INFOSYS
INNOVATION
NETWORK
(IIN)
The Rise of Ecosystems – Sourcing Innovation beyond the Enterprise Boundary

One of the greatest opportunities, threats, as well as a daunting challenge

84% of business leaders say ecosystems are important to their strategy and 46% are actively seeking new ecosystems and business models.

76% of business leaders agree current business models will be unrecognizable in the next 5 years - ecosystems will be the main agent of change.

Infosys Innovation Network: Accelerating Client Innovation

The Infosys Innovation Network (IIN) is a well-orchestrated partnership between select startups and Infosys to provide innovative services to our clients. We aim to create lighthouse wins for clients to experiment and implement art-of-the-possible.

Infosys provides a platform to select the most innovative startups for our client, build early pilots and finally scale up innovation globally. The program aims to deliver enterprise ready innovation de-risking client implementations.

For the startups, IIN provides a platform to showcase their solutions to our clients across the globe.

For Infosys, IIN adds to the orchestration of innovation ecosystems for our clients, build new emerging tech led offerings as well as integrate startup offerings with complementary IPs and services. The program leverages a startup marketplace which hosts a curated set of startups along with access to their offerings and products, which can be seamlessly leveraged by internal Infosys platforms and client opportunities based on relevance.
Infosys Innovation Network

Emerging Spaces for Incubation – Themes to select startups

- Artificial Intelligence
- Data for Digital
- Modernization
- Assurance
- X-Reality
- Cyber Security
- NextGen IoT
- 5G
- NextGen IT
- Blockchain
- Adaptive Systems
- Smart Spaces
- Future of Work
- Resilience

H2 / H3 Trends
- Incubators
- Corporate Venture Funds
- Venture Capital
- Innovation Hubs
- National Innovation Agencies
- Universities

Graduation Framework
- Identify Capability Gaps | Build | Partner | Invest
- Sense
- Incubate
- Network
- Scale

Infosys Innovation Network Platform

Future Proofing Client Business
- Complement Infosys Offerings (IP, services) & Assets
- Living Labs
- Listening Post as a Service
IIN Journey So Far..

50+ startups have been on-boarded for IIN. The startups selected are focused on areas such as AI, Machine Learning, Blockchain, IoT, Smart Spaces, Robotics and Cyber Security.

100+ startups reached the exploratory phase based on parameters such as Emerging Technology Led, Investments secured, customers acquired and fitment to Infosys’s strategy.

1250+ startups were shortlisted from Finland Eco System, Bay Area Connects, The House Fund, Nasscom, Israel Eco System, Infosys Investment Fund.
Listening Post as a Service

Infosys Listening Post as a Service helps our clients leverage the startup eco-system to drive innovation at their enterprises. We holistically bring together capabilities from the Infosys Innovation Network comprising of startups, universities and VC/Incubator Networks.

Infosys Innovation Network

1. Sensing & Evaluation
   - Define Program Vision & Framework
   - Define high level vision along with end-to-end process, decision-makers, acceptance criteria & enablers

2. POC Support
   - Scan, Curate and Shortlist Startups
   - Scan, curate and shortlist startups for a business problem with set or custom evaluation frameworks

3. Pilot Phase
   - Develop POC & Validate
   - Define hypotheses and develop use cases for POC. Develop POCs, evaluate startups and make recommendation on future actions

Infosys Living Labs

- Technology and Business Trends Research
- Startup Network
- Start-up Research Report
- Assessment
- Living Labs
- Events and Tours

Dedicated Program Management Support to drive innovation
Large National Postal Service in Europe: Listening Post as a Service Case Study

Infosys recommended startups for parcel sorting units. These innovative startup offerings for micro sorting centers leveraged Computer Vision, Robotics, Real-time Sorting Optimization Technology for an automated end-to-end digital sorting center.

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**Defining Problem Statement**
- Medium-sized Hub
- With latest Technology

**Primary Research**
- To help client find the best match

**Trends Research**
- Business | Technology | Parcel Sorting Trends

**Recommendation Quadrants (Visualization)**
- Relative positioning of companies with respect to its ability to fulfill client requirements

**Risk Evaluation Framework**
- Evaluated Financial | Development | Market | Execution Risks

**Recommendation of Companies & Startups**
- Based on the comparative scoring of companies

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**Listening Post as a Service**

### Recommendation of Companies & Startups

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<tr>
<th>Recommended</th>
<th>5 Companies</th>
<th>3 Startups</th>
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### Evaluated

<table>
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<tr>
<th>Evaluated</th>
<th>20+ Companies</th>
<th>10+ Startups</th>
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### Screened

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<th>Screened</th>
<th>140+ Companies</th>
<th>80+ Startups</th>
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Large Telecom Conglomerate: Listening Post as a Service Case Study

Listening Post as a Service

- XR in Retail
  Applications of XR in Retail
- Holographic Displays
  Holographic Displays in Retail Stores
- Website Personalization
  Personalized Dynamic Navigation on Website
- Fraud Prevention
  Fraud Prevention and Authentication using Behavioral Continuous Authentication Solution
- Intelligent Call Routing
  Intelligent Call Routing Solutions with Behavioral Profile Pairing of Contact Center Agents & Customers
- Interactive Signage without Touch
  Digital & Interactive Signage

3
Potential POCs

80+
Startups Identified

16+
Problem Statements
About iCETS

The incubation center of Infosys called ‘Infosys Center for Emerging Technology Solutions’ (iCETS) focuses on incubation of NextGen services and offerings by identifying and building technology capabilities to accelerate innovation. The current areas of incubation include AI & ML, Blockchain, Computer Vision, Conversational interfaces, AR-VR, Deep Learning, Advanced Analytics using video, speech, text and much more.

To know more about the Infosys Innovation Network (IIN), please reach out to ICETS@infosys.com.