

MDM STRATEGY, MODELLING & GOVERNANCE OFFERING

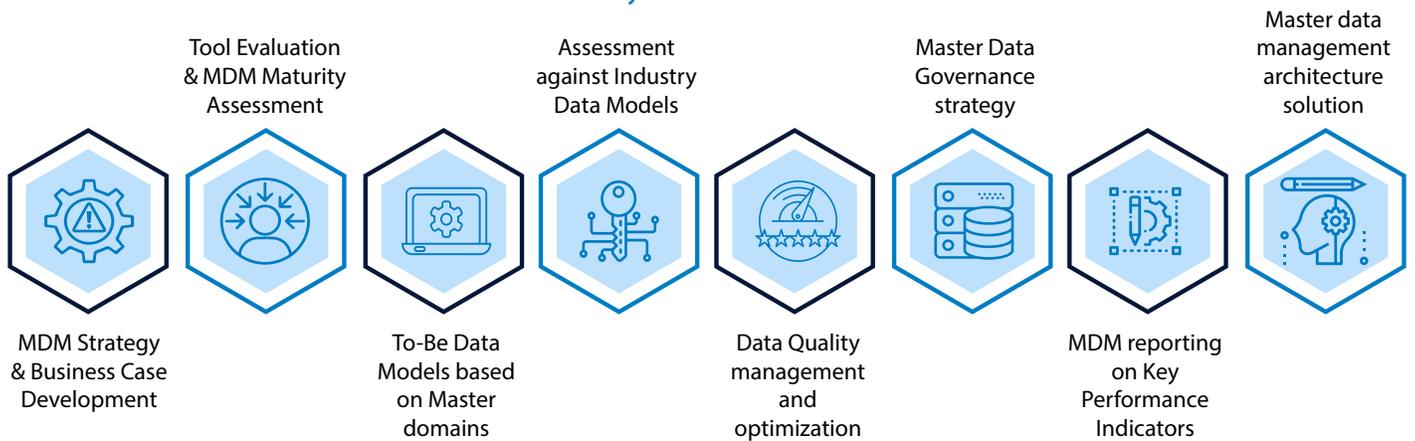
Efficient Master Data Management(MDM) is critical for entities such as products, customers, vendors, employees, assets, and locations to run core business processes. Master data is used by multiple applications and hence an issue at one point can cause

cascading impacts in all the applications downstream. MDM ensures uniformity, accuracy, stewardship, consistency, and accountability of master data assets. MDM is one of the first steps to get on digital transformation journey for the enterprises.

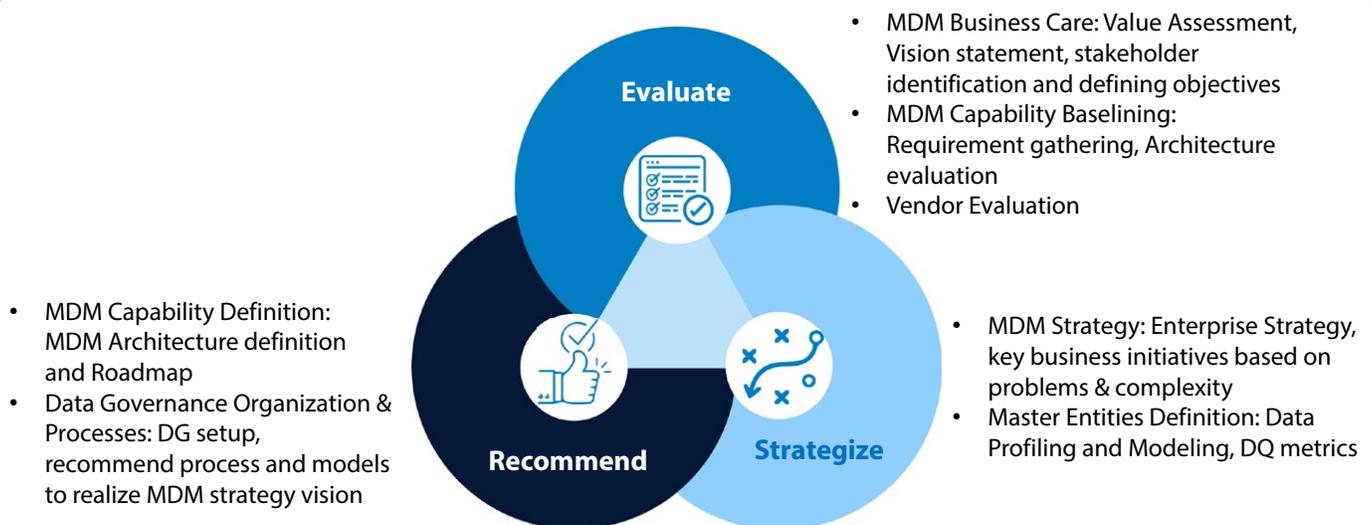
An effective MDM strategy is crucial for companies to optimize cost, quicker product launches, adhering to regulatory compliances. Without it, cross-organizational data misalignment can lead to sub-optimal decision making and deaccelerated growth.

MDM Strategy, Modelling & Governance

Infosys solution includes:



Our offering consists of below building blocks which together constitute to bring about assessment, envisioning and building roadmap for embarking upon a successful MDM journey:



Case studies:



Business Context

1

- A) Business is a leading Japanese OEM IN US
- B) Data inconsistencies across different systems resulted in poor data quality and lacks in taking strategic decision
- C) Primary Objective of the project was to De-duplicate customer data to have single unified view for a customer.
- D) Lack of data governance process, data stewards' team, workflows for better control of data



Solution

- A) Identified the current data flow and recommended the to-be state which helps in de-duplication of data
- B) Proposed data governance structure and team comprising of Business and IT leadership
- C) Recommended MDM data governance model with respect to activities for different business units
- D) Made use of STIBO In-built CMDM data model, for solutioning custom business requirements



Business Value

- A) 360-degree view resulted in systemic integration of customer by having a single version of truth for a particular customer
- B) Data steward is able to perform business action in a seamless way, generate Ad-hoc reports from UI
- C) Better control over the flow of data across the organization

2

- A) Client is a leading Finnish forest industry Group that operates in international markets
- B) The primary objective was to define business processes for master data creation and maintenance
- C) Developing Centralized authorization leveraging active directory.
- D) Support and maintain data quality together with defined data governance

- A) Sprint based development methodology; workshop-based requirements definitions and design
- B) One time data cleansing, harmonization, and migration
- C) Leveraging STEP best practices that aids performance integration

- A) MDM has enhanced client ability to define business processes in an optimized way
- B) Configuring the data quality rules within the master data system helped in increasing the quality of data
- C) Better decision making by improving the handling data issues at time of authorization

For more information, contact askus@infosys.com

Infosys[®]
Navigate your next

© 2021 Infosys Limited, Bengaluru, India. All Rights Reserved. Infosys believes the information in this document is accurate as of its publication date; such information is subject to change without notice. Infosys acknowledges the proprietary rights of other companies to the trademarks, product names and such other intellectual property rights mentioned in this document. Except as expressly permitted, neither this documentation nor any part of it may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, printing, photocopying, recording or otherwise, without the prior permission of Infosys Limited and/ or any named intellectual property rights holders under this document.