Next Generation Data Platform for Americas Leading Insurance Client
The situation: Challenges with On-premise Data Lake

The insurance client has built an on-premise data lake (Hortonworks Hadoop platform) with data from multiple data sources, transformation processes and few models and was facing challenges with growing needs and supporting the current loads.

The data science community and other analysts were not happy with the limitations of tools and performance constraints.

The management was having challenges with cost of the infrastructure increasing continuously and was keen to check the feasibility to migrate to any cloud environment in secured way without having disrupt much.

The need: Support the next gen Analytic requirements

The client has to design the solution in next gen environment for supporting the below personas requirement with efficient usage of resources and less maintenance effort.

<table>
<thead>
<tr>
<th>Persona</th>
<th>Main Tools</th>
<th>Main Activities</th>
<th>Sample Teams</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Scientist</td>
<td>• Machine Learning / Deep Learning Frameworks</td>
<td>• Utilize cutting edge AI tooling to discover competitive data insights</td>
<td>• SDA</td>
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<tr>
<td></td>
<td>• Spark, R, Python, SAS, Notebooks, GPUs</td>
<td>• Create, train and evaluate machine learning models</td>
<td>• DSAL</td>
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<tr>
<td>Advanced Analyst</td>
<td>• Spark, R, Python, Notebooks</td>
<td>• Use data prep and data analysis tools to develop prepared data for other business users.</td>
<td>• Customer Analytics</td>
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<td></td>
<td>• Dbeaver, WinSQL, SQL Developer</td>
<td>• Often combine different data sources to create blended datasets for analysis</td>
<td>• Pricing Actuary</td>
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<td></td>
<td>• SAS</td>
<td>• Create machine learning models</td>
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<tr>
<td>SQL Analyst</td>
<td>• Dbeaver, WinSQL, SQL Developer</td>
<td>• Query raw and prepared data</td>
<td>• Personal Lines</td>
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<td></td>
<td>• SQL Developer, SAS</td>
<td>• Share results with others</td>
<td>• Claims</td>
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<td>• Excel</td>
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<tr>
<td>I/S User</td>
<td>• Spark, Python, Java</td>
<td>• Productionize data pipelines, reports and models</td>
<td>• I/S Support</td>
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<tr>
<td></td>
<td>• Dbeaver, WinSQL, SQL Developer</td>
<td>• Perform production deployments</td>
<td>• Development</td>
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The Objective: Digital transformation of Enterprise

The client main objective was to transform the enterprise digitally and first step was to consolidate the data lake by enabling governance and providing access to different personas efficiently with appropriate security measures.
Infosys teams collaborated with client in designing the solution to migrate the existing data lake layer.

Key project requirements were:

**Data Scope**
- Raw Layer (~100 Sources, ~10,000+ Data Sets)
- Structured Data – RDBMS & Flat File Sources
- Semi-Structured Data – XML Files, JSON Files
- Unstructured Data – Audio WAV Files, Chat Transcripts, Images from P8
- Transform layer for 6 subject Areas(Personal lines, Claims, Customer etc.)
- Migration of deployed models and Apps
- Historical data migration of 60Tb

**Details of Solution:**
- Delivered end to end cloud migration solution, starting from architecture, source analysis, ingestion and history data loads
- History data was migrated using combination of Hadoop dist. copy and ingestion framework
- Cost effective storage layers using Amazon S3 for Landing, Raw and Curated data
- Built metadata driven ingestion framework on EMR with all checks and balances features
- Data processing framework on GLUE and EMR
- Glue Data Catalog was used as centralized metadata repository and integrated with existing Data Governance tools
- Automated deployment of AWS Infrastructure using cloud formation
- Framework built for automated deployment of workflows and schedules

**Processes**
- Ingestion of data into Cloud (Land, Cleanse and Create Active / History data copies)
- Historical as well as Incremental data loads
- Metadata Delivery (Operational, Technical and Business Metadata)
- Checkout and Data Quality Processes
- Role Based Security and User Access

**User Migration**
- Data Scientists First; Business Users Later
- Migration of users with relevant data access to different groups

Identified as the AWS cloud partner for secure data migration and building pipelines for transforming the journey
The outcome: Enhanced Analytical capabilities

Business Benefits:

• Enable self-service for Data Exploration by Data Scientists and Data Analyst communities
• Accelerate Predictive Modeling project lifecycle by reducing data acquisition and exploration time
• Reduce project cycle time by access to flexible compute infrastructure. Train / Retrain predictive models in less time by having access to on demand higher compute
• Single point of data access for both structured and unstructured data to uncover deeper and broader insights
• Timely access to data – access to on demand compute infrastructure assures on time data ingestion that meets SLA’s

IT Benefits

• Agility and flexibility offered by cloud and resulting improvement in time to value for delivery of data solutions
• Enablement of emerging technologies such as Machine Learning and Artificial Intelligence available in the cloud and acceleration of their application to solve business problems
• Efficient time to market for infrastructure provisioning; scaling compute resources up and down on demand
• Separation of compute and storage and associated flexibility and lowering of infrastructure costs by 40%
• Ability to show (and potentially charge) business divisions the costs associated to their use of the infrastructure resources and data – such as data egress cost, compute and storage cost etc.

Quotes:

Appreciation from CEO

“As we embark on a Digital Transformation of our enterprise, data is going to be the fuel that will drive it. I was very impressed to hear the team was able to deliver a first release in just 6 months for the implementation of the Data Lake, that’s fantastic. I know a lot of people have contributed to this project but your leadership and commitment made a very significant impact on the success of this project. I want to congratulate you and also thank you for your efforts.

Please convey my congratulations and appreciation to the rest of the team.

I am looking forward to seeing our Data Lake grow and drive our Digital Transformation.”

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For more information, contact askus@infosys.com

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