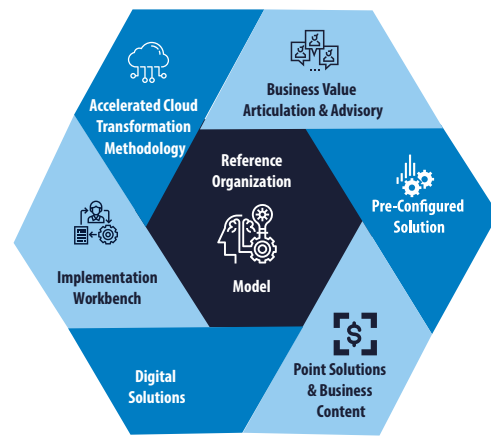
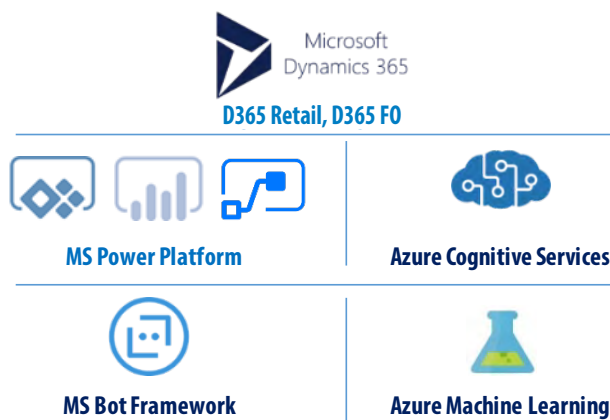


REF-OR-M FOR SMART RETAIL SOLUTION

The REF-OR-M for Smart Retail Solution offers a pre-configured, end-to-end reference solution, tailored to suit Retail Customers. It comprises end to end process flows, proven best practices from successful, D365 transformation engagements to achieve greater business value with Microsoft Dynamics 365. This solution addresses the Retail and POS Management across Products, Stores, Pricing and Promotions Sales, Inventory management for retail customers.



Solution Components



REF-OR-M » Reference Organization Model

Solution Capabilities & Business Process Breakdown

	STORE MANAGEMENT & OPERATIONS	SUPPLY CHAIN & MERCHANDISING	FINANCE & OPERATIONS
Pre-Configured Dynamics 365 Retail, UO	<ul style="list-style-type: none"> Stores Hierarchy and Grouping Store wise item assortments Point of Sales operations Store Inventory Management Pricing and Promotions Enable Omni Channel buying 	<ul style="list-style-type: none"> Products definition and maintenance Category Management Price Management Warehouse Management Trade Agreements Planning and replenishment Inventory Operations Stock visibility 	<ul style="list-style-type: none"> GL Coding Structures/Processes Accounts Payable Accounts Receivable Fixed Asset Accounting Accounting/Costing/Billing Financial Analytics and Reporting
Additional Features, Point Solutions & Digital Solutions	<ul style="list-style-type: none"> Sales Performance Report Stock and Transaction Search Efficient Returns process Quick Store creation tool Mobile App for in store selling 	<ul style="list-style-type: none"> Product Design Order Integration Warehouse App for Stock Counting 	<ul style="list-style-type: none"> User security control

Deployment Approach

Business Value Articulation

- About the business value, solution alignment, processes break-down / design, and road-map

Pre-Configured Solution

- Ready to run foundational configurations specific to Retail covering above processes
- System specific process flows for further customization analysis

Point Solutions, Business Content & Digital Solutions

- Extension Solutions specific to Retail Industry requirement
- Digital Solutions (like chatbots/ AI/ML etc..) available in ready to deploy state, specific to customer context

Applicability of REF-OR-M Solution

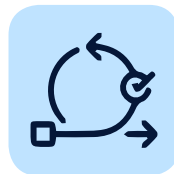
- **Greenfield implementation, Upgrade** or move to modernization using a digital platform like Dynamics 365
- Focus on building application in **agile and incremental** way
- Enable the **business users early in the game and discover the solution with a Show-and-Tell approach in language of Retail** rather than only Tell approach
- Leverage **best practices from successful** Dynamics 365 transformation engagements to achieve greater business value



Key Benefits



Digi-Tech / Industry / LOB/ Domain Expertise



Agile & Accelerated Approach



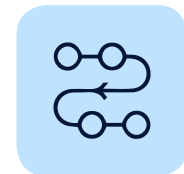
Enhanced User Experience



Incremental & Adoptive Solution Building



Reduced TCO & Faster Deployment, Lower Risk



End to End Offering

For more information, contact askus@infosys.com

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