Infosys – Brand Quote

"AI is transforming the way enterprises create, manage, and optimize customer experiences across marketing and content value chains. In this transformation, Adobe's unified Experience Cloud and Creative Cloud serve as the foundation for delivering personalized engagement and measurable business outcomes. Infosys is driving this shift with an AI-first Adobe strategy that integrates technology, data, and design to help enterprises accelerate content velocity, modernize marketing operations, and scale personalization with intelligence and governance. As experience creation evolves toward connected, intelligent, and outcome-led models, Infosys is enabling enterprises to leverage Adobe's ecosystem for faster, smarter, and scalable digital transformation," said Nitish Mittal, Partner, Everest Group.

"Infosys has emerged as a Leader and Star Performer in Everest Group's Adobe Services PEAK Matrix® Assessment 2025, recognized for its AI-led innovation and strong capabilities across the Adobe ecosystem. As the third most specialized Adobe partner globally, Infosys brings in depth across seven Adobe product areas, combining accredited solutions such as CommerceEdge and Unified Reseller Network to accelerate time-to-market and deliver consistent program execution. With IP-led innovations including Blue Acorn iCi's Edge Delivery and CJA Bot Detection, Infosys continues to modernize AEM and web performance for enterprises," said Nitish Mittal, Partner, Everest Group. "Its recent strategic collaboration with Adobe further strengthens this momentum, aiming to turbocharge marketing transformation by fusing generative AI, data, and experience design to scale content velocity and personalization. Together, these initiatives position Infosys as a trusted partner helping enterprises unify creativity and technology to deliver measurable impact across the Adobe ecosystem."