

TWO CHRISTMASSES

How energy transition today will create a better tomorrow

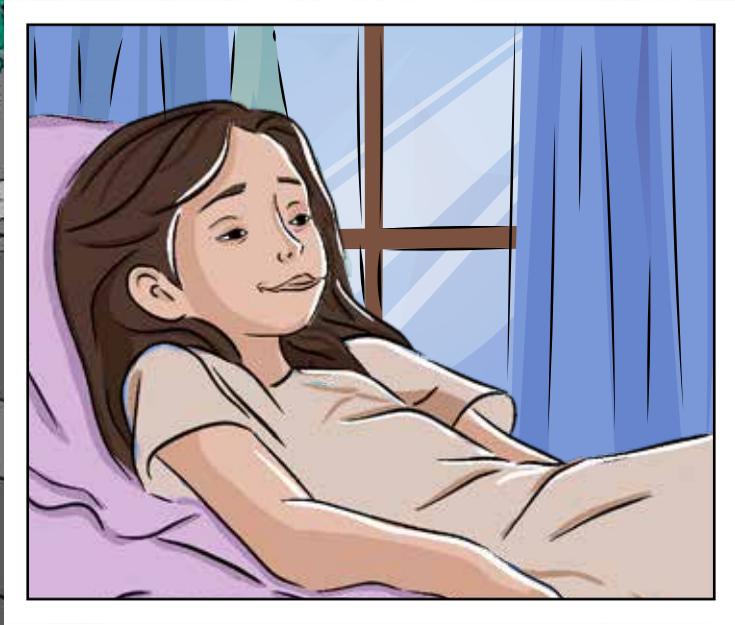
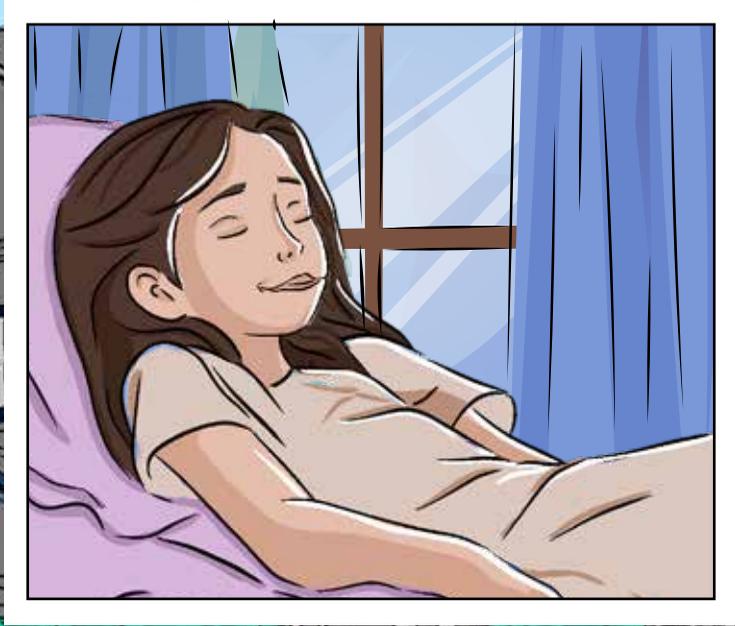


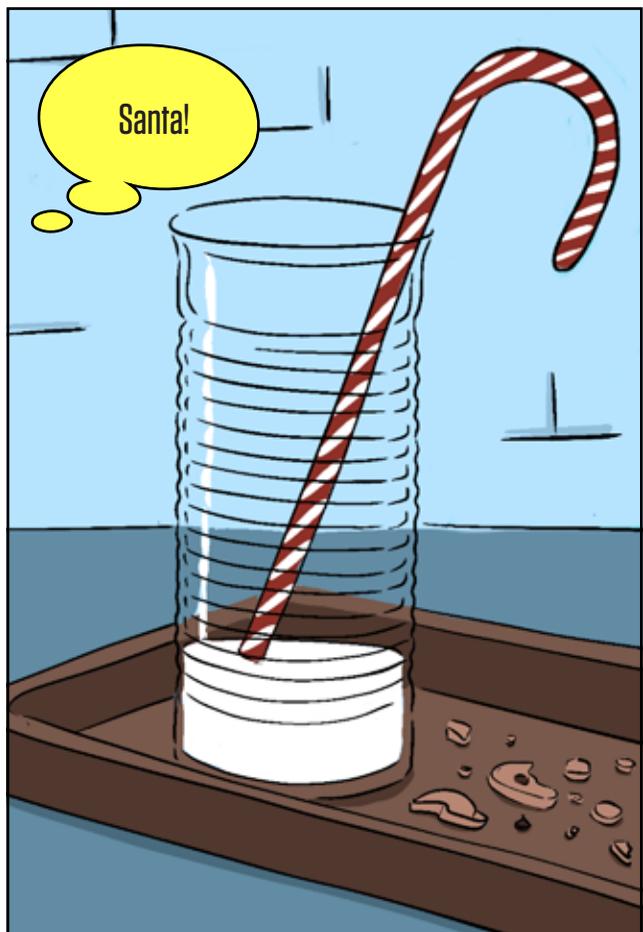
PROLOGUE

All I Want for Christmas



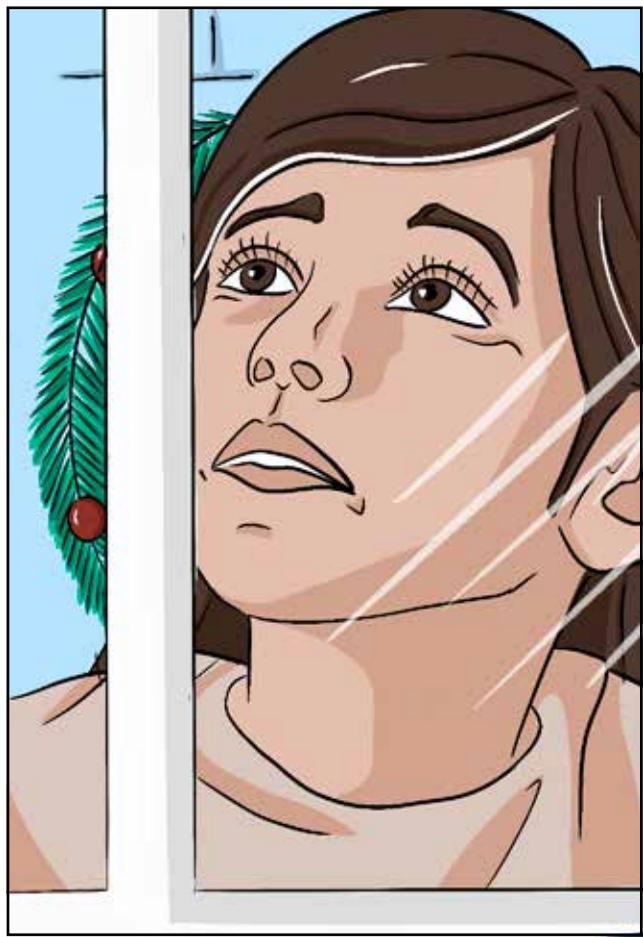
Easton, Christmas Day, 2022



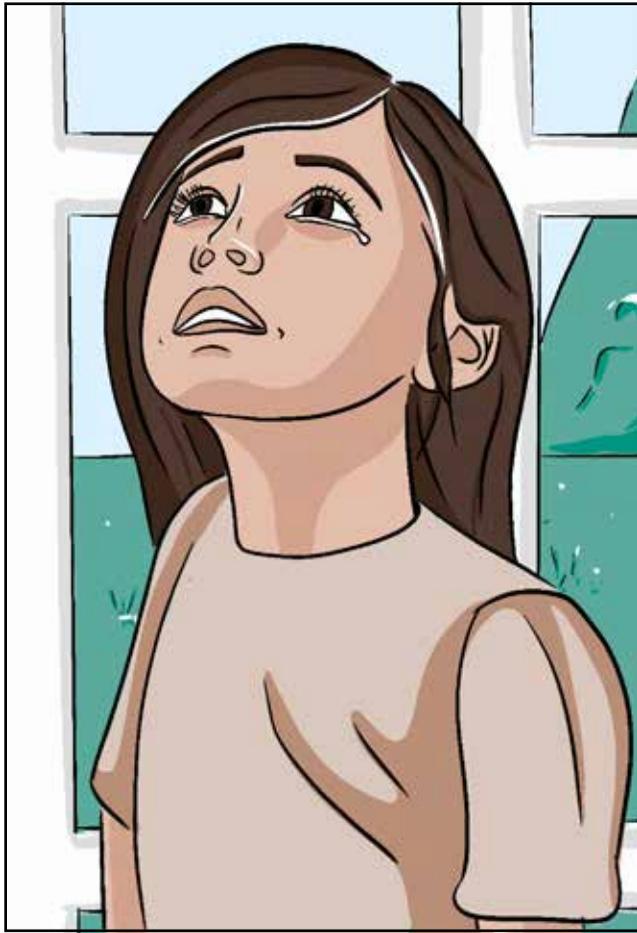




Maybe his sleigh tracks are still in the snow!



Merry Christmas, Sally!





Is it global warming? We learnt about how all the big cars and black smoke make the planet hotter!

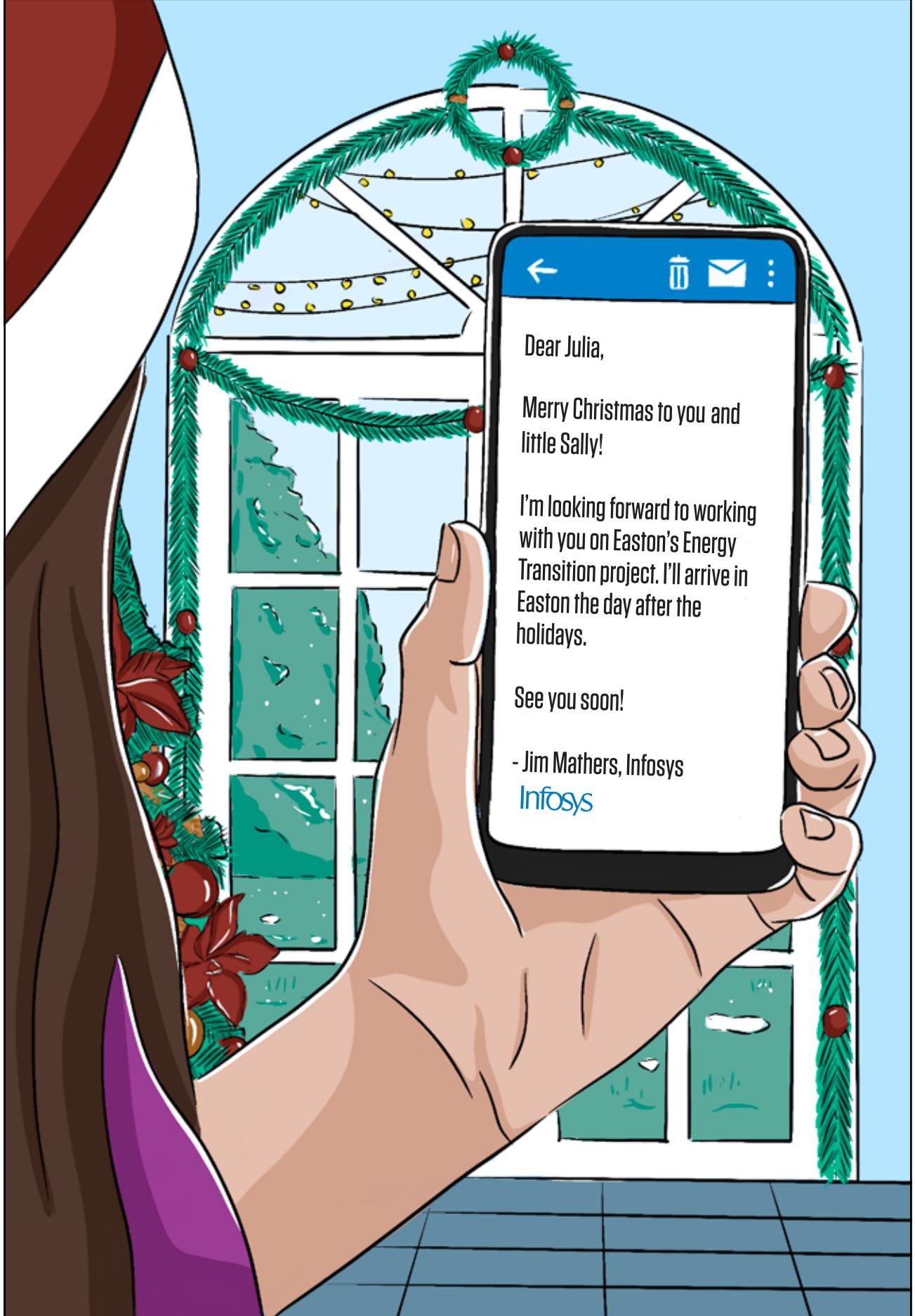
Can't we do something about it?



Some hours later

That's the plan, Sally. And mommy's working to make it happen.





Dear Julia,

Merry Christmas to you and little Sally!

I'm looking forward to working with you on Easton's Energy Transition project. I'll arrive in Easton the day after the holidays.

See you soon!

- Jim Mathers, Infosys

[Infosys](#)

CHAPTER 1

This Old Town of Mine



At the 'Zero Energy' HQ

It's a good plan, Jim!
I had no idea our power grids were so underutilized.

JULIA MILLER
President, Energy Transition

Infosys: Easton's
Digital Energy
Orchestrator

Digital and
IT-OT
Capabilities

New
ar

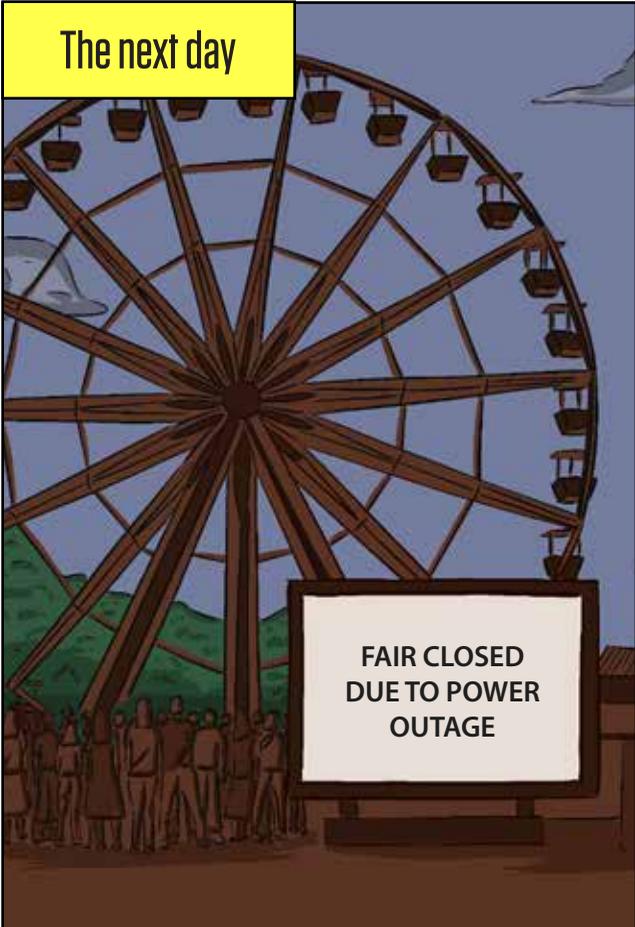
The town's going to love
your company for this.
We can start trials for the
smart grid next week!



Sounds great. And I know just the way to celebrate! I'm taking Sally to the local fair tomorrow.

You could come along. Get to know the town.

The next day

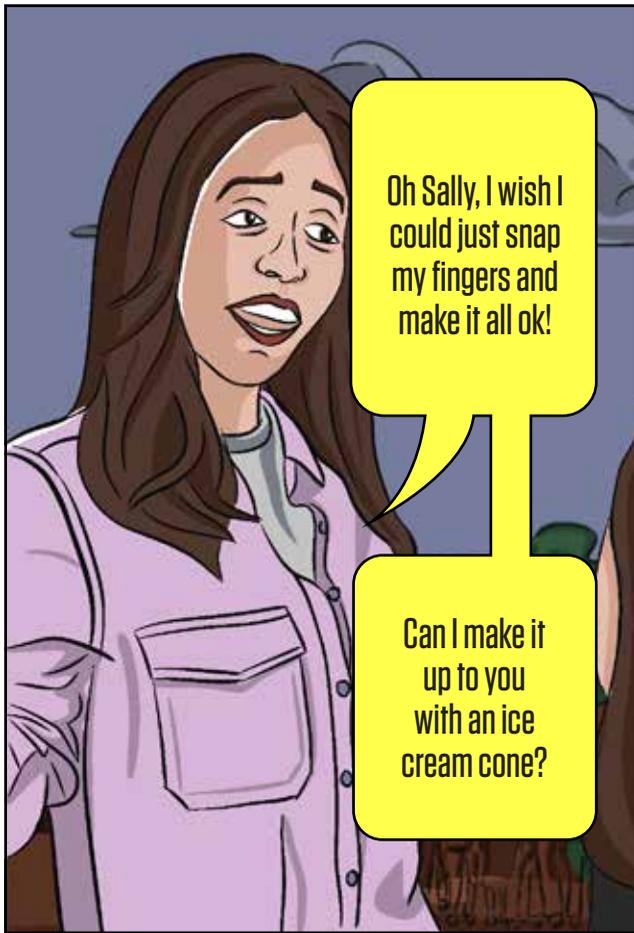


FAIR CLOSED
DUE TO POWER
OUTAGE



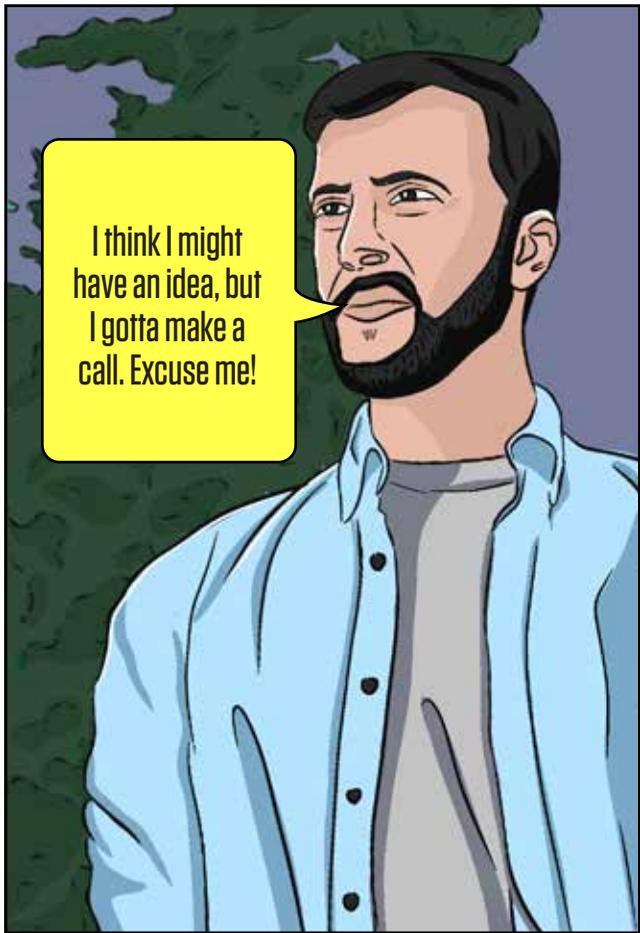
Man, I was really looking forward to that ferris wheel.

First the snow, now this! It isn't fair!



Oh Sally, I wish I could just snap my fingers and make it all ok!

Can I make it up to you with an ice cream cone?



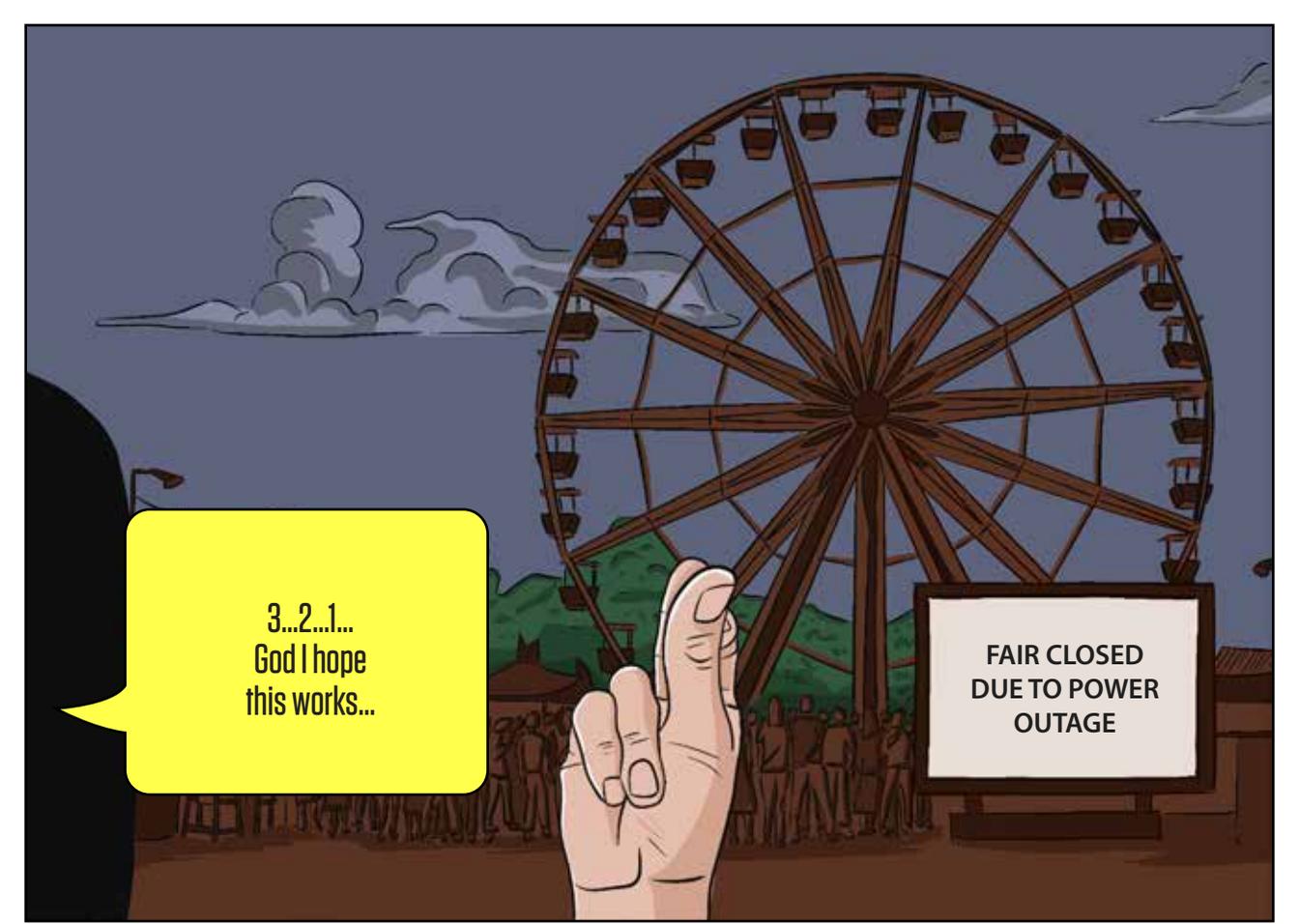
I think I might have an idea, but I gotta make a call. Excuse me!



It'll be fine, Kevin! I'm confident we've got it right.



Alright, watch this.



3...2...1...
God I hope
this works...

FAIR CLOSED
DUE TO POWER
OUTAGE



HOW!



MAGIC MAN!

Well, I suppose technology can feel a lot like magic.



I'm guessing the trials started early...



Yup. The grid was ready for testing and Kevin just redirected power from a few sectors to the fair!



Umm, so people in those sectors are suddenly without power?



No no! IOT sensors in the sector showed minimal power draw – just porch lights and stuff.

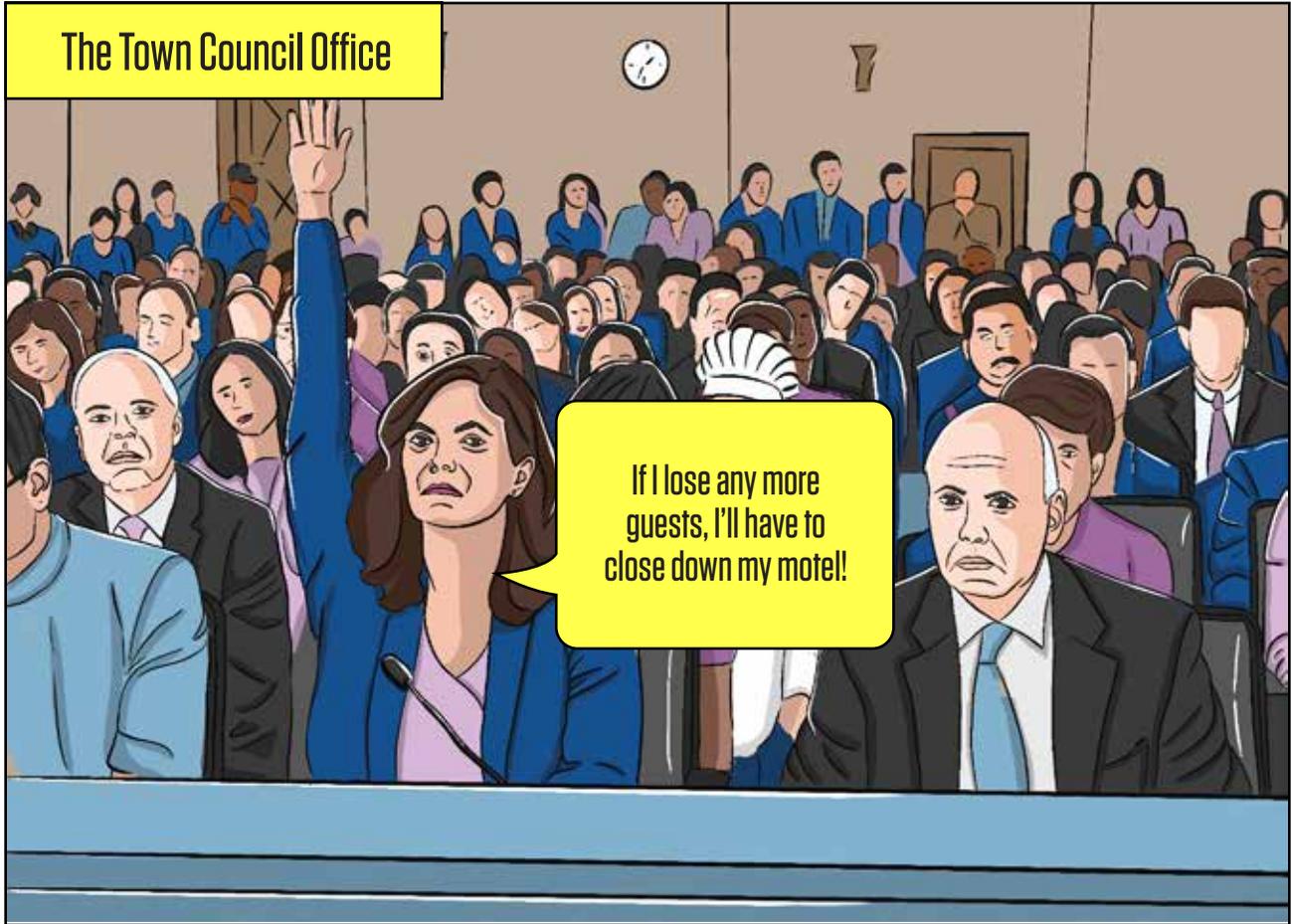
We are a-ok!

CHAPTER 2

Talkin' Bout a Revolution



The Town Council Office



If I lose any more guests, I'll have to close down my motel!



My shelves have never been fuller!

My cafe has never been emptier!



Last Christmas was awful for business. Barely any snow or guests!

What happened to all the travelers passing through the town, Ted?





Chargers? Chargers?
We barely have guests
to charge, let alone
their fancy new cars!



Calm down, everyone! I felt
the same way but allow the
man to explain. You'll see it
makes a lot of sense.



I should have clearly led with this. Most travelers passing through Easton come from the big city.

And a lot of those folks now drive EVs.



But Easton doesn't have enough chargers for them to top up their batteries for the journey ahead.

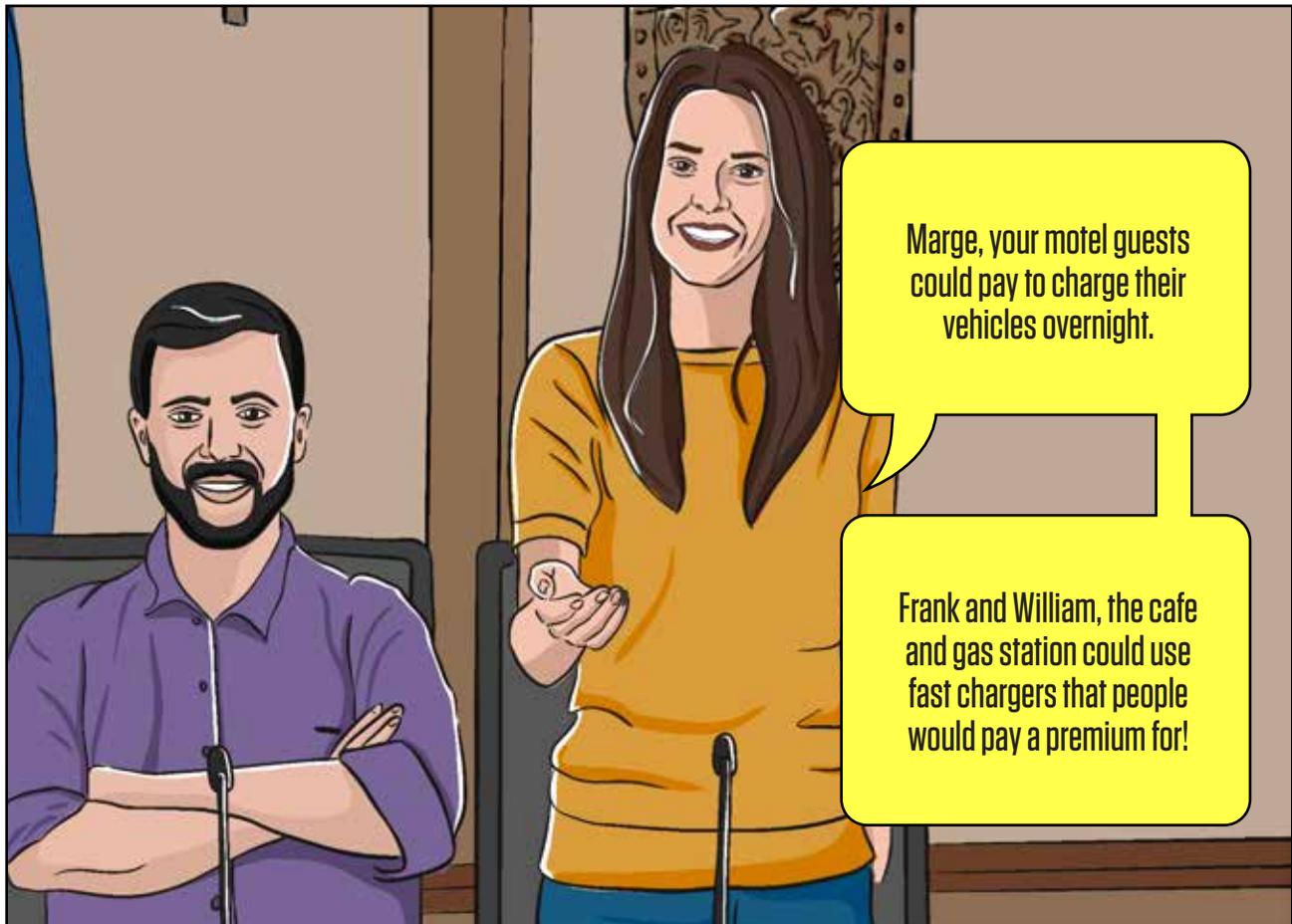


That's why we've been working with Infosys and Zero Energy to identify the best places to install EV chargers.

Places that will help travelers and your businesses!



That's our answer, people. A strong EV charging network could bring back the travelers and more money!



Marge, your motel guests could pay to charge their vehicles overnight.

Frank and William, the cafe and gas station could use fast chargers that people would pay a premium for!

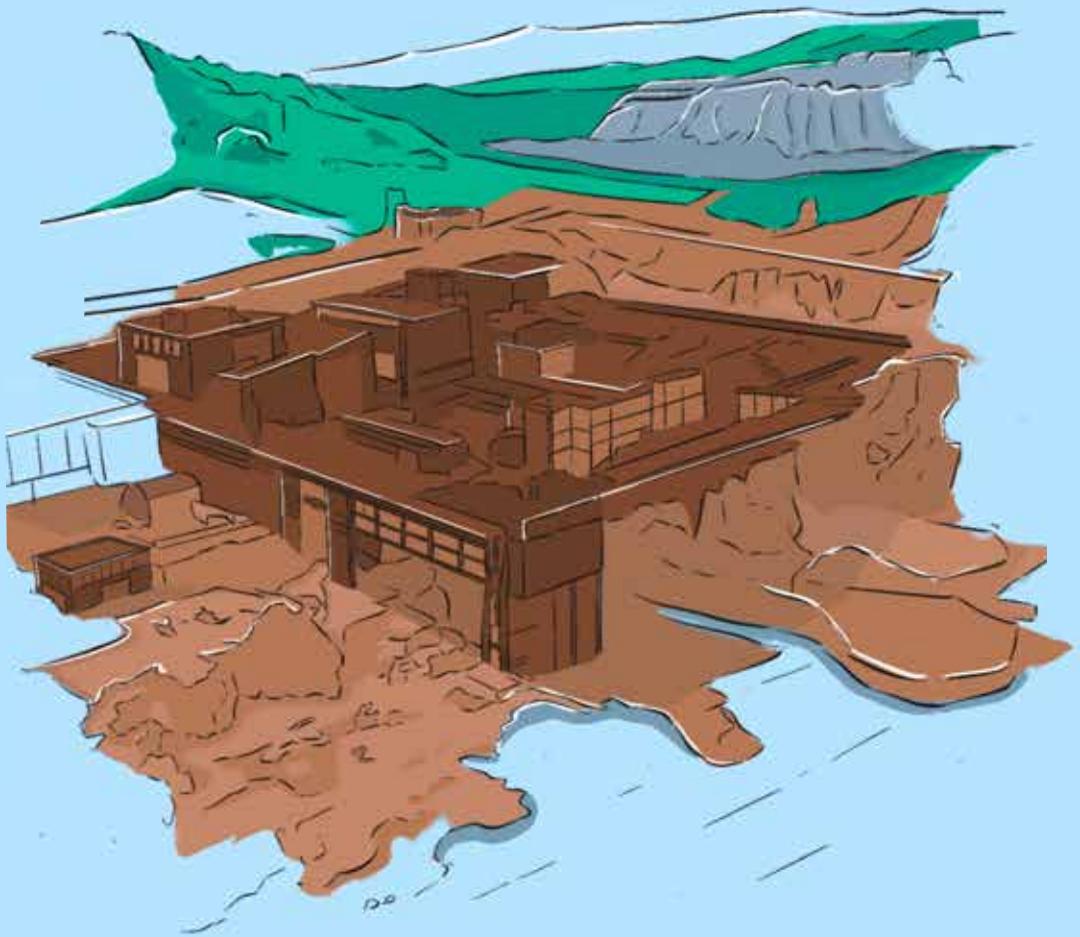


The summer holidays are just around the corner. Could we have the chargers up before then?

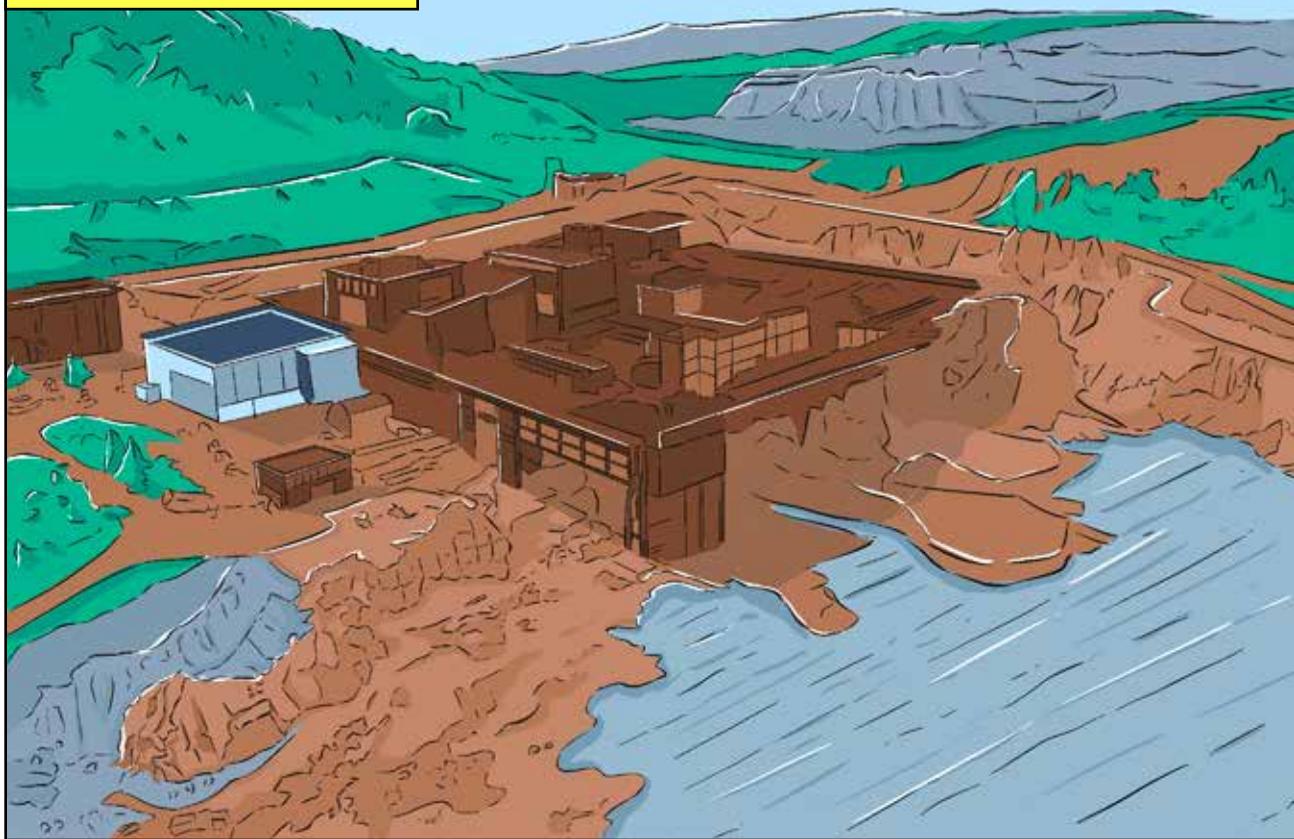


Absolutely.

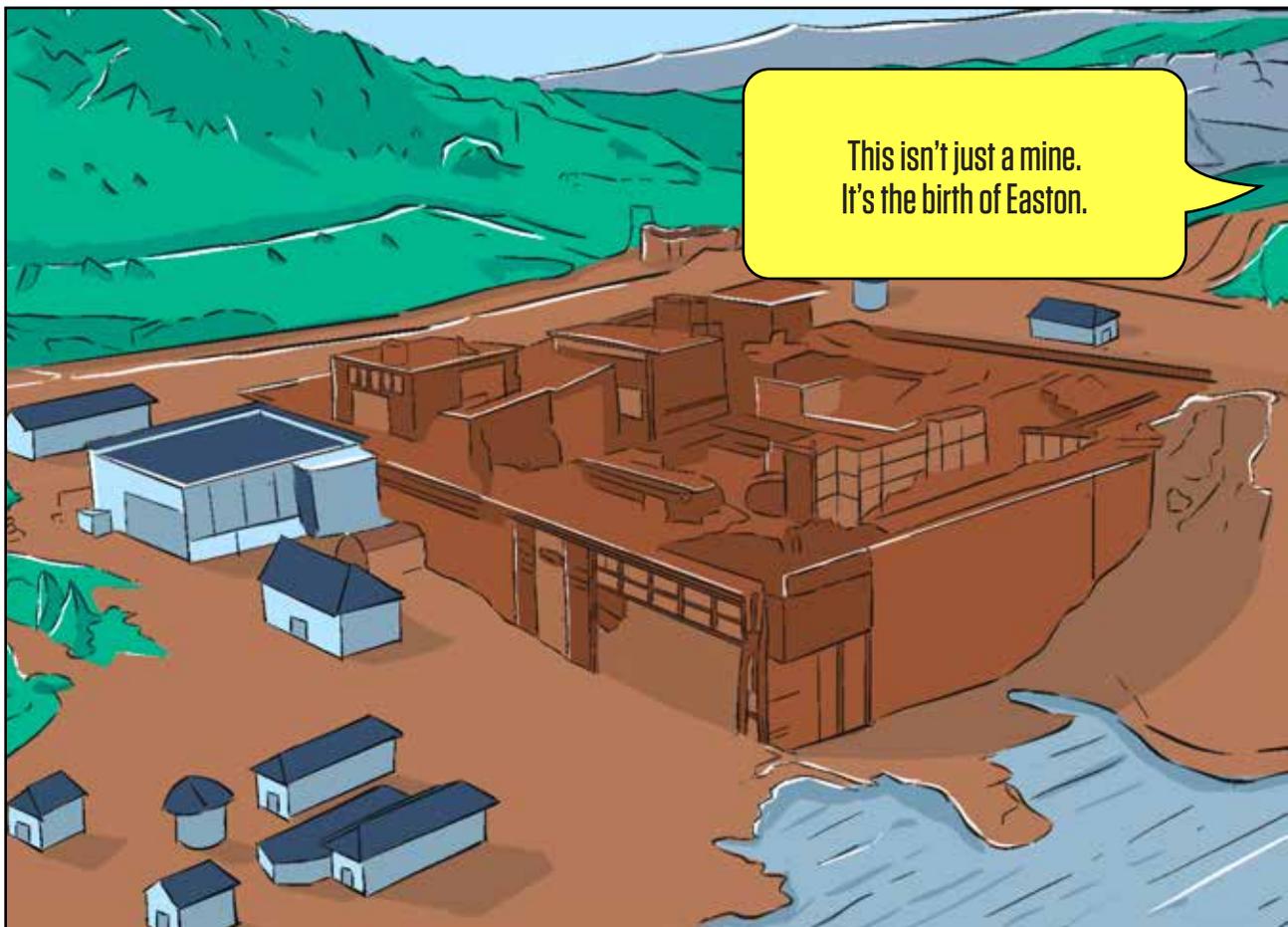
CHAPTER 3
**How Green Was
Our Valley**

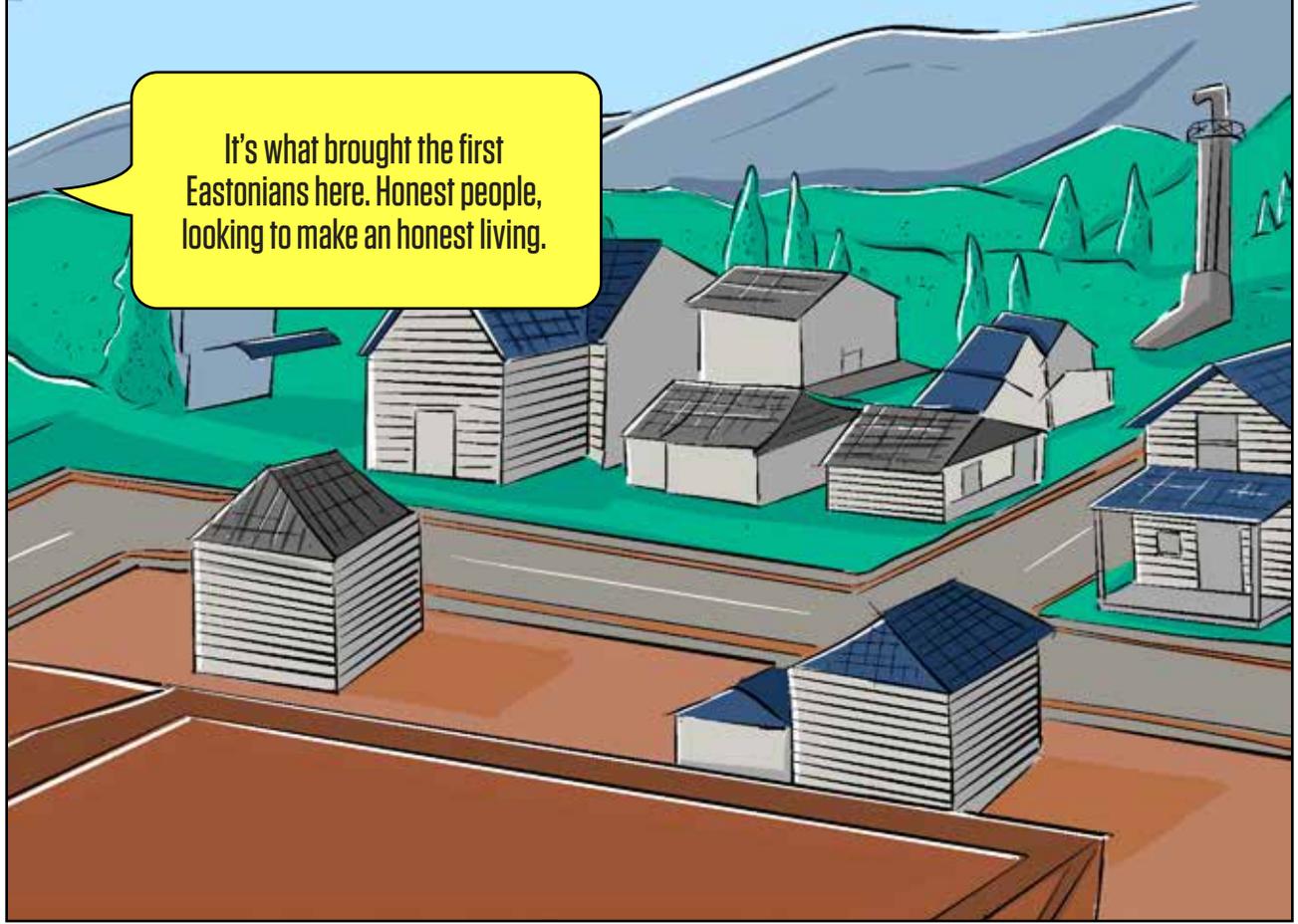


The Easton Mining Co.

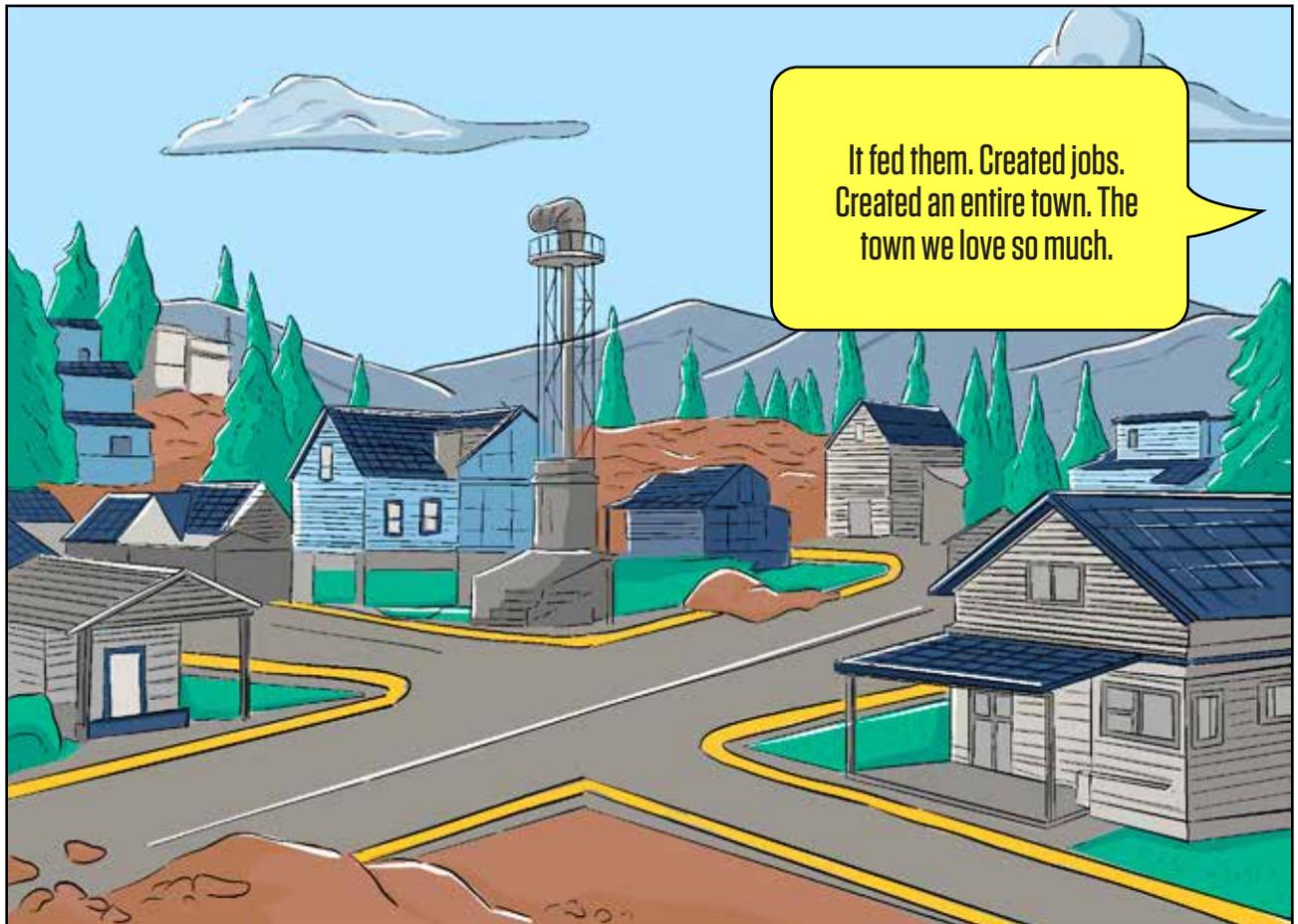


This isn't just a mine.
It's the birth of Easton.



An aerial view of a town with several wooden houses and a tall chimney. A yellow speech bubble is positioned in the upper left corner. The background shows green hills and mountains under a blue sky.

It's what brought the first
Eastonians here. Honest people,
looking to make an honest living.

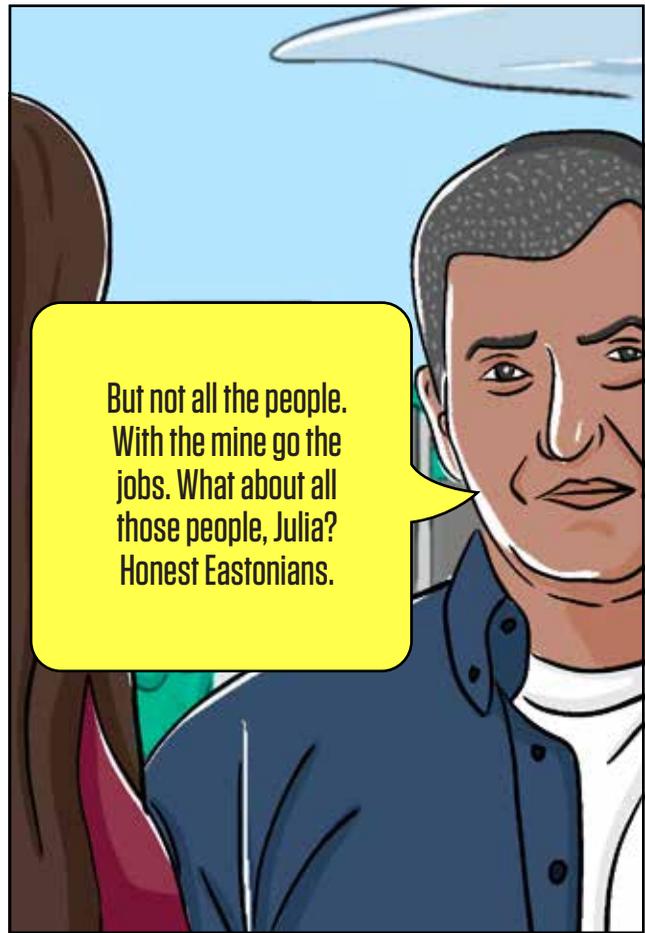
An aerial view of a town with several wooden houses and a tall chimney. A yellow speech bubble is positioned in the upper right corner. The background shows green hills and mountains under a blue sky with a single cloud.

It fed them. Created jobs.
Created an entire town. The
town we love so much.



I know the times are changing. I understand that it needs to shut down.

That it's great for the environment and the people.



But not all the people. With the mine go the jobs. What about all those people, Julia? Honest Eastonians.



That's what I'm here about, Patrick. We have an idea to keep the mine and the jobs going.



Zero Energy
and mining?



We are
interested in
the mine, not
the mining!

Easton has grown.
But with Easton's
growth came growing
carbon emissions.



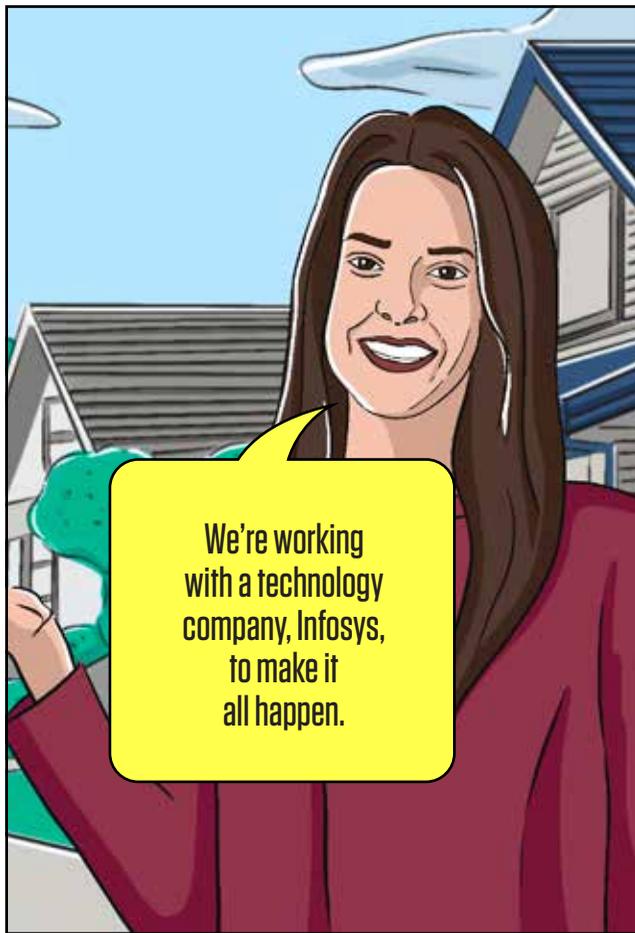
And this mine is the
perfect place to capture
and store all of it.



Capture carbon?
Kinda sounds
like magic to
me, Julia.



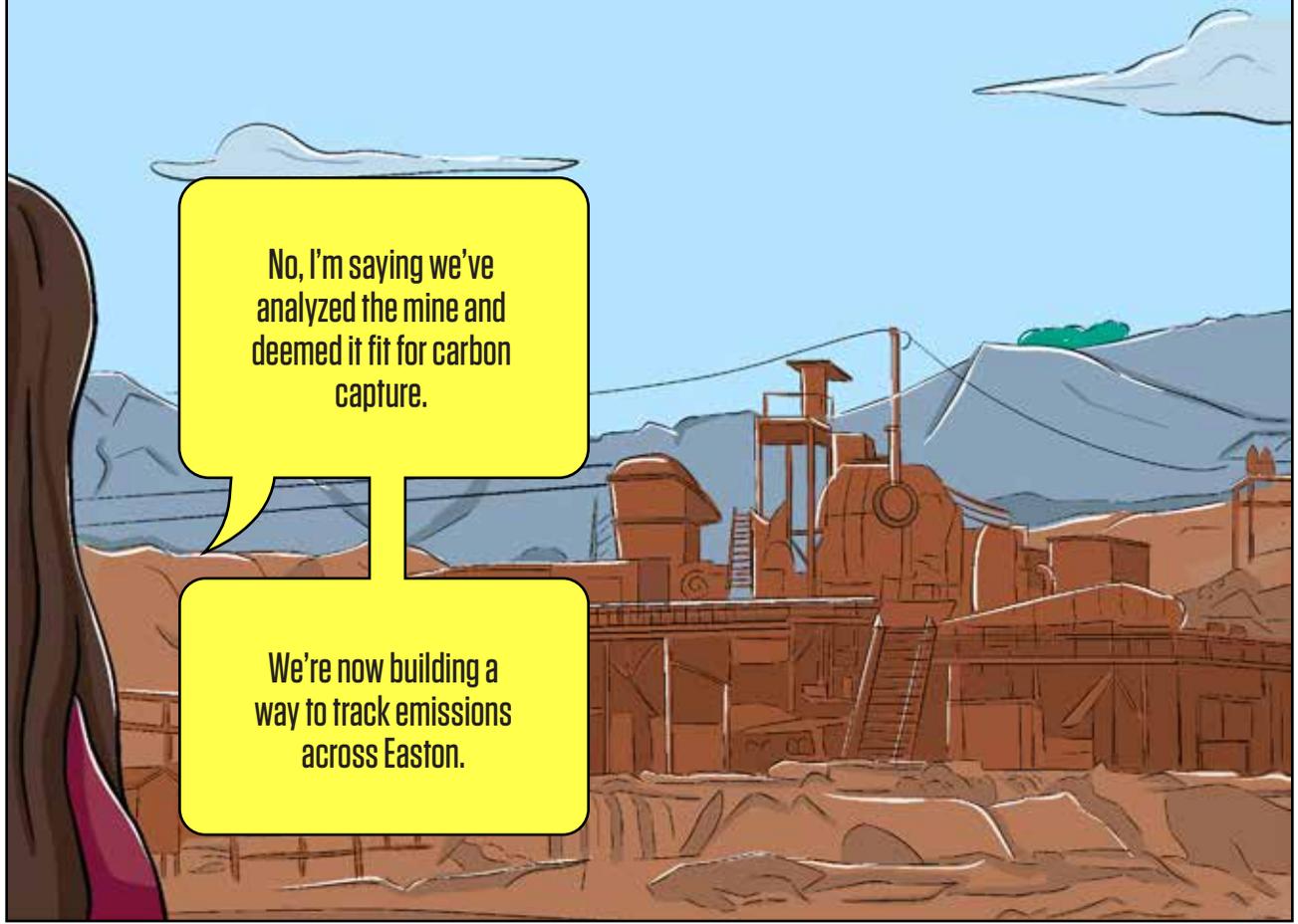
You know,
someone
recently told
me technology
can feel a lot
like magic!



We're working
with a technology
company, Infosys,
to make it
all happen.

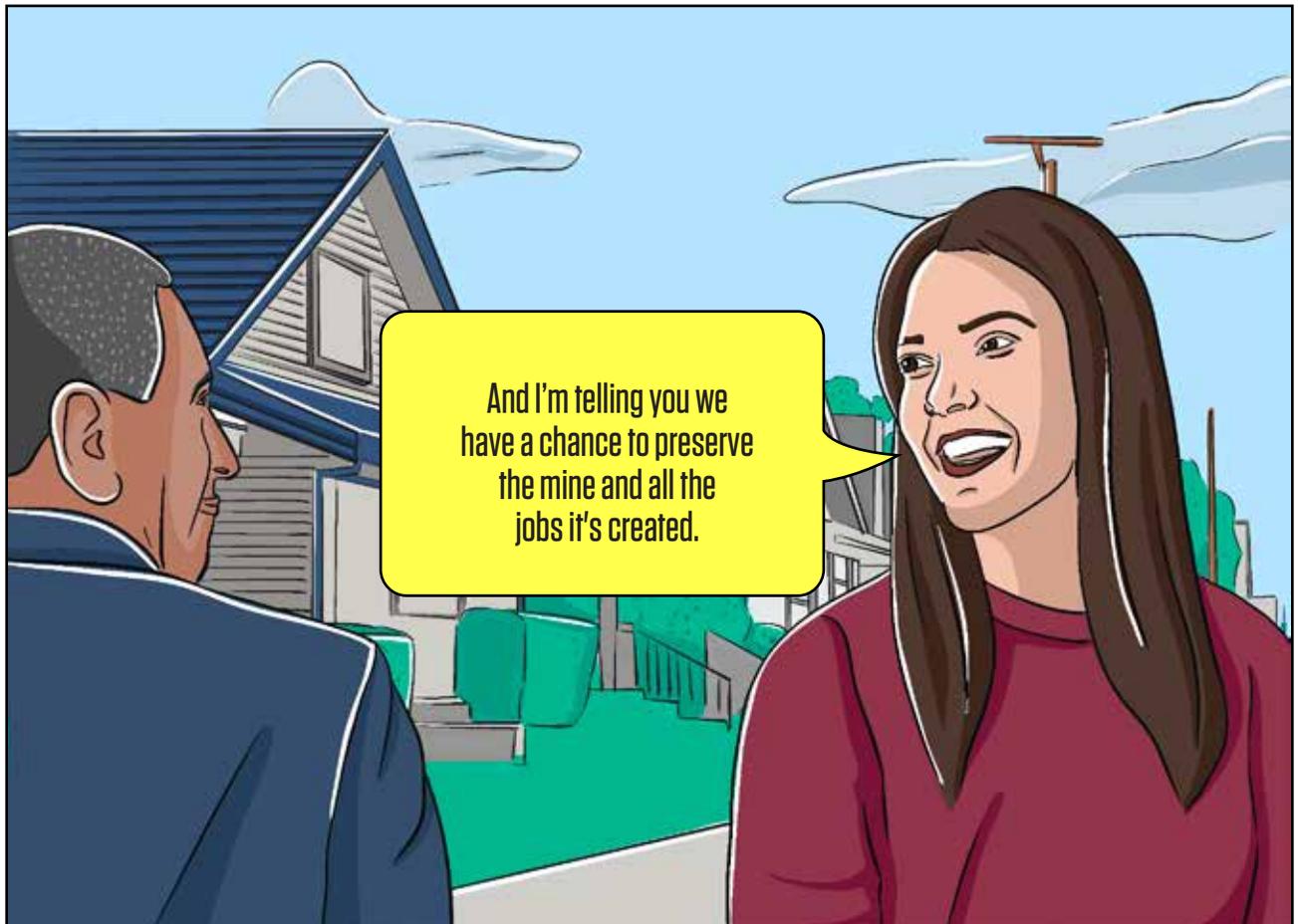


You came
here just to
tell me that?



No, I'm saying we've analyzed the mine and deemed it fit for carbon capture.

We're now building a way to track emissions across Easton.



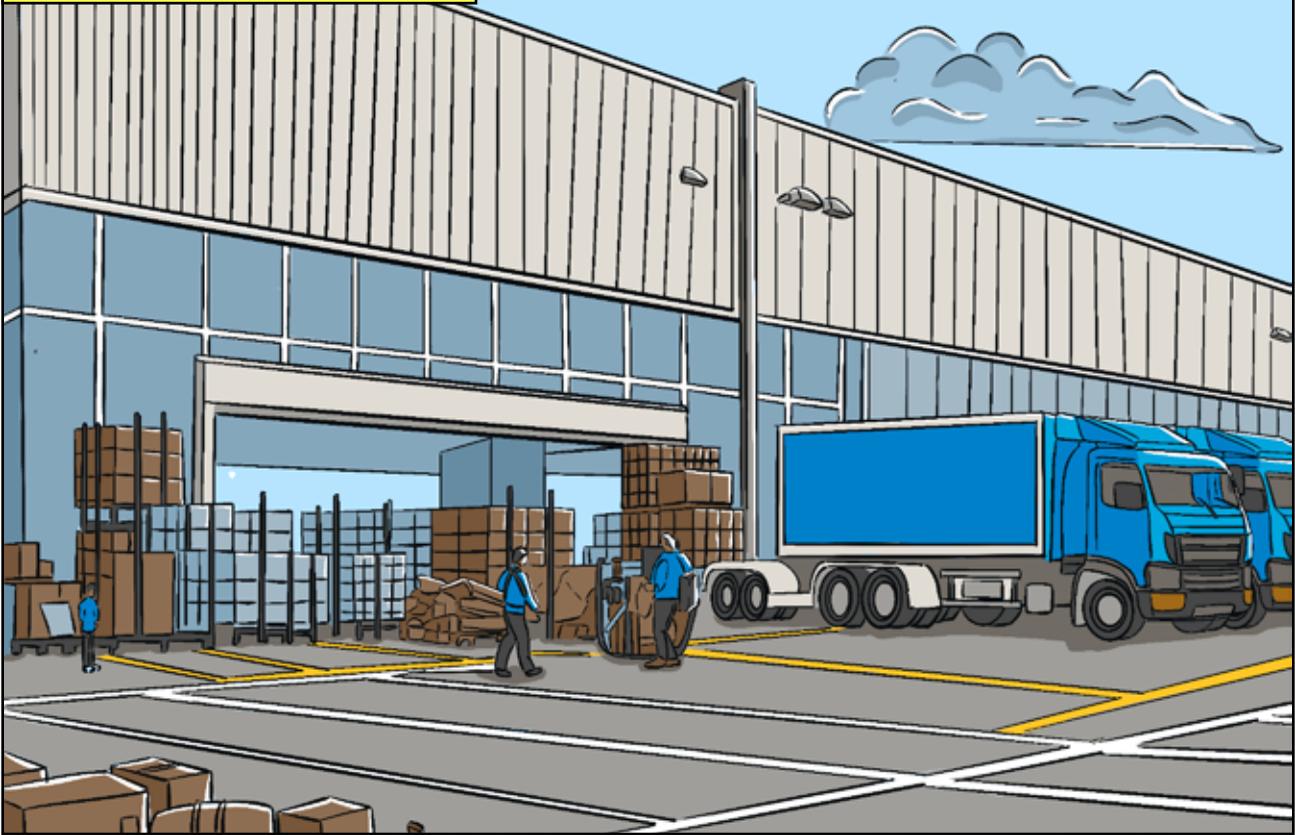
And I'm telling you we have a chance to preserve the mine and all the jobs it's created.

CHAPTER 4

There'll Be Some Changes Made



The DailyCart Delivery Hub



Josh,
management's
really tightening
the belt.

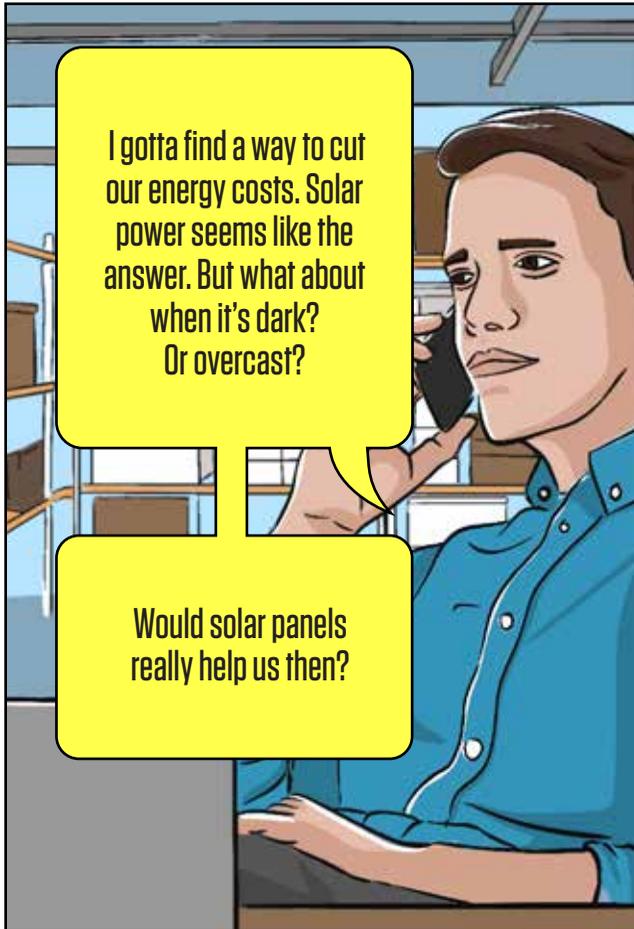
We need to find
a way to cut
costs before
they start
cutting jobs.



I got it, boss. I have
an idea, but I need
to make a call first.

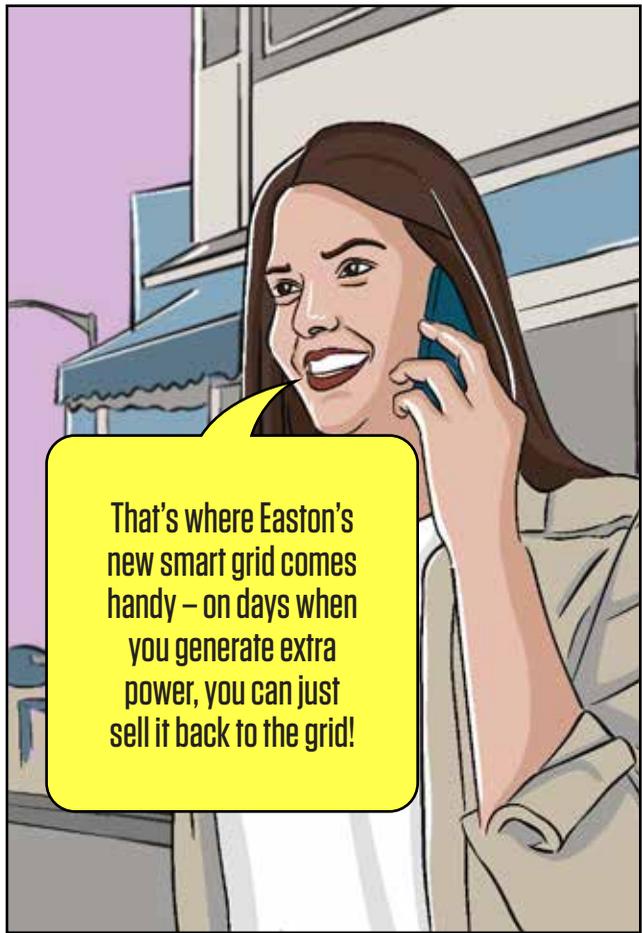
Later that day







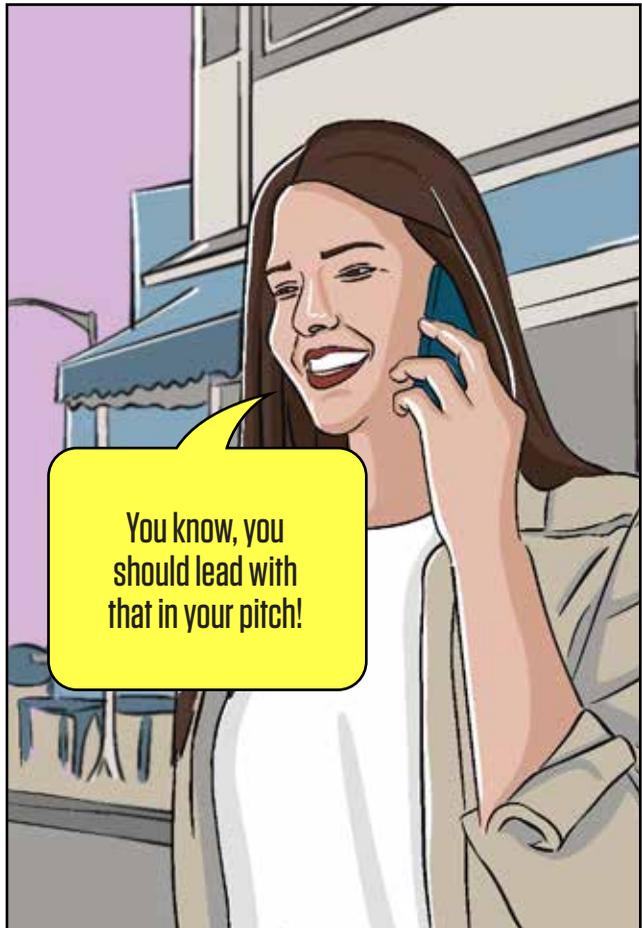
Sounds perfect but looks pretty expensive, Jules. I don't know if the big wigs will sign off on it!



That's where Easton's new smart grid comes handy – on days when you generate extra power, you can just sell it back to the grid!



Wow, who would've thought going green could save us some green!



You know, you should lead with that in your pitch!



It's working, boss. With solar powering most of our operations, we're saving a ton on energy costs!



Josh, management's really pleased. In fact, they sent a little something for you!



This just arrived in the mail!
Looks like your bet on
transitioning to solar power
really paid off. Congrats!

After some time



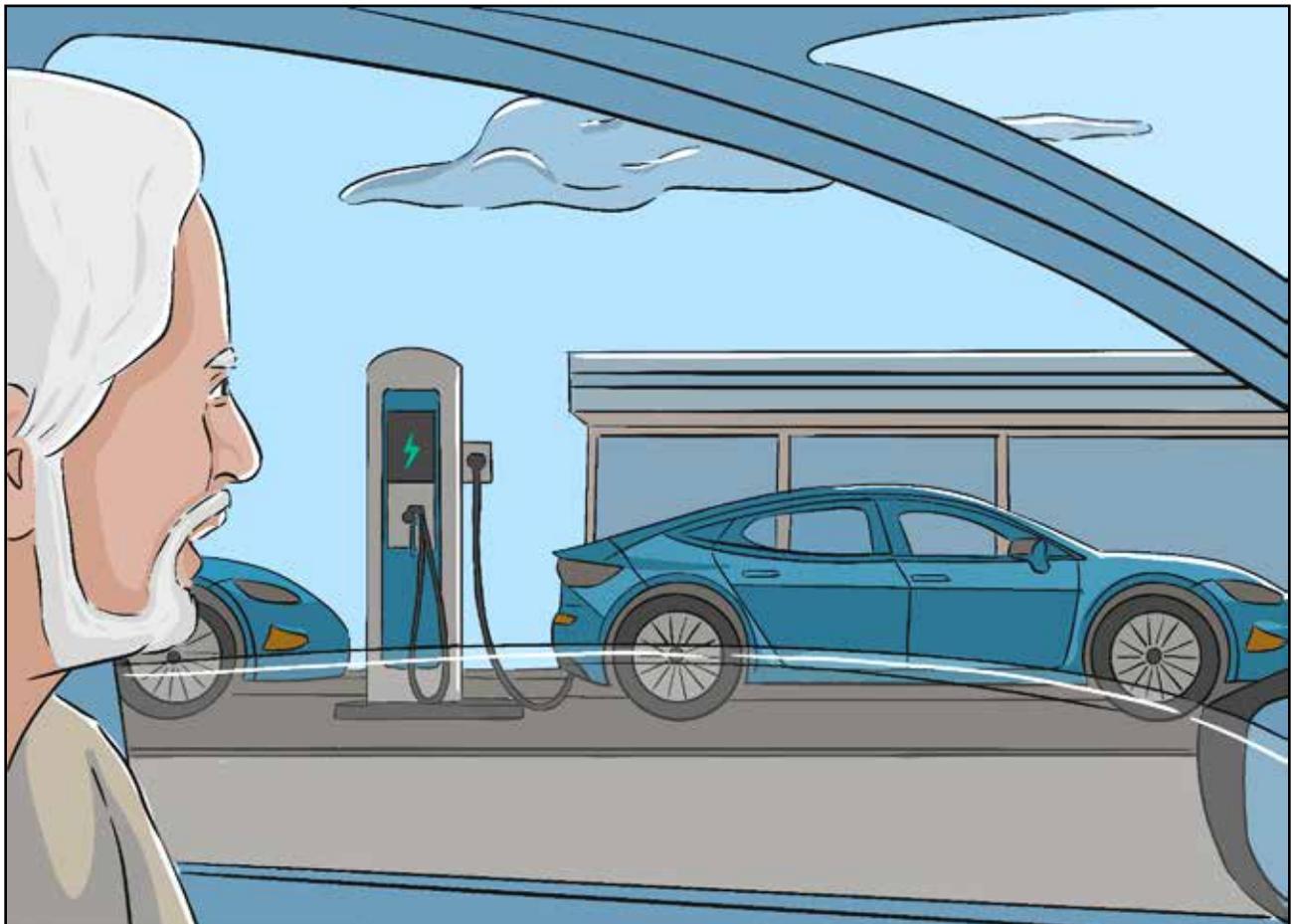
Jules, we didn't just save
money, we saved jobs.
And we couldn't have
done it without you.
Thanks for everything!

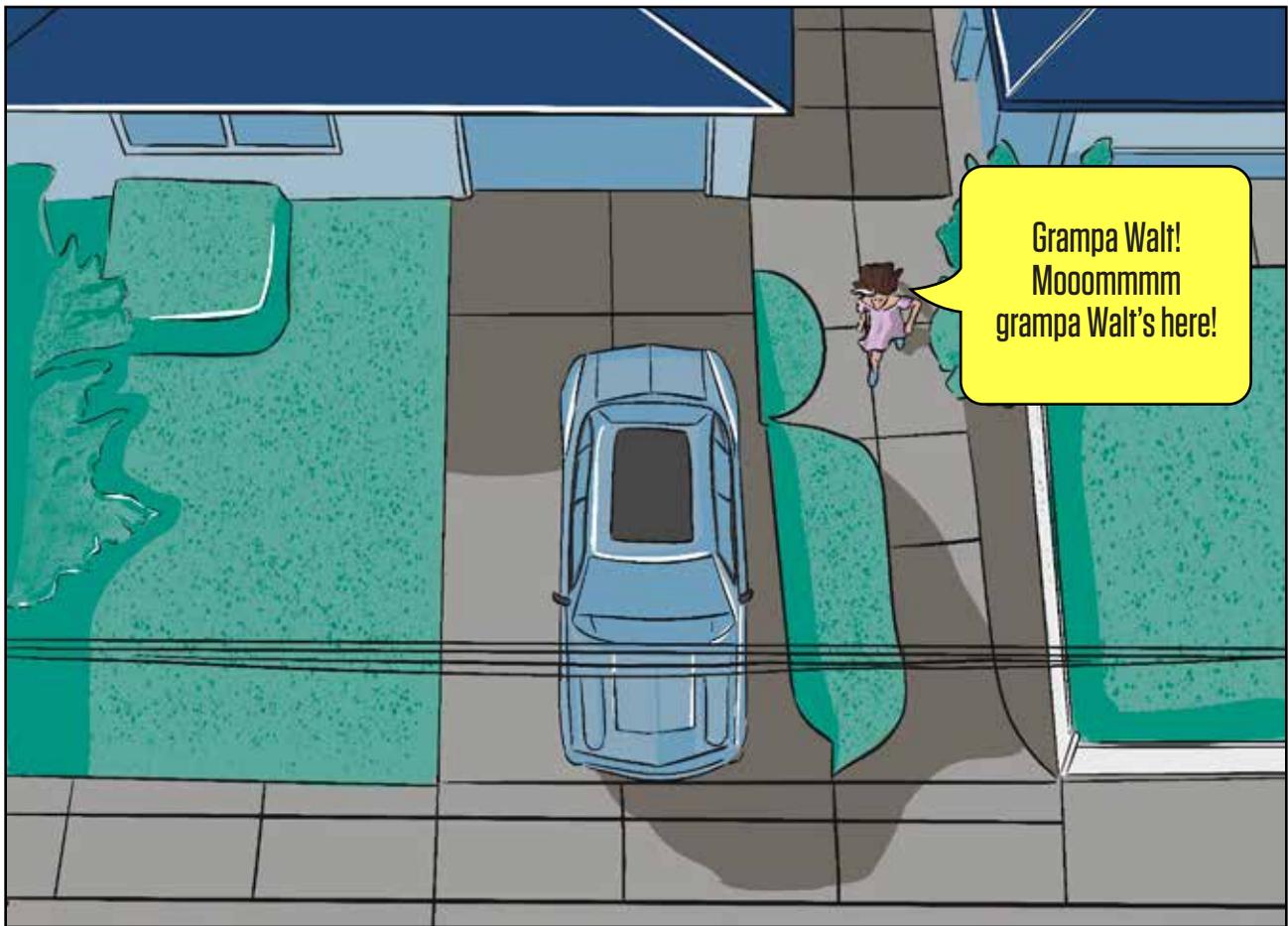
Like I said,
that's what big
sisters are for!

CHAPTER 5
**The Long and
Winding Road**



Thanksgiving Weekend, Easton





Grampa Walt!
Mooommm
grampa Walt's here!



Happy Thanksgiving,
kiddo!



Happy
Thanksgiving,
dad! Wow, you
still drive around
in that old thing?



Hey that old thing's seen more years than you, Jules! Besides, you know what I always say—

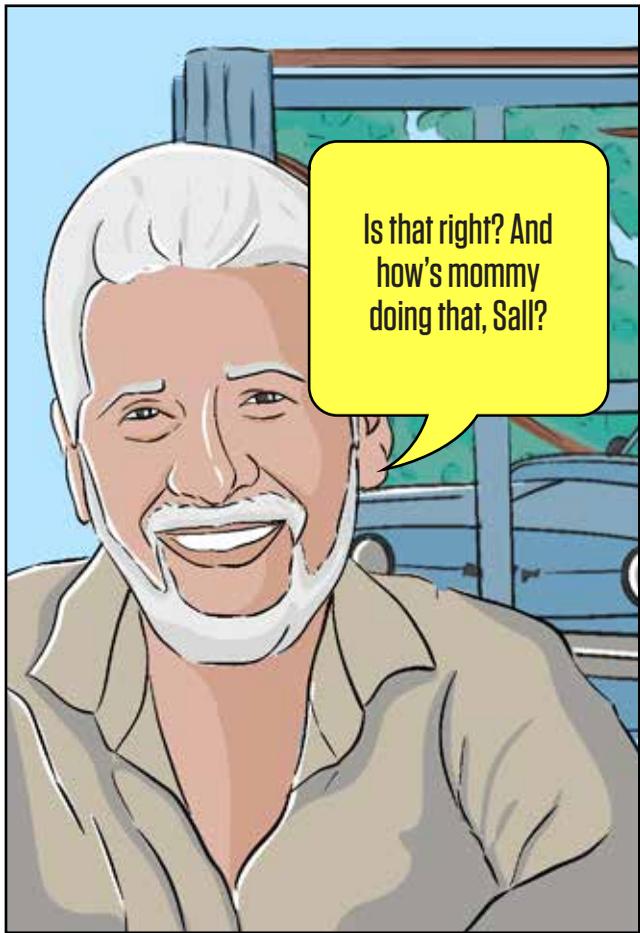
They don't make 'em like they used to.



So Sally, tell grampa Walt what you're thankful for this year!



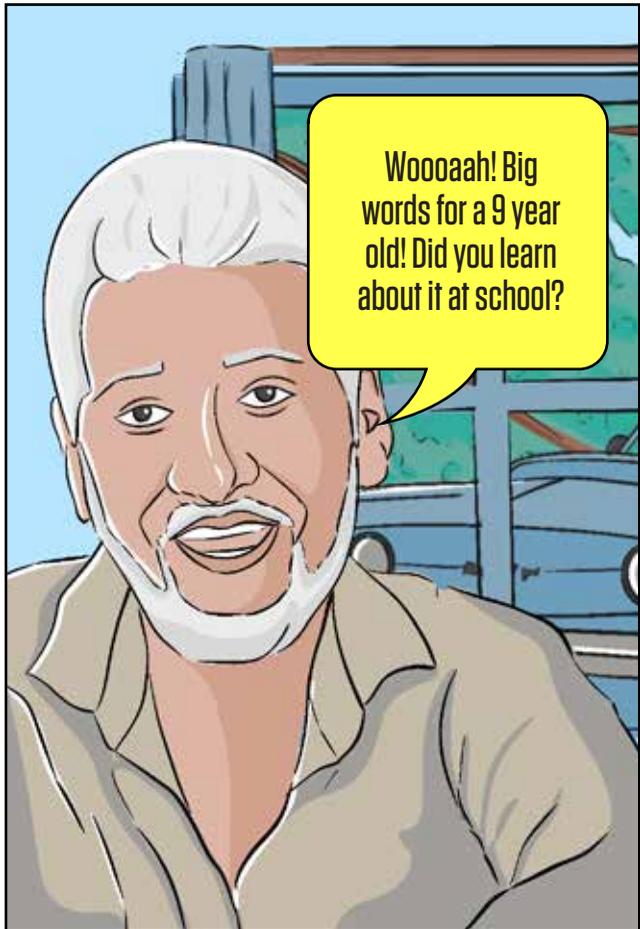
I'm thankful for this food, for my family, and for mom's job, because she's going to make it snow again this year!



Is that right? And how's mommy doing that, Sall?



By removing all the big bad smoke and carbon from Easton and making it sust...SUSTAINABLE!



Woooaah! Big words for a 9 year old! Did you learn about it at school?



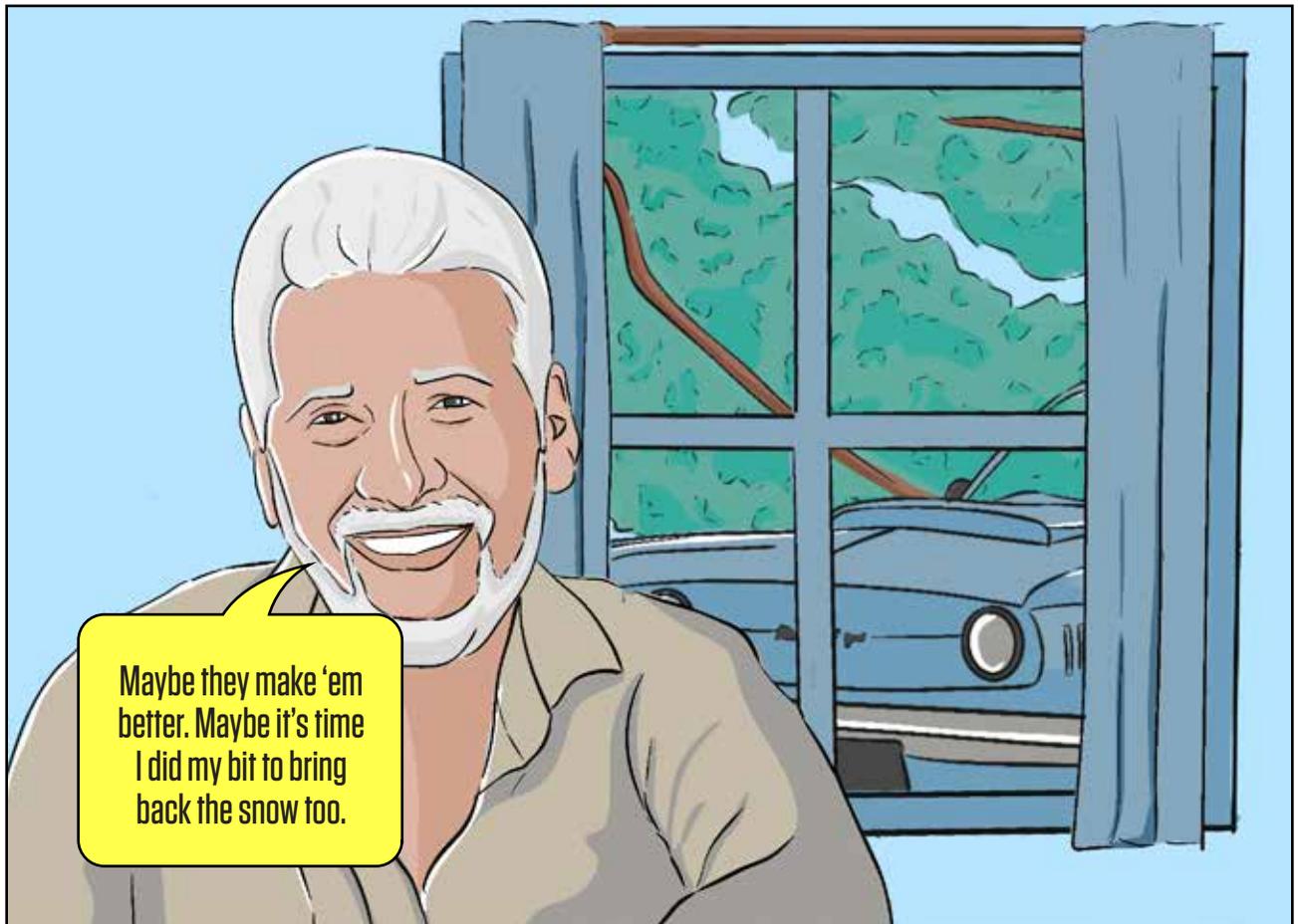
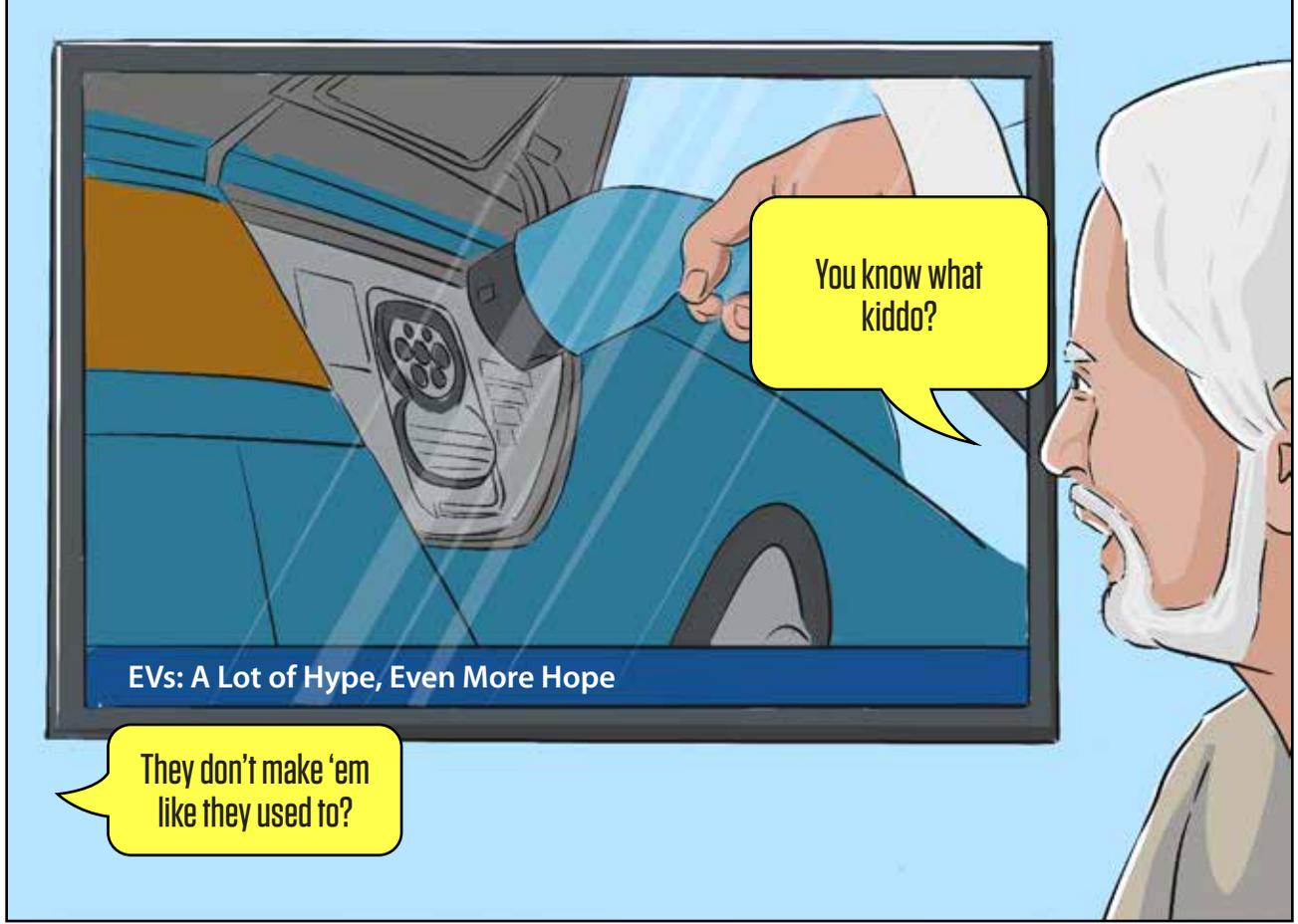
Mmhm! And at home! Mommy tells me about how people in Easton are using solar panels and driving electric cars!



Well...almost everyone. Isn't that right, grampa Walt?



Grampa we should get you an electric car too!



CHAPTER 6

It's Been a Long Long Time

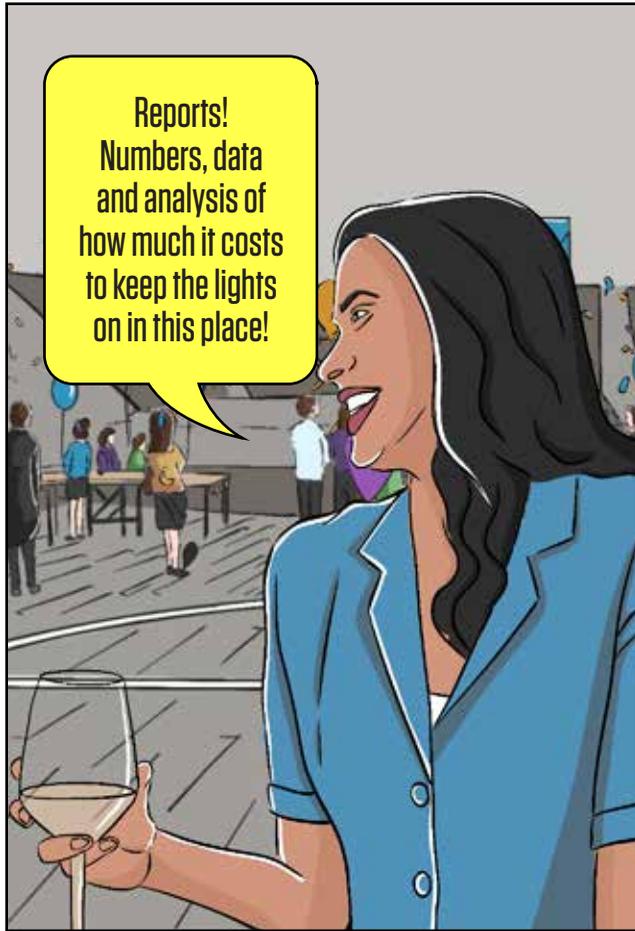


The Easton Entertainment Center

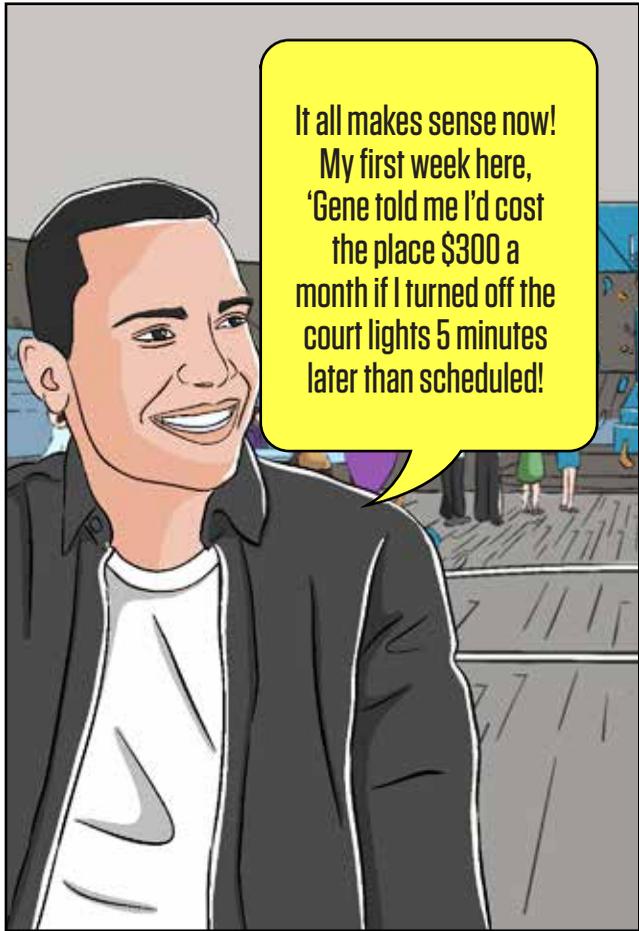
Happy Retirement, Eugene!







Reports!
Numbers, data
and analysis of
how much it costs
to keep the lights
on in this place!



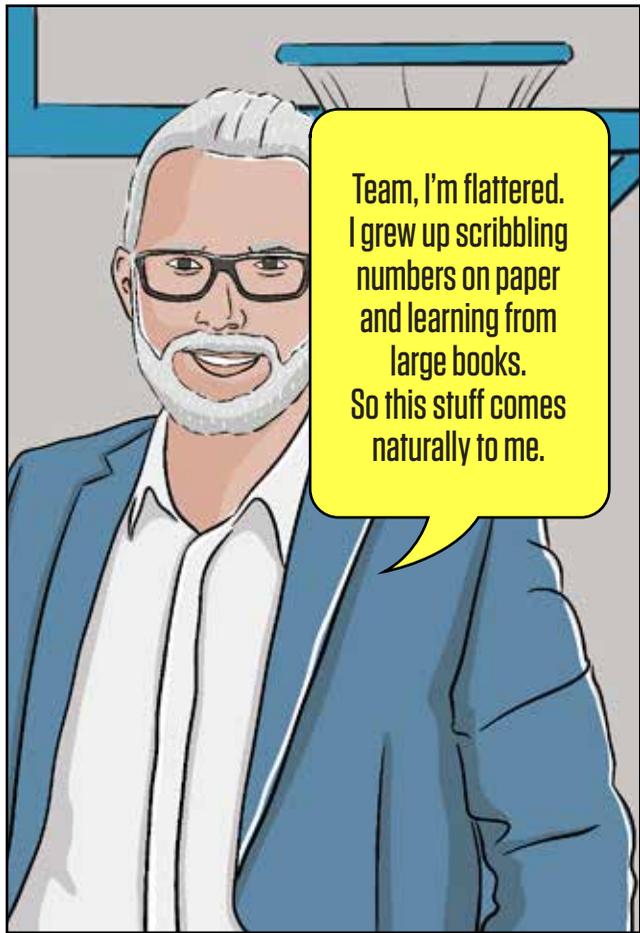
It all makes sense now!
My first week here,
'Gene told me I'd cost
the place \$300 a
month if I turned off the
court lights 5 minutes
later than scheduled!



Eugene's a wizard with the
numbers! Every quarter,
this place saves \$20,000
on electricity bills
because Gene told us to
get a life and go home
before sundown!



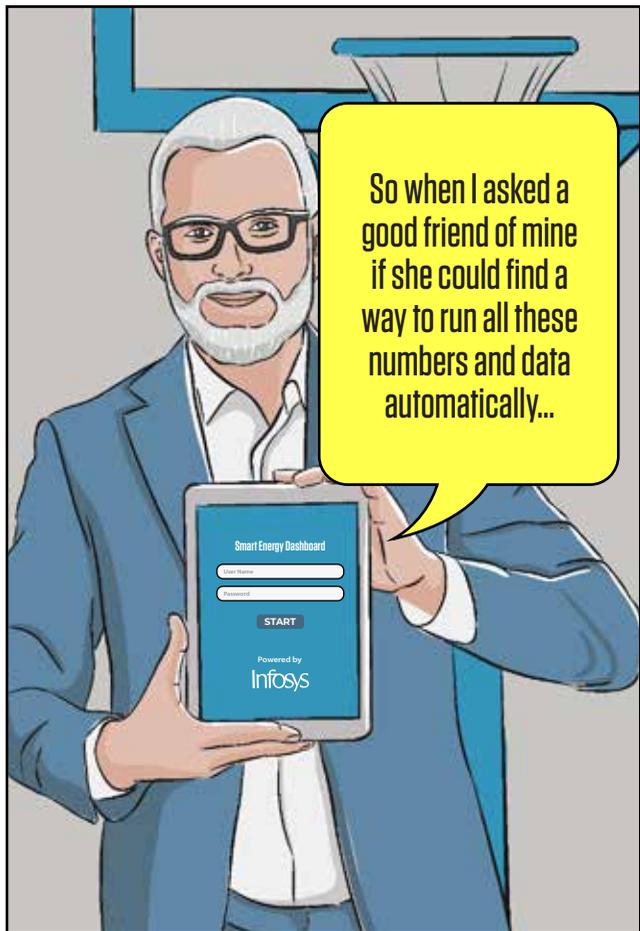
To the best Facilities Manager in the world! This place is going to go broke without you, 'Gene!



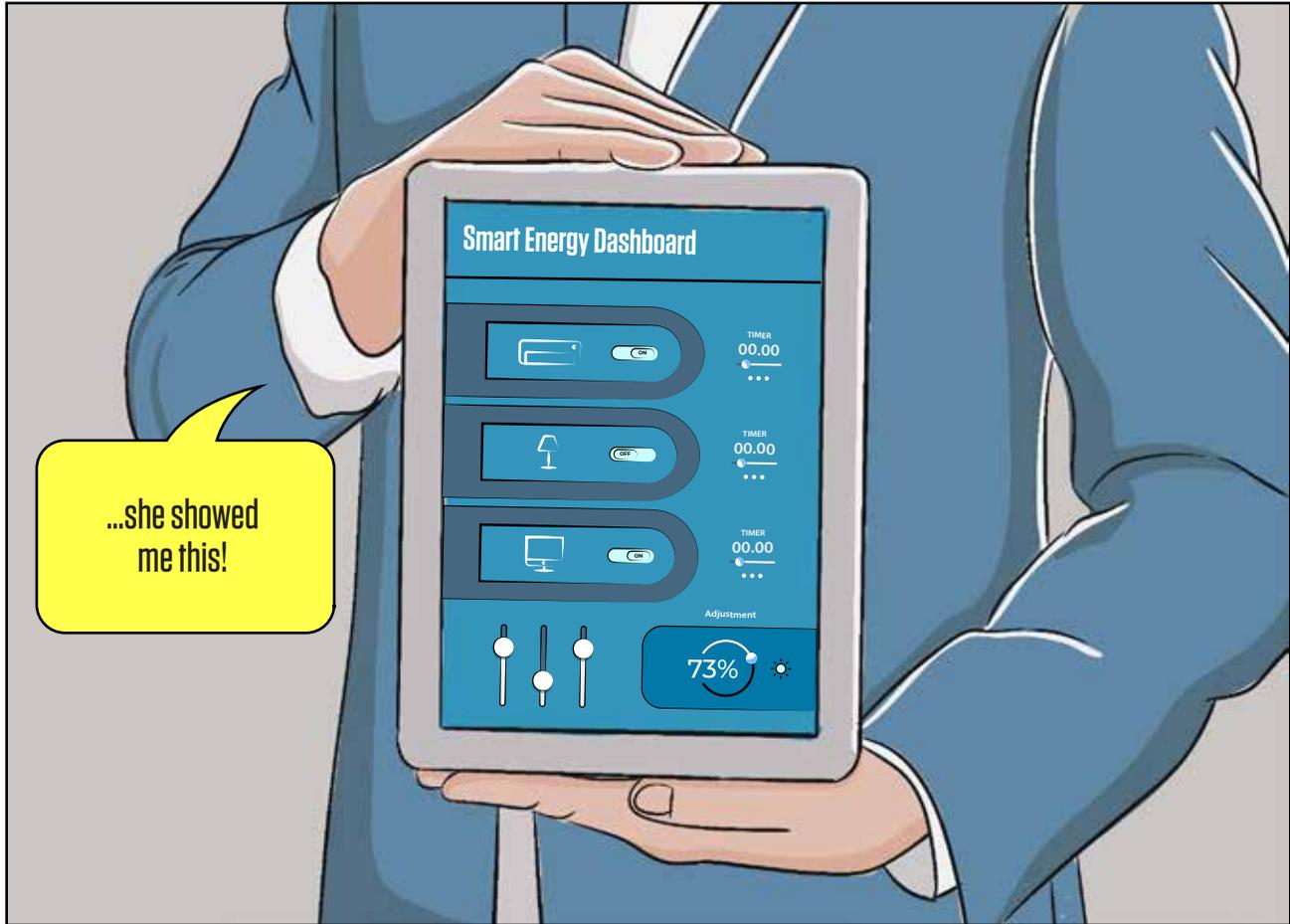
Team, I'm flattered. I grew up scribbling numbers on paper and learning from large books. So this stuff comes naturally to me.



I know that's not quite today's style. Everything's on fancy looking computers now.



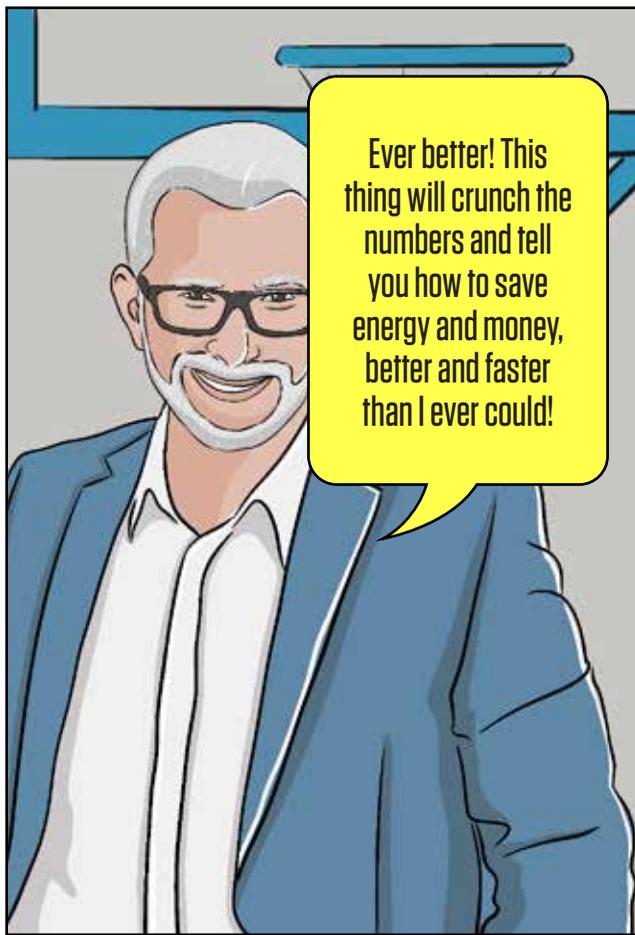
So when I asked a good friend of mine if she could find a way to run all these numbers and data automatically...



...she showed me this!



What, did they upload your massive brain to a computer?



Ever better! This thing will crunch the numbers and tell you how to save energy and money, better and faster than I ever could!



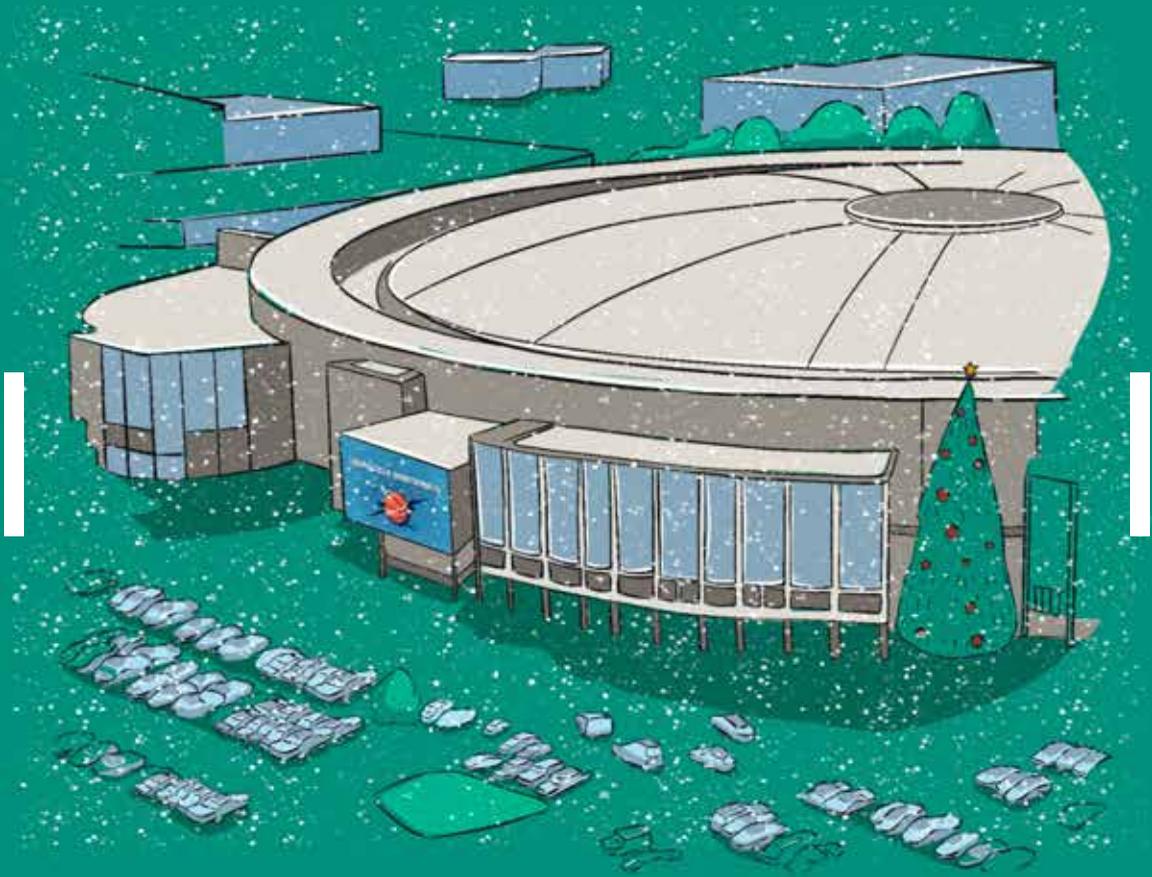
What's the app called?



Maybe we should call it Eugene!

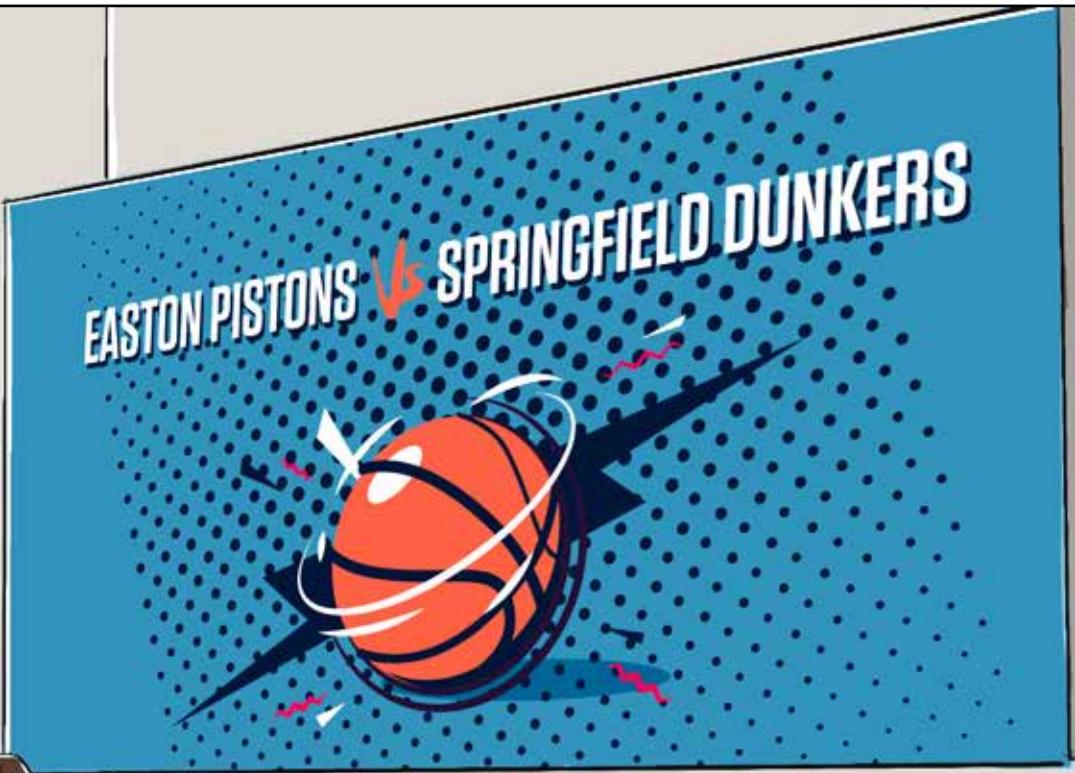
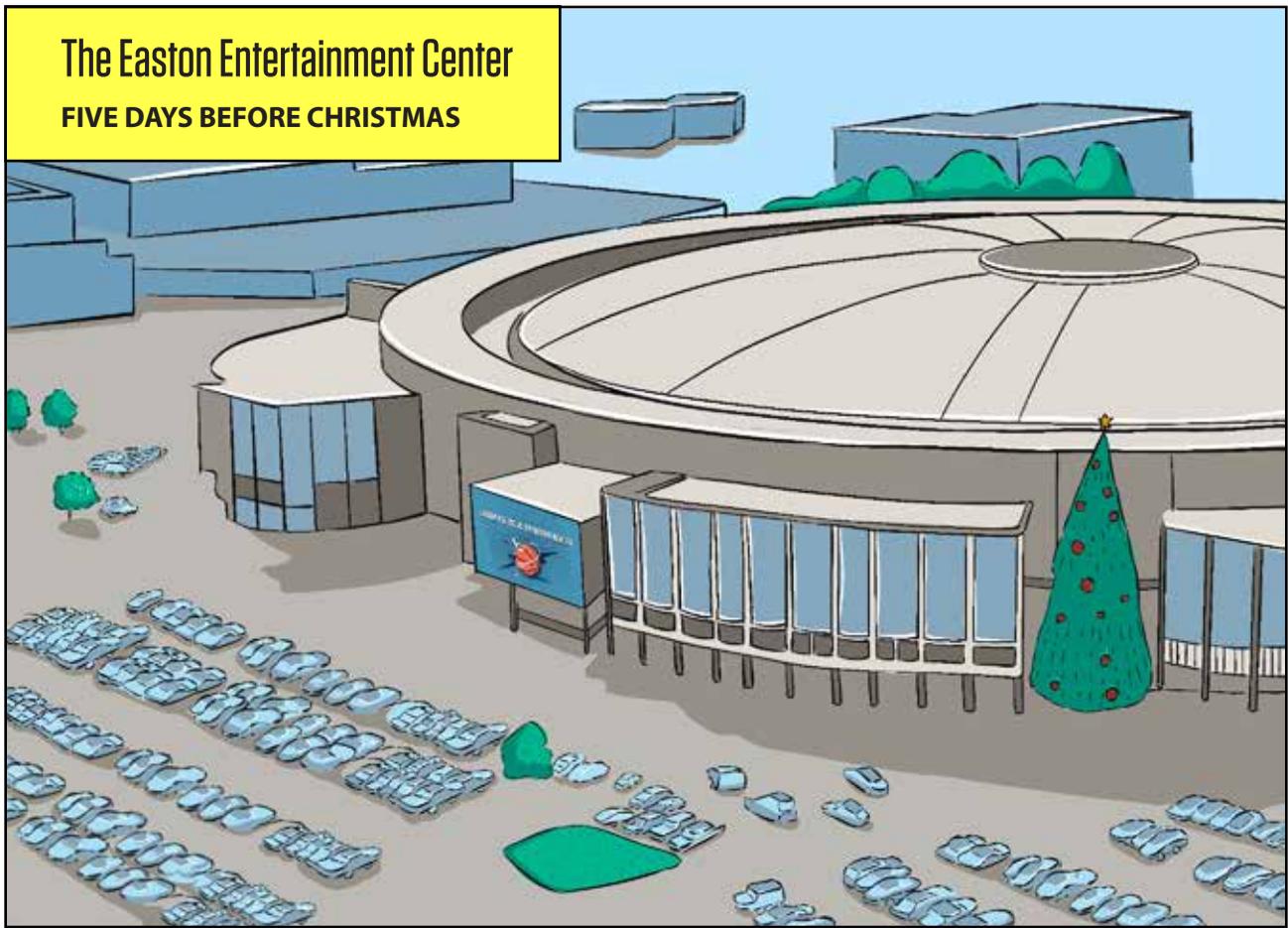
EPILOGUE

Looks a Lot Like Christmas



The Easton Entertainment Center

FIVE DAYS BEFORE CHRISTMAS

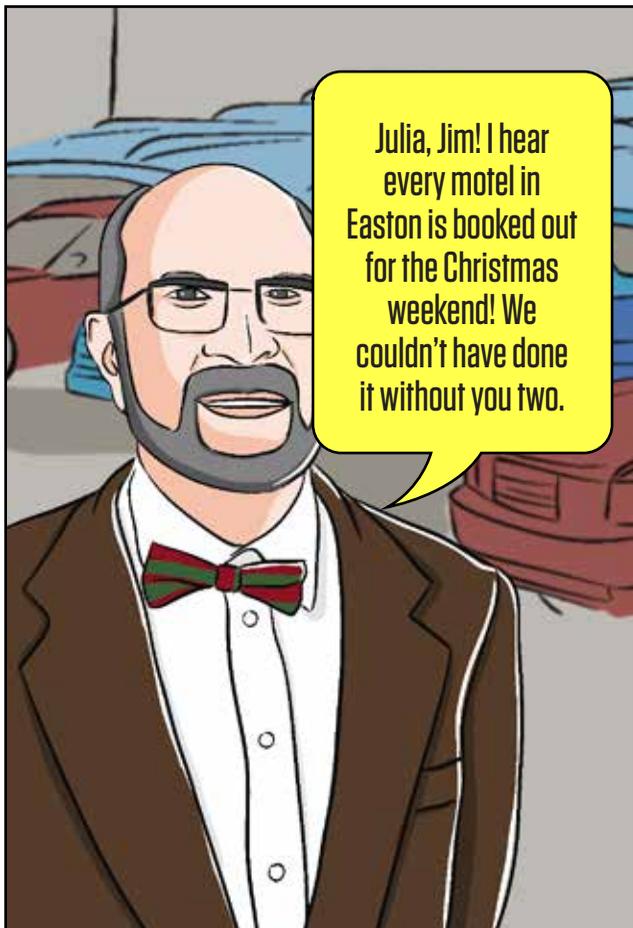




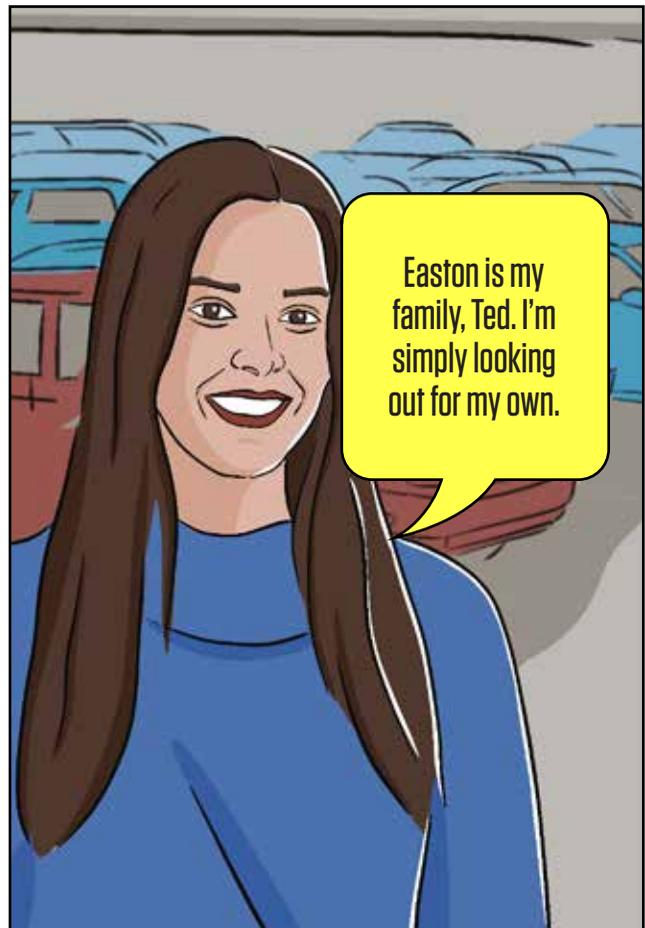
Go Easton!

EASTON PISTONS

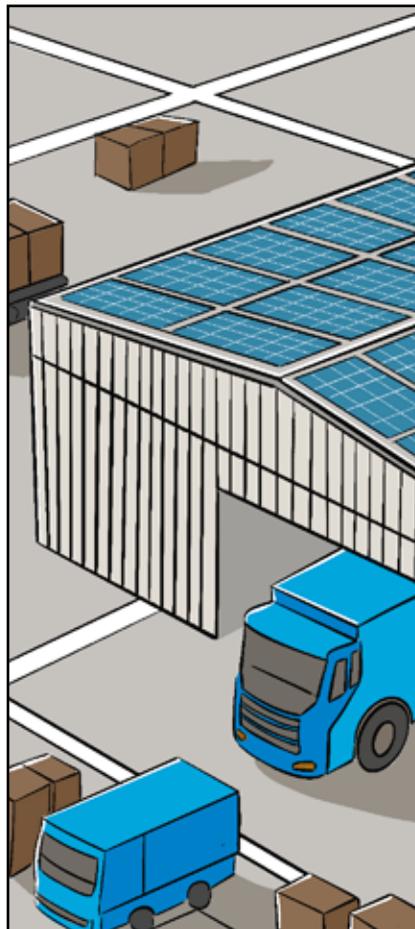
EASTON STARS

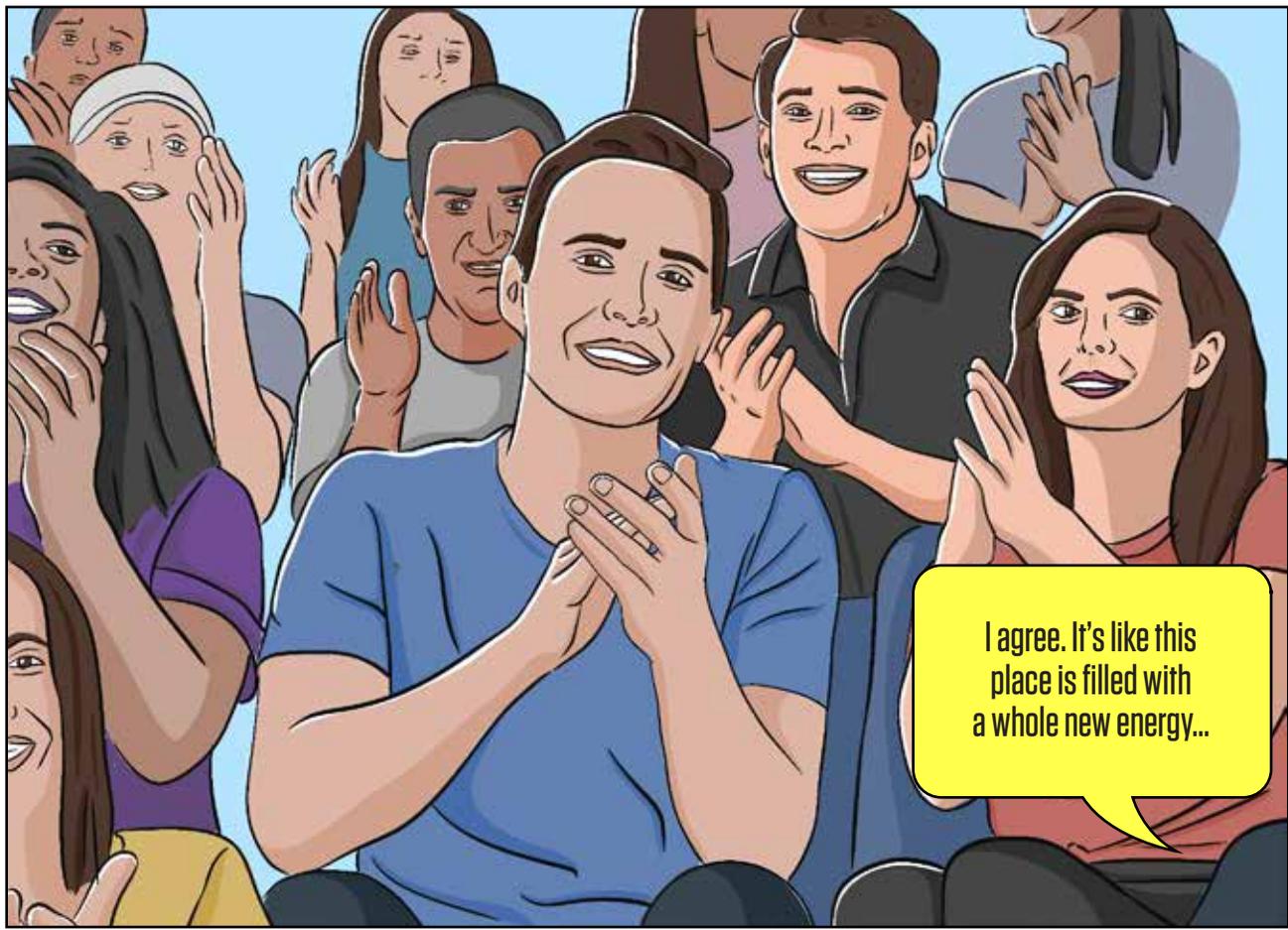


Julia, Jim! I hear every motel in Easton is booked out for the Christmas weekend! We couldn't have done it without you two.



Easton is my family, Ted. I'm simply looking out for my own.



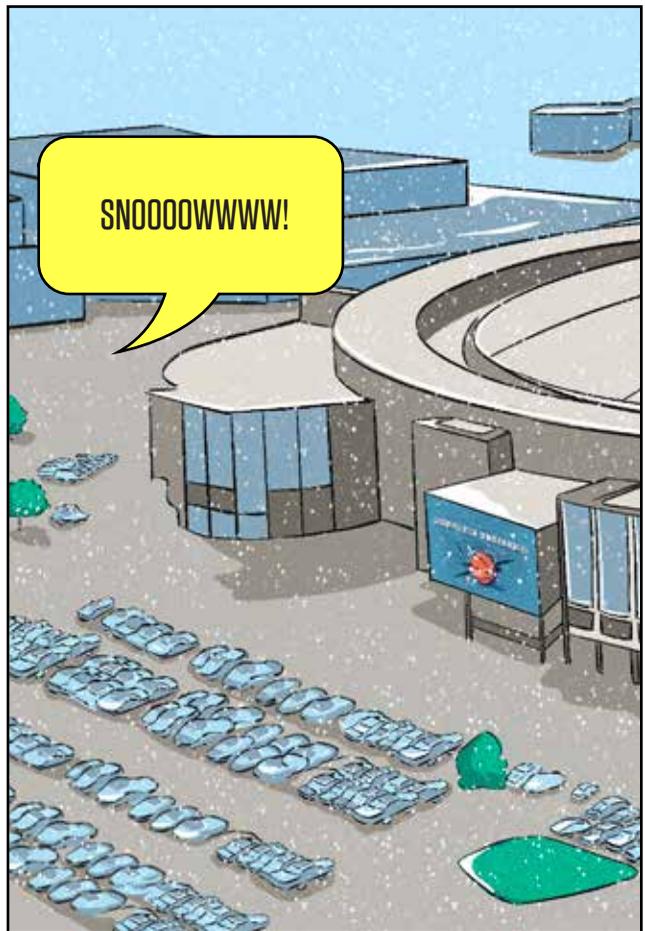


I agree. It's like this place is filled with a whole new energy...



It was right there!







ENERGY TRANSITION NOW

For more information, contact askus@infosys.com

Infosys[®]
Navigate your next

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