

Infosys cobalt AI-FIRST CRM MIGRATION WITH INFOSYS COMPETITIVE SALES AND SERVICE TRANSFORMATION (COSST) SOLUTION

Facilitate a seamless and derisked migration of various applications to Microsoft Dynamics 365

As customer expectations evolve, modernizing CRM platforms is key. Microsoft Dynamics 365 delivers a unified, scalable, and intelligent solution across Sales, Service, and Marketing—making it the preferred choice for future-ready enterprises.

Infosys' CoSST (Competitive Sales & Service Transformation) is an AI-first migration solution built on the Infosys proprietary SmartMove Framework. It helps in right sizing the transformation initiative and enables seamless, low-risk migration from legacy systems to Microsoft Dynamics 365, maximizing ROI with AI-powered tools, accelerators, dashboards, and connectors.

Our Promise

1.3x to 1.5x ROI over 3 years by migrating to Microsoft Dynamics 365 from legacy CRM.

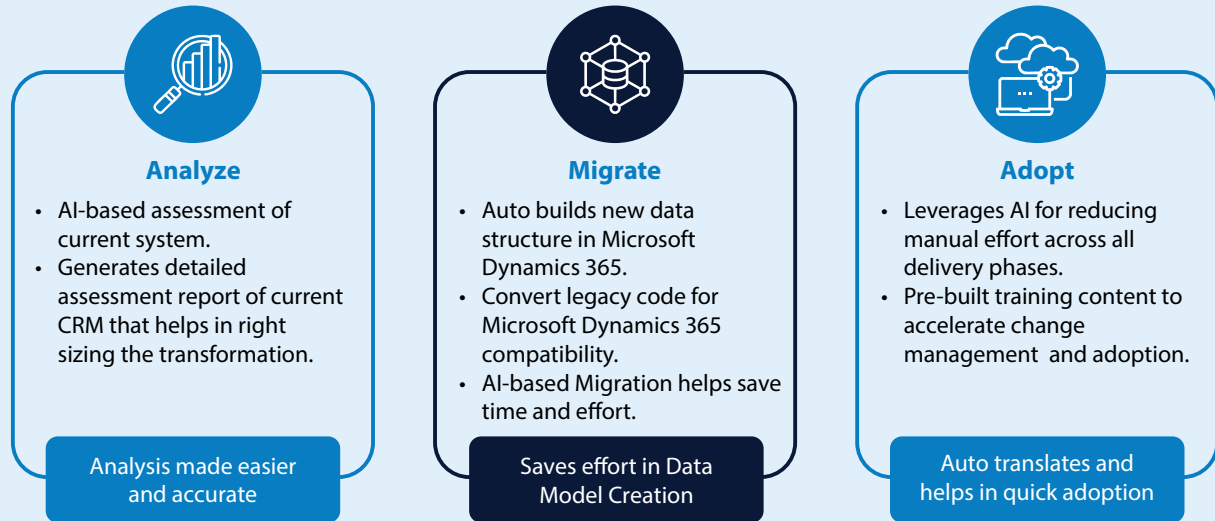
20–35% cost savings with Infosys CoSST Solution, through automation-led effort reduction.

Proven best practices for AI-based code migration leveraging GitHub copilot etc.

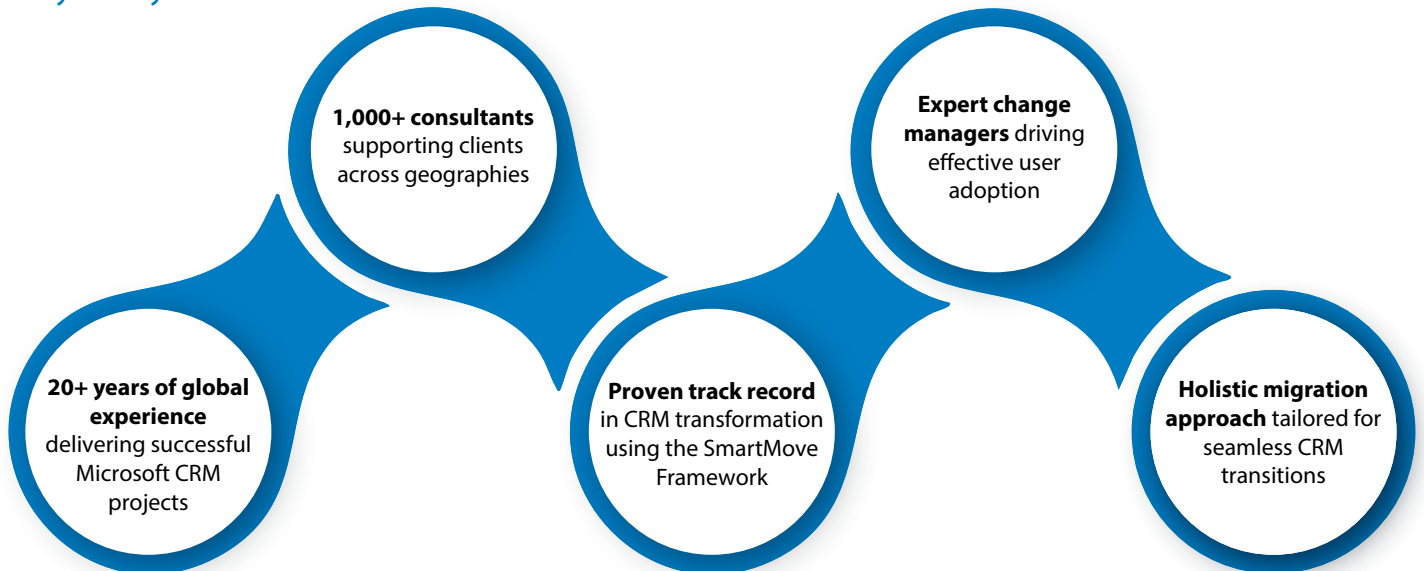
Unified Infosys team with deep expertise in Microsoft Dynamics 365, data migration, and change management.



CoSST's 3-Step Workflow



Why Infosys CoSST



Infosys Cobalt is a set of services, solutions and platforms for enterprises to accelerate their cloud journey. It offers over 14,000 cloud assets, over 200 industry cloud solution blueprints and a thriving community of cloud business and technology practitioners to drive increased business value. With **Infosys Cobalt**, regulatory and security compliance, along with technical and financial governance comes baked into every solution delivered.

For more information, contact askus@infosys.com

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