view resulted in systemic integration of customer by having a single version of truth for a particular customer
- B) Increased Data Quality, thereby improving operational efficiency
- C) Building hierarchies helped in bringing out more business values out of existing customer via up-sell and Cross sell

For more information, contact askus@infosys.com

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