VIEW POINT

Infosys topaz



HUMAN DIGITAL TWIN: THE FUTURE OF PERSONALIZED AI AND VIRTUAL Identity

Abstract: Emergence of Human Digital Twin Industry

Imagine a world where digital avatar not only resembles the person but understand health, habits, and preferences intimately. This human digital twin, a sophisticated virtual counterpart, integrates data from wearable devices, medical records, and lifestyle choices to offer personalized healthcare advice, wellness strategies, and even early warnings for potential health issues. By mirroring physical and mental states, this digital twin empowers you to make informed decisions, leading to a healthier, more balanced life.

The human digital twin (HDT) industry is emerging as a fresh branch on the digital twin tree, and it's sprouting fast. Evolving rapidly from its industrial roots, HDT technology brings the digital twin concept to human biology creating dynamic virtual models that mirror our physical, physiological, and psychological states. With applications across healthcare, sports, and the workplace, HDTs are set to revolutionize how we monitor, understand, and optimize human health and performance.



Data Sources for HDTs

Wearable Devices and Biosensors

- Smartwatches, fitness trackers (e.g., Apple Watch, Fitbit): Heart rate, sleep, steps, activity levels.
- **Medical-grade wearables:** ECG, blood glucose, oxygen saturation, temperature, and other biometric signals.
- Smart clothing or patches: Muscle activity, hydration, posture, body temperature.

Electronic Health Records (EHRs)

- **Clinical data:** Diagnoses, medications, treatment history, lab reports.
- Imaging data: X-rays, MRIs, CT scans.
- Genomic data: DNA sequencing, epigenetic markers.

Environmental and Contextual Data

- Location and climate: Pollution, altitude, ambient temperature.
- Home and workplace IoT: Air quality, lighting, ergonomic data.
- Daily routines: Travel patterns, time spent indoors/outdoors.

Lifestyle and Behavioral Data

- Dietary logs: Nutrition apps, food intake records.
- Exercise routines: Workout apps, physical activity trackers.
- Mental health & mood: Journaling apps, sentiment analysis, HRV (heart rate variability).

Social and Psychological Data

- Social media activity: Sentiment trends, behavioral insights.
- Cognitive assessments: Memory tests, reaction times, and attention span metrics.
- Surveys and self-reports: Health questionnaires, stress levels, sleep quality.

Real-Time Sensor Data

- Smartphones: GPS, accelerometer, gyroscope, app usage.
- Connected medical devices: Insulin pumps, pacemakers, inhalers.
- Voice and speech analysis: Tone, rhythm, and emotional cues (used in mental health monitoring).



Conference Paper: Human digital twin with applications

Source: https://www.researchgate.net/publication/362947115_Human_digital_twin_with_applications

How Does an HDT Differ from a Traditional Digital Twin?

Component	Traditional Digital Twin	Human Digital Twin (HDT)
Overview	A replica of a physical object, system, or process in digital format, which can represent virtually anything.	virtual representation of a person's physical, physiological, and sometimes psychological state
Areas of Focus	The focus is on optimizing the performance, maintenance, and lifecycle management of the physical entity it represents.	The focus is on health monitoring, personalized medicine, performance optimization, and understanding human behavior.
Data Sources	Data such as temperature, pressure, vibration, operational status, and other performance metrics are utilized from sensors, IoT devices, and other data source	Data including genetic predispositions, blood pressure, activity levels, sleep patterns, heart rate, and more is collected from wearable devices, medical records, genomic data, lifestyle details, and other behavioral sources.
Purpose and Applications	Widely utilized in industries such as manufacturing, aerospace, automotive, construction, and energy to enhance operational efficiency, predict maintenance needs, optimize performance, and simulate scenarios for informed decision-making.	Used in healthcare for personalized medicine, chronic disease management, preventive care, and wellness. It can also be applied in sports for performance optimization, in the workplace for health and productivity improvement, and in research for understanding human health and behavior patterns.
Complexity and Integration	Typically involve integrating data from various sensors and control systems to create a cohesive model of a physical entity. It may include real-time monitoring, simulation, and analysis capabilities.	Requires integration of diverse data types, including biological, environmental, and behavioral data. It often involves advanced analytics, AI, and machine learning to interpret complex biological signals and provide insights into an individual's health and behavior.
Ethical and Privacy Considerations	While there are concerns about data security and intellectual property, the ethical considerations are generally less complex than those for HDTs.	Involves significant ethical and privacy issues, given the sensitivity of health data. Issues include consent, data security, the potential for misuse of personal information, and ensuring that the benefits of technology are accessible to all.

Key Applications of Human Digital Twins



Healthcare and Wellness Optimization

- Precision Medicine and Diagnostics
- Chronic Disease Management
- Preventive and Predictive Care
 - Mental Health and Cognitive Tracking



- Performance and Capability Augmentation
- Biomechanical and Physiological
 Optimization
- Stress Resilience and Cognitive Training
 Workforce Efficiency and Burnout
 Prediction



Workforce and Organizational Intelligence

- Occupational Health and Ergonomics
- Productivity Enhancement
 - Training and Capability Development



- Learning and Education
- Adaptive Learning Platforms
- Simulated Skill Development
- Learner Behavior Analytics



Human Longevity and Lifestyle Modeling

- Biological Age Monitoring
- Lifestyle Impact Simulation
- Preventive and Wellness Programming



Behavioral and

Emotional

Intelligence

Mood and Emotion Tracking

- Decision Simulation and Behavioral Forecasting
- AI-Enhanced Counseling and Support



Digital Identity

and Legacy

Preservation

- Interactive Digital Memorials
- Executive and Expert Knowledge Transfer
- Digital Ethics and Consent Modeling



Human-Centric

AI and Robotics

- Personalized Human-Robot Interaction
- Empathy and Context-Aware AI
- Simulated Decision Ethics

Workf Organ



Healthcare and Wellness Optimization

HDTs are redefining precision healthcare by enabling highly individualized and predictive medical interventions. Through continuous integration of physiological, behavioral, and genomic data, HDTs allow for proactive, datadriven health management.

Sub-Segments of Impact

- **Precision Medicine and Diagnostics:** Simulated responses to pharmaceuticals and treatment pathways reduce trial-and-error and enhance efficacy.
- Chronic Disease Management: Digital twins continuously monitor and adjust treatment for conditions like diabetes, cardiovascular disorders, and respiratory diseases.
- Preventive and Predictive Care: Early detection of anomalies based on continuous monitoring prevents critical episodes and facilitates timely intervention.
- Mental Health and Cognitive Tracking: Behavioral and biometric data inform early diagnosis and dynamic treatment of mental health conditions.

Workforce and Organizational Intelligence

Organizations are utilizing HDTs to enhance workplace design, employee experience, and human capital development. By capturing and modeling workplace behavior, HDTs inform strategic decisions that affect productivity and well-being.

Sub-Segments of Impact

- Occupational Health and Ergonomics: HDTs simulate physical strain and recommend workspace modifications to prevent injuries.
- **Productivity Enhancement:** Digital behavior modeling identifies optimal work-rest cycles and task alignments.
- Training and Capability Development: Personalized digital twins support skills development through scenario-based learning and performance feedback.

Performance and Capability Augmentation

HDTs are being employed to elevate human potential in domains requiring sustained performance and precision. These include highperformance athletics, military operations, space exploration, and corporate leadership.

Sub-Segments of Impact

- Biomechanical and Physiological Optimization: Real-time simulations optimize movement, workload, and physical recovery.
- Stress Resilience and Cognitive Training: HDTs model stress responses and recommend cognitive exercises to enhance mental resilience.
- Workforce Efficiency and Burnout Prediction: Continuous behavioral data helps predict fatigue and adapt work schedules, reducing attrition and health risks.



Personalized Learning and Education

In the education and upskilling sector, HDTs are enabling tailored learning environments that adapt to the cognitive profile, pace, and preferences of individual learners.

Sub-Segments of Impact

- Adaptive Learning Platforms: Dynamic learning paths respond to real-time assessment of comprehension and engagement.
- Simulated Skill Development: HDTs enable immersive practice environments for complex skills such as surgery, programming, or public speaking.
- Learner Behavior Analytics: Continuous monitoring of attention and interaction improves instructional design and early intervention.



Human Longevity and Lifestyle Modeling

HDTs are central to longevity research, enabling the simulation of biological aging and lifestyle interventions. They facilitate personalized plans aimed at extending the health span and improving quality of life.

Sub-Segments of Impact

- **Biological Age Monitoring:** HDTs help track cellular and metabolic age versus chronological age.
- Lifestyle Impact Simulation: Users can visualize long-term outcomes of diet, exercise, and environmental factors through their digital twin.
- Preventive and Wellness Programming: Real-time feedback loops enable sustained adherence to health routines and early adjustments to behavior.



Behavioral and Emotional Intelligence HDTs are instrumental in decoding human emotion, motivation, and behavior patterns. They support the development of emotionally intelligent systems and improve humanmachine interactions.

Sub-Segments of Impact

- Mood and Emotion Tracking: Digital twins detect subtle behavioral shifts to recommend mental health interventions.
- Decision Simulation and Behavioral Forecasting: Modeling choices under simulated scenarios helps predict responses to stimuli, stress, or incentives.
- Al-Enhanced Counseling and Support: Personalized emotional coaching is enabled through Al trained on individual behavioral histories.

Digital Identity and Legacy Preservation

HDTs extend their utility into the preservation of knowledge and identity. They offer a way to capture personal and professional legacies and simulate personality-driven interactions posthumously.

Sub-Segments of Impact

- Interactive Digital Memorials: HDTs preserve memories, voice, and persona for future generations.
- Executive and Expert Knowledge Transfer: Organizations use HDTs to capture strategic decision-making patterns and tacit knowledge.
- Digital Ethics and Consent Modeling: Advances in digital continuity raise critical questions about data rights, consent, and the autonomy of posthumous simulations.

Human-Centric AI and Robotics HDTs are at the foundation of next-gen

HDTs are at the foundation of next-generation Al systems that need to understand and empathize with human behavior. They help calibrate autonomous systems and companion robots to human norms.

Sub-Segments of Impact

- **Personalized Human-Robot Interaction:** Companion robots adapt behaviors and responses based on the HDT's real-time state.
- Empathy and Context-Aware AI: Training AI with twin-derived datasets improves natural language understanding, empathy, and trust.
- **Simulated Decision Ethics:** HDTs are used to simulate ethical responses and decision logic in machines.



Challenges and Considerations

As Human Digital Twins (HDTs) evolve from experimental applications to operational tools in healthcare, performance optimization, and research, several critical challenges must be addressed. These span technological, ethical, operational, and systemic dimensions. Ensuring responsible and effective implementation requires a proactive understanding of these barriers and the development of multidisciplinary solutions.

A. Data Privacy and Security

HDTs inherently depend on the collection, storage, and processing of sensitive personal data, including genetic, biometric, behavioral, and health information. This introduces profound risks related to cybersecurity, data breaches, and unauthorized access.

- **Cybersecurity Measures:** Robust encryption, identity authentication, and fine-grained access controls are required to secure HDT platforms from malicious attacks.
- **Privacy and Consent:** The comprehensive nature of data collection heightens privacy concerns. Clear data governance frameworks and consent management protocols must be established to ensure users retain control over their data and understand how it is used.
- **Trust and Transparency:** Transparent communication about data usage and proactive user education are essential to mitigate public hesitation in sharing personal and health-related data.

B. Equitable Access and Ethical Governance

The widespread deployment of HDTs risks deepening existing inequalities in healthcare access and digital infrastructure unless inclusive policies are enacted.

- **Digital Divide and Accessibility:** Unequal access to digital infrastructure and advanced healthcare technologies may result in the marginalization of under-resourced populations.
- Ethical Use and Bias Prevention: Ensuring that HDTs are not used to reinforce systemic biases or discriminate based on race, gender, socioeconomic status, or health conditions is paramount.
- Governance and Oversight: Ethical frameworks, supported by regulatory bodies and community input, are needed to uphold fairness, transparency, and accountability in HDT development and deployment.

C. Integration into Existing Systems and Workflows

Operationalizing HDTs within current healthcare and organizational infrastructures presents significant integration challenges.

- Interoperability: Ensuring seamless data exchange between HDTs and legacy Electronic Health Record (EHR) systems, IoT devices, and analytical platforms is essential for cohesive adoption.
- Organizational Resistance: Healthcare providers and institutions may exhibit resistance due to workflow disruptions,

training requirements, and skepticism regarding digital diagnostics.

 Regulatory Compliance: Navigating complex regulatory landscapes particularly around the use of sensitive personal and health data requires alignment with frameworks such as HIPAA, GDPR, and other local data protection laws.

D. Human Complexity

Humans are multi-layered biological, cognitive, and social beings, making it inherently difficult to create comprehensive digital replicas.

- Multidimensional Representation: Accurately capturing biological signals, mental states, environmental interactions, and social behavior into a unified twin remains a scientific and technical challenge.
- Cognitive and Contextual Modeling: Simulating human perception, decision-making, and emotions requires AI models that can dynamically respond to complex stimuli and evolving contexts.

E. Dynamism and Environmental Variability

Human conditions and surrounding environments are constantly evolving, requiring HDTs to be flexible, adaptive, and contextaware.

- **Real-Time Adaptability:** HDTs must be capable of ingesting and interpreting fluctuating data streams from wearable devices, health monitors, and environmental sensors.
- Context-Sensitive Simulation: Capturing external influences such as stress, social interactions, or physical environment adds significant complexity to the design of responsive digital models.

F. Technological Constraints and Standardization Gaps

Despite advances, current technologies impose constraints on the fidelity, usability, and interoperability of HDTs.

- Sensor Limitations and Intrusiveness: The absence of nonintrusive, high-resolution, always-on sensors hinder real-time data collection and reduces model accuracy.
- Lack of Standards: A fragmented ecosystem without standardized architectures, data models, or communication protocols limits interoperability across platforms and industries.
- Scalability and Resource Intensity: Building and maintaining high-fidelity HDTs at scale demands significant computational power, data storage, and AI training, which can be costprohibitive.

The Future of Human Digital Twins

A. Advancements in Modeling and Simulation

Advancements in modeling and simulation, including multiscale physiological modeling, cardiovascular models, behavioral and cognitive modeling, and real-time data integration, are crucial for creating precise human digital twins. Computational advances like high-performance computing and AI/ML enhance the predictive analytics and potential of these digital representations, particularly in healthcare and personalized services.

B. Emerging Tech Convergence

1. Artificial Intelligence (AI) and Machine Learning (ML)

Al and ML significantly enhance the creation and functionality of human digital twins by providing computational power and sophisticated algorithms needed to process and analyze vast amounts of real-time data. Some of the key benefits are

- Data Analysis Powerhouse: Human Digital Twins (HDTs) gather an enormous amount of data from wearables and sensors. Al excels at analyzing this vast stream of information, uncovering patterns and trends that might elude human observation. This capability enables researchers to create more detailed and precise digital representations.
- Predictive Magic: Machine learning algorithms leverage historical data to forecast future health risks, performance shifts, or potential injuries. This predictive power allows doctors and trainers to take proactive measures, addressing issues before they manifest.
- Continuous Learning: HDTs are dynamic models, continuously

evolving as they accumulate more data. Al facilitates this ongoing learning process, ensuring that the digital twin accurately mirrors the individual's changing state over time.

 Personalized Insights: Al enhances the personalization of HDTs. By tailoring workout plans or dietary recommendations based on an individual's unique physiology and real-time data, Aldriven HDTs can significantly improve health and performance outcomes.

2. (IoT) Internet of Things and Wearables

The integration of IoT and wearable technologies is crucial for creating and enhancing human digital twins. IoT devices and wearables can continuously collect real-time data on an individual's physical activity, physiology, environment, and behavior, enabling comprehensive digital representations. This data drives predictive analytics, remote monitoring, and personalized interventions within the digital twin, leading to improved health outcomes. Wearables provide critical data for human digital twins through various sensors, such as heart rate monitors and gesture recognition. However, professional-grade wearables can be costly, bulky, and require specialized training.

3. Extended Reality (XR) and Visualization

Extended reality and visualization technologies enable the creation of human digital twins for remote monitoring, personalized programs, virtual try-ons, and immersive learning. Integrated sensor data, biometrics, and 3D models provide detailed, interactive views of an individual's traits, enabling personalized experiences and data-driven decisions. However, the lack of integrated sensors and human sensitivity to intrusive technologies places significant limits on the fidelity of these digital twins.



Conclusion

Human Digital Twins represent a transformative leap in how we understand, monitor, and optimize human health and performance. With the power to deliver hyper-personalized medicine, predictive care, and immersive digital experiences, HDTs are set to redefine the future of healthcare and human-centered innovation. Yet, this future can only be realized through a balanced approach—one that prioritizes data privacy, ethical use, and secure, interoperable technology frameworks. As we stand at the intersection of possibility and responsibility, the path forward lies in collaboration, transparency, and innovation that puts humans at the center of their digital reflections.

......

The second second





References:

- <u>https://www.toobler.com/blog/digital-twins-in-medicine</u>
- <u>https://nasianjmed.com/index.php/najm/article/view/7</u>
- https://www.coupa.com/es-la/blog/the-complete-guide-to-supply-chain-digital-twins/
- <u>https://www.unlearn.ai/</u>
- <u>https://usa.twinhealth.com/</u>
- https://tracxn.com/d/companies/twin/ Luj3cBaKUiEKKU4m2hahAIR33XP_Tb4FOe8mvXDjQok
- https://aimedis.com/metaverse
- <u>https://digitaltwin.stanford.edu/</u>
- <u>https://www.siemens-healthineers.com/perspectives/digital-patient-twin#:~:text=The%20digital%20patient%20twin%20would,and%20</u>
 <u>therapies%20used%20for%20other</u>
- <u>https://geriatronics.mirmi.tum.de/en/human-digital-twin/</u>

About the Author



Vidya Jadhav is a Senior Consultant at iCETS with over eight years of experience in the research industry. She specializes in exploring and advising on the latest trends, applications, and industry dynamics surrounding emerging technologies. With a strong focus on innovations such as Artificial Intelligence, the Metaverse, Augmented and Virtual Reality, and more, Vidya is deeply engaged in analyzing how these advancements are transforming the business landscape. A passionate technology enthusiast, she excels at identifying cutting-edge solutions that help organizations remain at the forefront.

About the Co-Author



Parul Gupta is a Senior Consultant at iCETS, specializing in emerging technologies like AI, the Metaverse, and extended reality. With a strong background in marketing, operations, research, and strategy, she focuses on how tech innovations transform industries and help businesses stay competitive through sustainable future-ready solutions.

Infosys Topaz is an Al-first set of services, solutions and platforms using generative AI technologies. It amplifies the potential of humans, enterprises and communities to create value. With 12,000+ AI assets, 150+ pre-trained AI models, 10+ AI platforms steered by AI-first specialists and data strategists, and a 'responsible by design' approach, Infosys Topaz helps enterprises accelerate growth, unlock efficiencies at scale and build connected ecosystems. Connect with us at <u>infosystopaz@infosys.com</u>.



For more information, contact askus@infosys.com

© 2025 Infosys Limited, Bengaluru, India. All Rights Reserved. Infosys believes the information in this document is accurate as of its publication date; such information is subject to change without notice. Infosys acknowledges the proprietary rights of other companies to the trademarks, product names and such other intellectual property rights mentioned in this document. Except as expressly permitted, neither this documentation nor any part of it may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, printing, photocopying, recording or otherwise, without the prior permission of Infosys Limited and/ or any named intellectual property rights to document.

